MetLife

Embedded Lead Form

How-to Guide

Global Marketing Technology

AEM Component Name: Embedded Lead Form

Creation Date: June 16, 2022

Last Updated: June 16, 2022

Version: [1.0]

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
06/16/2022	1.0	Initial Draft	Lakshmi Laavu	

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2 Introduction

This document provides “How-to Instructions” for the component “Embedded Lead Form”. This is intended and available to be used on all Global Marketing template(s).

2.1 Short Description

This component is used to configure ‘Embedded Lead Form’ for a page.

There are multiple variations for this component:

1) Based on ‘Layout’ selection:
    a. Single Column Form
    b. Double Column Form
2) Based on ‘Background’ selection’:
    a. Gradient
    b. Met Blue
    c. Met Gray
    d. Custom Background Pattern

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
	Component ID	None	Text Field	Optional	Numeric
	Title	None	Text Field	Mandatory (Max char. 50)	Alphanumeric
	Layout	None	Dropdown	Mandatory	Single Column Form Double Column Form
	Background	None	Dropdown	Mandatory	Gradient Met Blue Met Gray Custom Background Pattern
	If 'Background' is selected as 'Custom Background Pattern'				
	Desktop Image	None	Text Field	Optional	Asset Path
	Tablet Image	None	Text Field	Optional	Asset Path
	Mobile Image	None	Text Field	Optional	Asset Path
	Image Black Contrast	None	Dropdown	Optional	None 30%
	Confirmation Text	None	Text Field	Optional	Alphanumeric
	CTA Option	None	Dropdown	Mandatory	Enable Disable
	If 'CTA Option' is selected as 'Enable'				
	CTA Text	None	Text Field	Mandatory	Alphanumeric
	CTA Aria Label	None	Text Field	Mandatory	Alphanumeric
	CTA Link	None	Text Field	Mandatory	Hyperlink for CTA
	Open in	None	Dropdown	Mandatory	Same Page New Page
	AEM Form Path	None	Dropdown	Mandatory	Form Path

2.2 Intended Audience

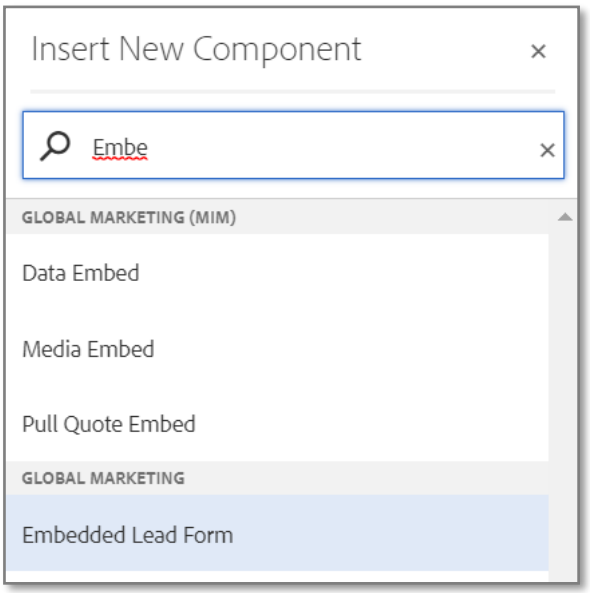
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding 'Embedded Lead Form' component, click on "+" icon, search for "Embedded Lead Form" and click to add the component.



