

Photo Export Guide | updated 10/11/19

Category and Solution Detail Pages

Category Hero

Recommend 2 photos: 1 for desktop/tablet, + 1 for phone

Include gradient treatment.

Export 1 for desktop at 1800px w x 900px h

Export 1 for phone at 480px w x 750px h

Visual Product Card

2 Photos

Do not include gradient - to be applied in AEM

1. Export for desktop at 450px w x 607px h

2. Export for desktop at 705px w x 606px h

Product Promo Breaker

1 Photo

No gradient treatment

Export for desktop at 555px w x 555px h

Video Promo Breaker

Video Only

Single Featured Story

1 photo

No gradient treatment.

Export for desktop at 1800px w x 664px h

Solution Detail Hero

Recommend 2 photos: 1 for desktop/tablet, + 1 for phone

Include gradient treatment.

Export 1 for desktop at 1800px w x 775px h

Export 1 for phone at 480px w x 750px h

Product Offerings (Expanded State)

Video embed only

Product Promo Breaker

See above

Single Featured Story

See above

Recirc with Image

1 photo

Do not include gradient - to be applied in AEM

Export for desktop at 405px w x 405px h

Photo size target: for Hero-sized images, goal is well under 200K wherever possible (typically around 165K). Use optimizer below to compress.

Dimension Formula: size photos to 150% of the final cropped dimensions on the site (see Sketch or Zeplin for final photo dimensions where needed.)

Optimizing Photos: After export of each photo from Sketch or Photoshop, use this website to optimize it. Use the "lossy" setting. Download the optimized version – that will be the final version for the site:

<https://compressor.io/>

Category

Health

We've got you covered. Let's work together to make your employees know the whatever challenges they arise, we'll protect.

Built on experience

Over the past 150 years, we've been around a lot of changes. So, when it comes to your health, our decades of experience give us a unique insight of people and how they live. Whatever your needs, we're here to support you every step of the way.

I want health information for...

Myself/My Family | My Customers | My Employees

Dental insurance
Plans available to help manage the cost of dental care.

Vision insurance
Cover your vision care needs for you and your employees.

Accident & health
Protect your business from the financial impact of accidents and health care costs.

Benefits through work

Explore how benefits offered through work can make a difference in your life. Get coverage that fits your needs and protects all that you've built for.

Learn More

Life is full of surprises. We're here to help when the unexpected arises, so you can stay focused on what's most important to you.

Around the world

Here and there, they say you can't travel. But here, you can. See how MetLife Health can help you travel the world with confidence.

Learn More

Why MetLife

- 150 years of expertise**
Collaborate with our experts to help you explore options and maximize the right benefits for your business.
- Unmatched value**
From set-up to enrollment and ongoing support through claims, our dedicated service team will guide you through every step.
- Insurance for every stage**
MetLife's insights and expertise provide a wide range of benefit solutions from health and dental to life and accident insurance.
- 24/7 support**
We're changing the way business is done. So you can get the support you need when you need it most.

5,000 people will start their first job ever on Monday

From our experts

- Understanding how you benefit from travel with you is important.**
- 5 Questions about critical illness insurance answered.**
- Major life change? We can help think through changes to consider.**

Get in touch

MetLife

1-800-METLIFE

1800 METLIFE
MetLife Insurance Company of New York, Inc.
MetLife Insurance Company of New Jersey, Inc.
MetLife Insurance Company of Pennsylvania, Inc.

Solution Detail

Dental Insurance

We offer flexible options to you and your family that take care of your dental and health. Choose from our large network of providers — with plans designed to help manage the cost of your expenses. Now, that's something to smile about.

What type of information are you looking for?

Find a Dentist | Get Help | Dental Forms | Dental Plans

Product offerings

TakeAlong
Cover the cost of dental care for you, your family, and your employees.

PPO
A PPO gives you flexibility. Choose from a large network of dentists or use an out-of-network dental care provider.

HMO
Save on out-of-pocket costs with the comprehensive coverage of an HMO network plan. Only available in CA, IL, NY, NJ, and TX.