4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

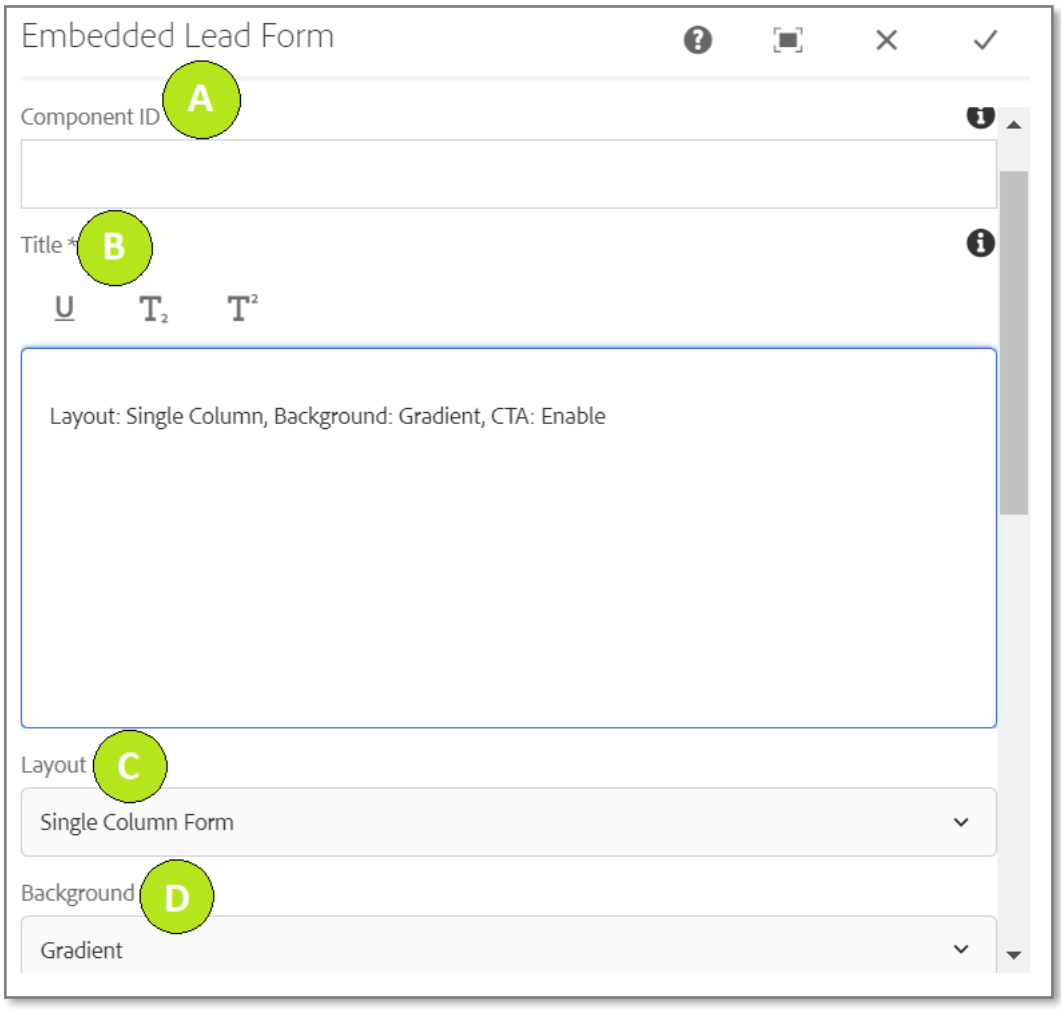
Feature Overview

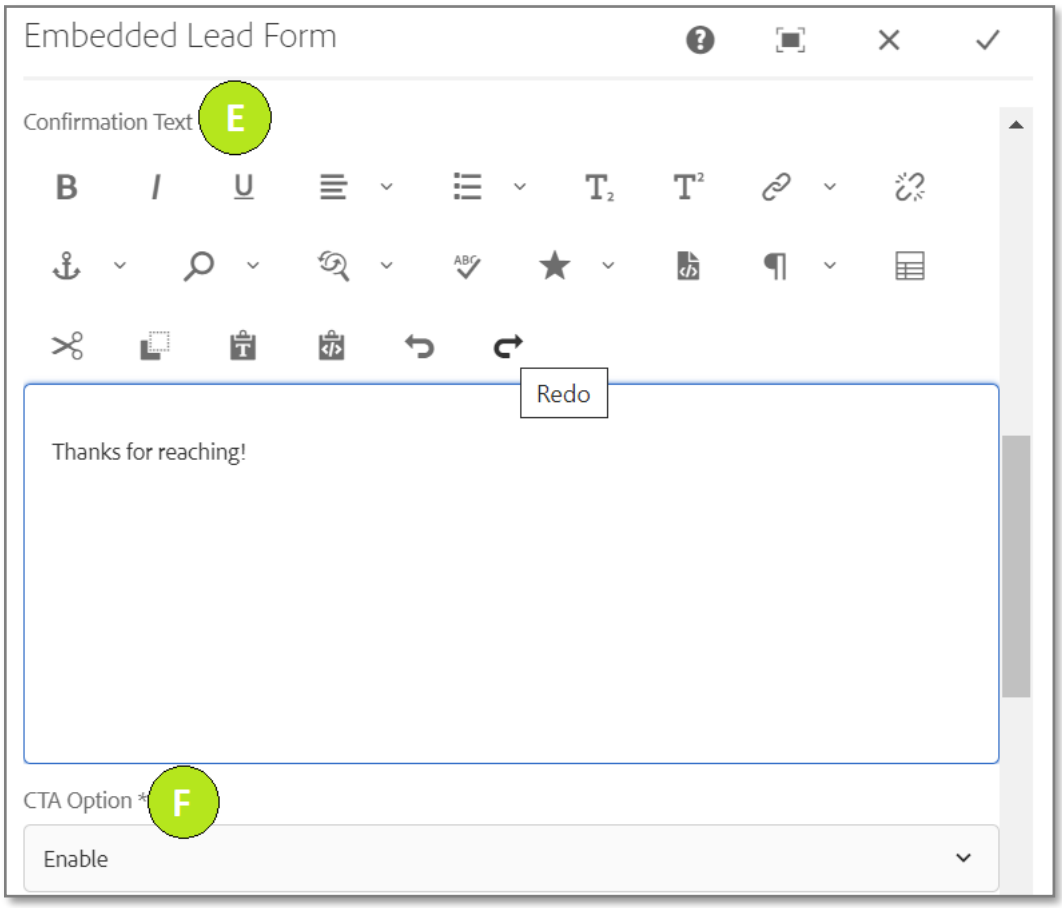
Configuration

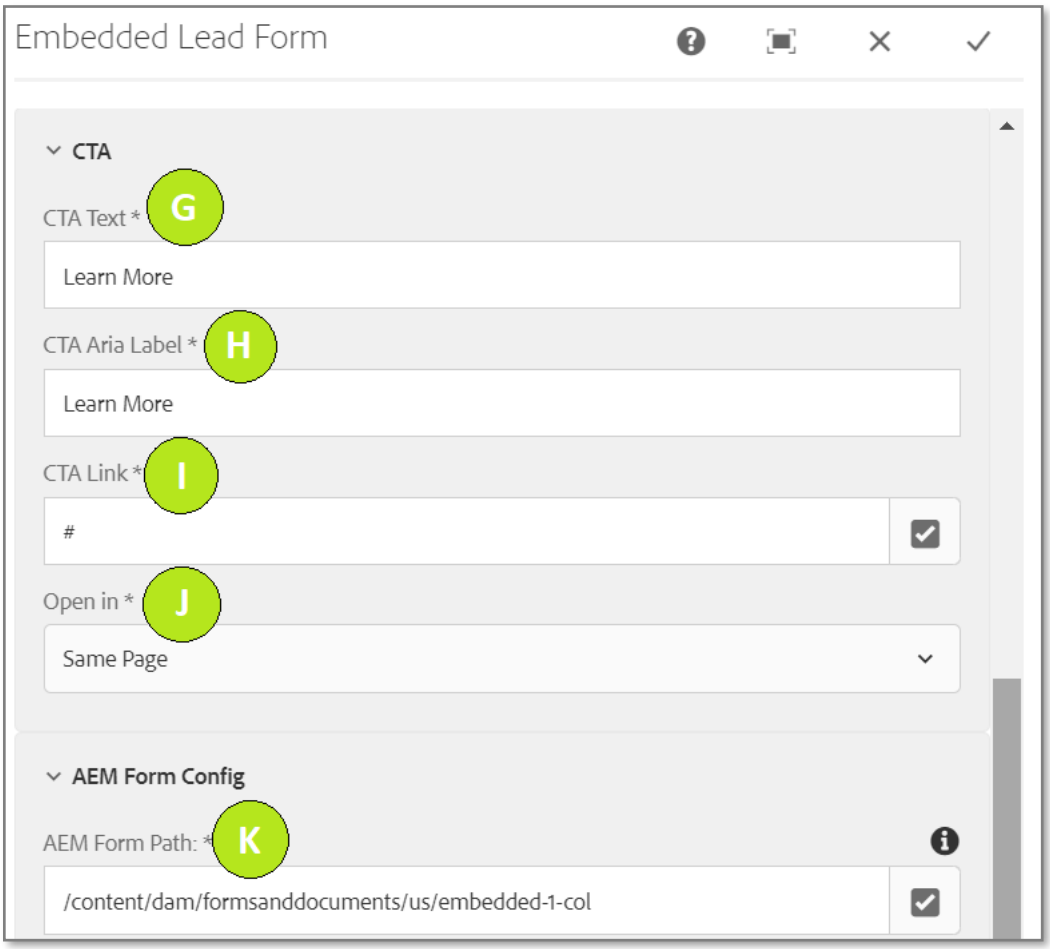
Header:

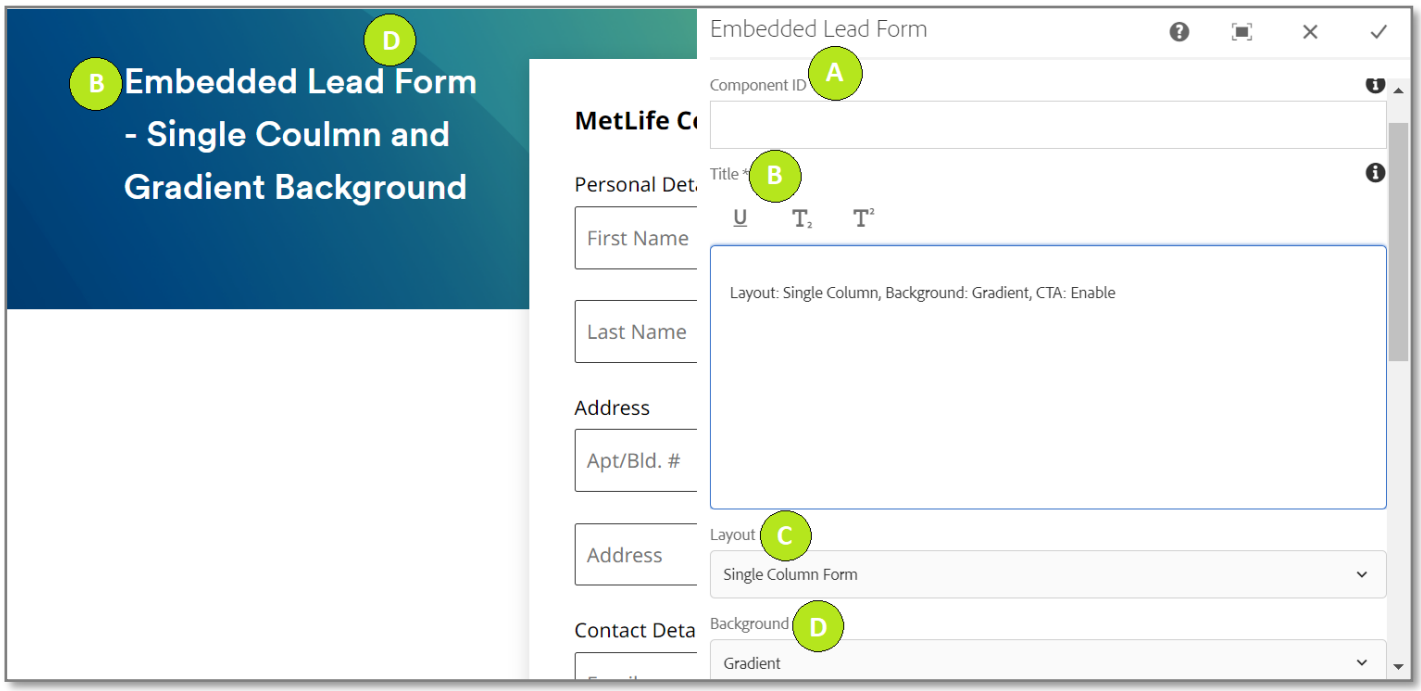
1) **Component ID –** Provide component id.
2) **Title –** Must provide meaningful text.
3) **Layout –** Must select the required option.
4) **Background –** Must select the required option.
5) **Desktop Image –** Choose Asset to load for Desktop mode.
6) **Tablet Image –** Choose Asset to load for Tablet mode.
7) **Mobile Image –** Choose Asset to load for Mobile mode.
8) **Image Black Contrast –** Must select the option for Image Black Contrast.
9) **Confirmation Text –** Provide meaningful description.
10) **CTA Option –** Must select the required option.
11) **CTA Text –** Must provide meaningful text.
12) **CTA Aria Label –** Must provide meaningful text.
13) **CTA Link –** Must provide path for hyperlinking the CTA Text.
14) **Open In –** Must select the required option.
15) **AEM Form Path –** Must provide AEM Form path.