VAC
The best of both worlds. Get the best of both worlds.

Comprehensive coverage to protect your health and your wallet, available in select states only. Please note: Dental HMO/Managed Care plans are only available to employees living in CA, FL, IL, NY, NJ and TX.

- A broad network of participating dentists to choose from.
- A preferred dentist or group of providers.
- Hundreds of services procedures provided at costs that may be lower than typical dental fees.
- The flexibility to meet and exceed claims to submit.
- Ask your employer about MetLife Dental Insurance.

Learn More

844-969-3607

Federal dental plan

Welcome Uniformed Services Members. Access care of the most extensive network in the country and more. Open access for you. But your employer will have to enroll.

Learn More

Why MetLife

- 150 years of expertise**
Collaborate with our experts to help you explore options and maximize the right benefits for your business.
- Unmatched value**
From set-up to enrollment and ongoing support through claims, our dedicated service team will guide you through every step.
- Insurance for every stage**
MetLife's insights and expertise provide a wide range of benefit solutions from health and dental to life and accident insurance.
- 24/7 support**
We're changing the way business is done. So you can get the support you need when you need it most.

Need help?

Log in to your MetLife account, access claim forms, or access information if you are a dental provider.

Call us 1-800-MetLife | **File a claim** | **Register or Log in**

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From our experts

- Understanding how you benefit from travel with you is important.**
- 5 Questions about critical illness insurance answered.**
- Major life change? We can help think through changes to consider.**

Dental insurance FAQ's

- What is the MetLife Preferred Dental Program?
- What is a participating dentist?
- How do I find a participating dentist?
- Can I buy coverage for myself and my family if I don't have dental insurance at work?
- What if I need emergency care?
- What if I have an HMO plan and I need to see a specialist?
- Does the HMO plan cover second opinions?

Get in touch

MetLife

1-800-METLIFE

1800 METLIFE
MetLife Insurance Company of New York, Inc.
MetLife Insurance Company of New Jersey, Inc.
MetLife Insurance Company of Pennsylvania, Inc.

Home and Article Pages

Home Page

Immersive Brand Navigation (Homepage Hero)

Recommend 2 photos: 1 for desktop/tablet, and 1 for phone

Include gradient treatment

Export 1 for desktop at 1800px w x 773 px h

Export 1 for phone at 555px w x 872 px h

Data Insight Display

Recommend 2 photos: 1 for desktop, 1 for tablet/phone

No gradient treatment (gradient to be applied in AEM)

Export 1 for desktop at 725px w x 544 px h

Export 1 for tablet at 555px w x 700 px h

Data Insight Display 2

1 Photo

No gradient treatment

Export for desktop at 480px w x 480px h

Product Promo Breaker

1 Photo

No gradient treatment

Export from desktop at 555px w x 555px h

Article Hero

Recommend 2 photos: 1 for desktop/tablet, and 1 for phone

Include gradient treatment

Export 1 for desktop at 1800px w x 900px h

Export 1 for phone at 480px w x 655px h

Media Embed

1 Photo

No gradient treatment

Export for desktop at 1005px w x 565 px h

Related Content Recirc: Series (EBTS Version)

1 Photo

No gradient treatment

Export for tablet at 915px w x 514 px h

MetLife RELATIONSHIPS SUPPORT ABOUT US

Nothing's more important than the health of your loved ones —

HEALTH FAMILY FUTURE MORE STORY

What are you looking for today?

- Find a Dealer
- Find an Agent
- Get a Quote
- Find a Vision Provider
- Get a Form
- A Beneficiary Policy

Show More >

How can employers help employees thrive in work and in life? 2019 Benefi Trends Study [Read Report >](#)

150 YEARS OF SERVICE **40 COUNTRIES**

Life is full of surprises. We're here to help when the unexpected arises, so you can stay focused on what's most important to you.

Benefits through work

Explore how benefits offered through work can make a difference in your life. Find coverage that fits your needs and interests at the age you work for. [Learn More >](#)

56% My work skills make me a better person in my personal life. **40%** Employees are willing to pay more for benefits.