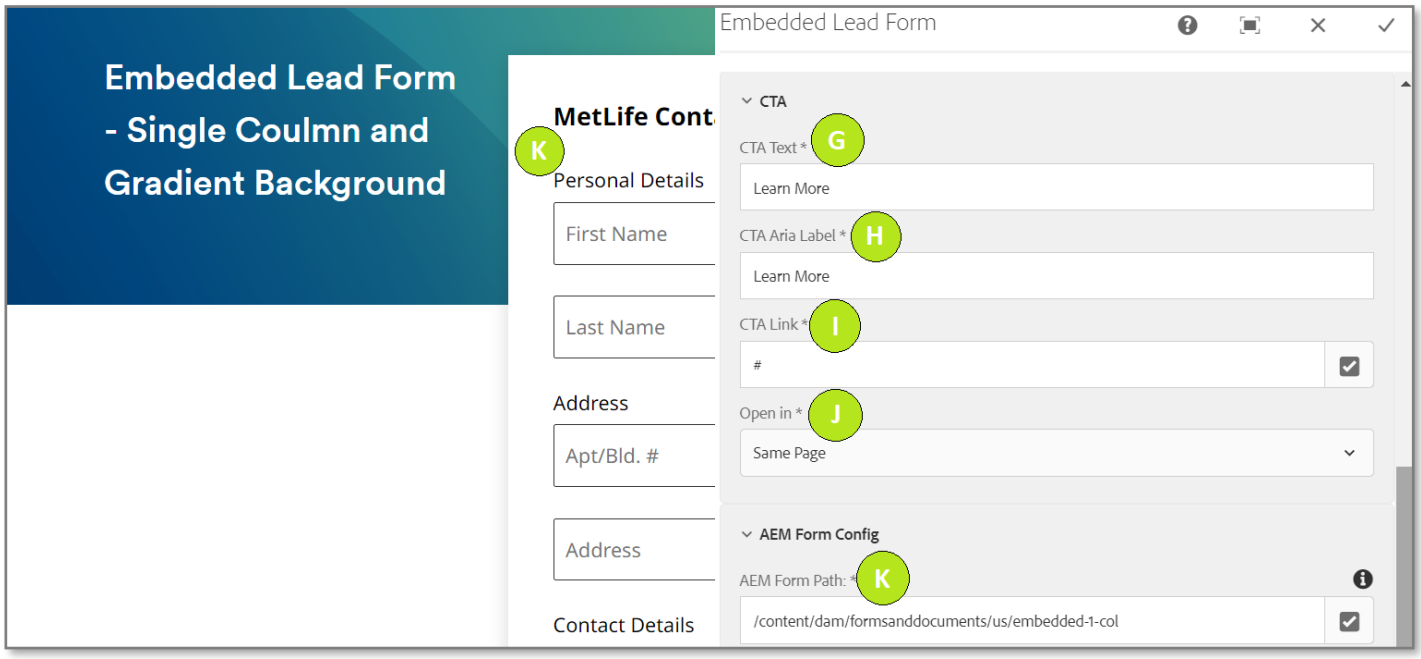
Variation 1: Layout: Single Column Form, Background: Gradient, and CTA Option: Enable



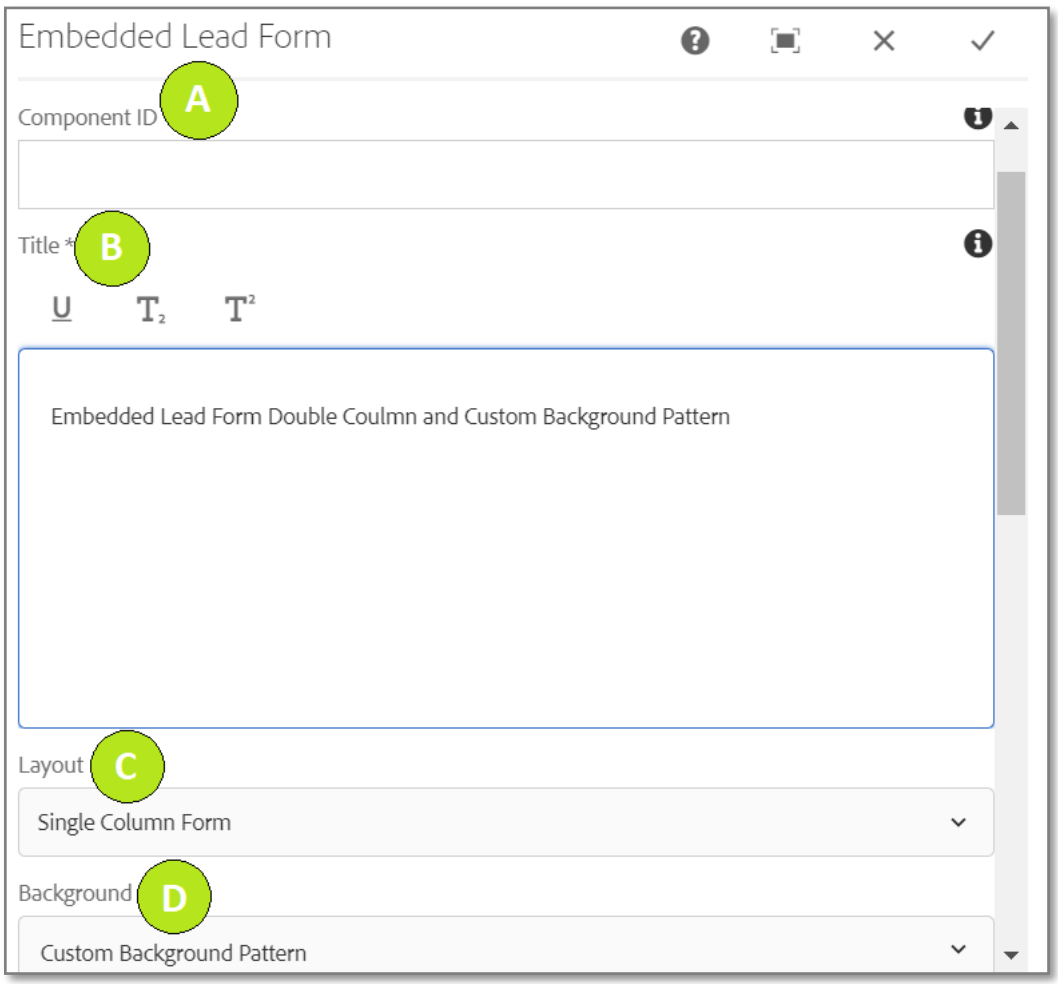

Embedded Lead Form
Confirmation Text
E
Redo
Thanks for reaching!
CTA Option *
F
Enable