5,000 people will start their first job ever on Monday Here's some advice from people who've had plenty of first jobs. [Learn More >](#)

From our experts

- Understanding why your benefits won't work with a new job. [Read More](#)
- What type of child should you choose for your student? [Read More](#)
- Staying the course of your retirement. [Read More](#)
- Are you getting ahead? [Read More](#)

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HEALTH FAMILY FUTURE MORE STORY

Find a Dealer Find a Vision Provider Get a Form A Beneficiary Policy

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FINANCIAL WELLNESS

The Balancing Act of Small Business Success

By **Jessica Mosser** Senior Vice President, Small Business Solutions at MetLife

I spent a lot of time with small business owners, and whenever I do, I always come away filled with admiration — so many of you are truly optimistic. Faced by the passion you have for your businesses, I am impressed with your outlook, and it takes me more than some words of advice don't let that optimism override your pragmatism. The most successful business owners strike a balance between hopefulness and realism.

The latest MetLife and U.S. Chamber of Commerce Small Business Index, which surveys 1,000 small business owners across the U.S. every quarter, reflects the optimism I see every day.

One key finding is that a majority of those surveyed (79%) feel comfortable with their cash flow — yet cash flow issues are among the leading causes of business failure in the United States. By some estimates, over 80 percent (80/100) of the U.S. Business Credit Statistics only half of businesses make it past their first year. To temper these statistics, and it is clear that cash flow is an area to watch closely.

Optimism Vs. Reality

79% Feel comfortable with their cash flow. **80%** Fail due to cash flow issues. **50%** Don't make it past three years.

To succeed long term, you have to pay attention to what accountants call "hidden capital" — assets owners utilize to cover liabilities, or what left over when you take away what you owe from what you have in the bank. Working capital pays the expenses of running your business when you are waiting to get paid by your customers. If you run a business where customers pay you 30, 60 or 90 days, you may be waiting quite a while. Be sure to have enough free cash on hand to keep going without incurring additional debt until that money comes in.

“There are things that you as a small business owner can do today to focus in on your cash flow and keep your business strong, no matter what the future holds.”

Jessica Mosser Senior Vice President, Small Business Solutions at MetLife

That reality seems relatively basic, but in addition to managing your working capital, don't forget to make sure to have a separate fund to use if you are faced with a catastrophic event, including fire, flood, loss of a key employee, or a sudden illness that prevents you from working. Having a "rainy day fund" is critical to ensure you don't fall into debt.

Unfortunately, the latest MetLife-U.S. Chamber survey revealed that one-third (33%) of America's small businesses have no rainy day fund at all, leading them to rely on family, friends, or personal credit cards to stay afloat in the event of an emergency. If your business plan hasn't seen this year due to recent tax reforms, think about directing some of those savings into an emergency fund.

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Employees feel their work is purpose-driven

I feel a strong sense of purpose at my work 47%

Positive work ratings parallel an uptick in participant morale, overall job satisfaction, and the feeling of a positive workplace, as well as their intent. [Read Benefi Trends Study 2019](#)

Of course you're going to hope that my outlook, but be aware if that fact — an estimated 23 percent of businesses don't open again after a major disaster, according to the Institute for Business and Home Safety (IBHS), so you need to be prepared. Even if you have business insurance, how would you keep your business running if you suddenly had to close your doors? One solution is to consider a business recovery plan in case of a disaster — natural or human-caused. The key to any guide from the IBHS is a great recovery to create one.

The bottom line is that small business success starts with you, the business owner. Stay optimistic and stay realistic — take ownership of your finances and prepare for the unexpected. Achieve that balance, and you'll be ready for whatever comes your way.

NEXT IN THIS SERIES Best Practices for a Healthy Small Business

How to Build a Cost-Effective Benefits Program

Do you know how important benefits are to potential employees? [5 mins](#)

MORE ON FINANCIAL WELLNESS

- Helping Employees Navigate Unexpected Medical Costs** [5 mins](#)
- 6 Tips for Funding a Year Off Work** [5 mins](#)
- The Risks of Taking a Lump Sum Payment in Retirement** [5 mins](#)

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