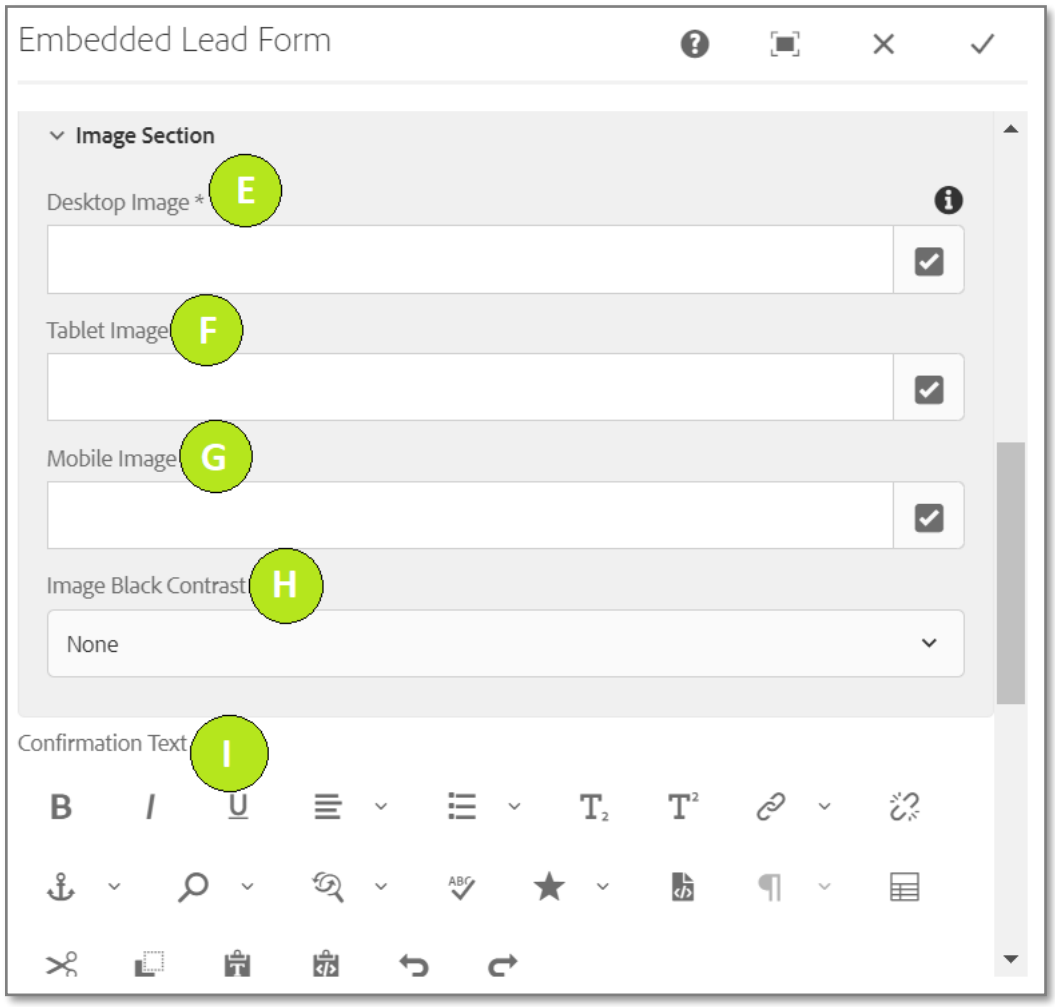

Embedded Lead Form
CTA
CTA Text *
G
Learn More
CTA Aria Label *
H
Learn More
CTA Link *
I
#
Open in *
J
Same Page
AEM Form Config
AEM Form Path: *
K
/content/dam/formsanddocuments/us/embedded-1-col

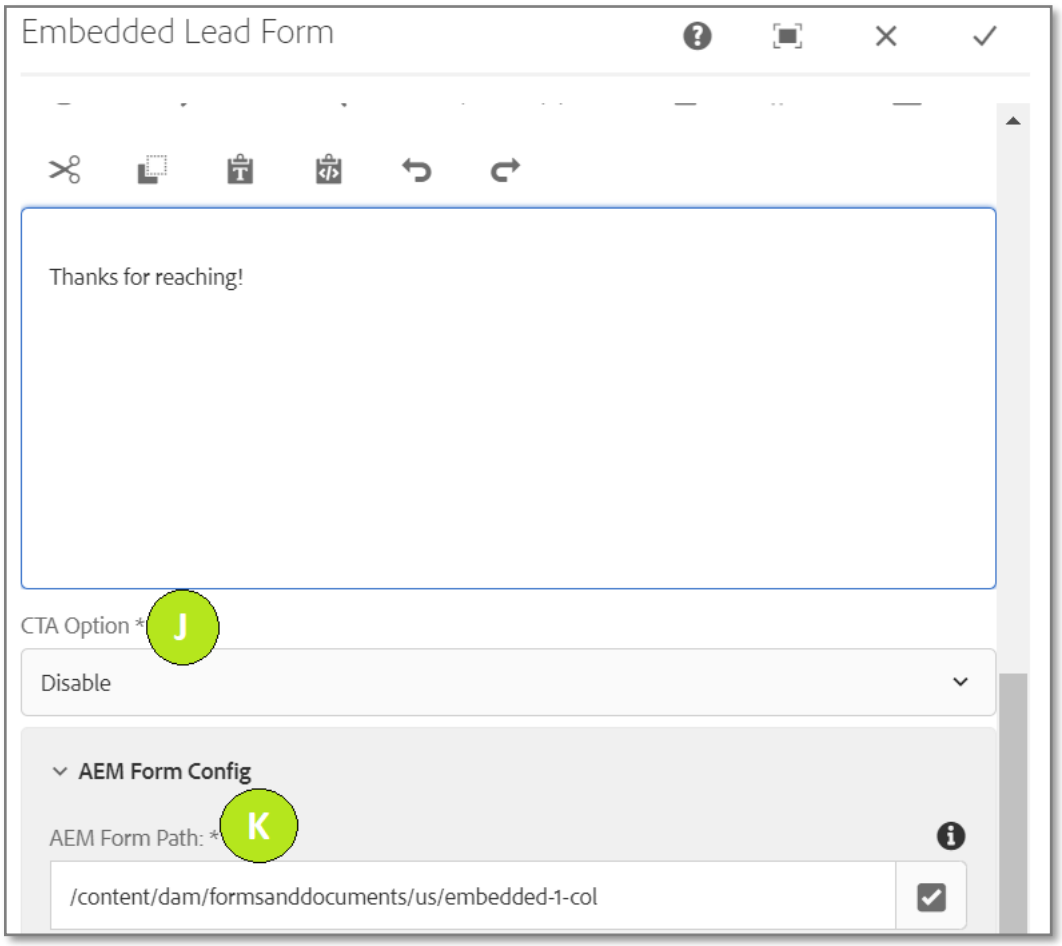

D
B
Embedded Lead Form
- Single Coulmn and
Gradient Background
Embedded Lead Form
A
Component ID
MetLife C
Personal Det
Title *
B
First Name
Layout: Single Column, Background: Gradient, CTA: Enable
Last Name
Address
Apt/Bld. #
Address
Layout
C
Single Column Form
Contact Deta
Background
D
Gradient

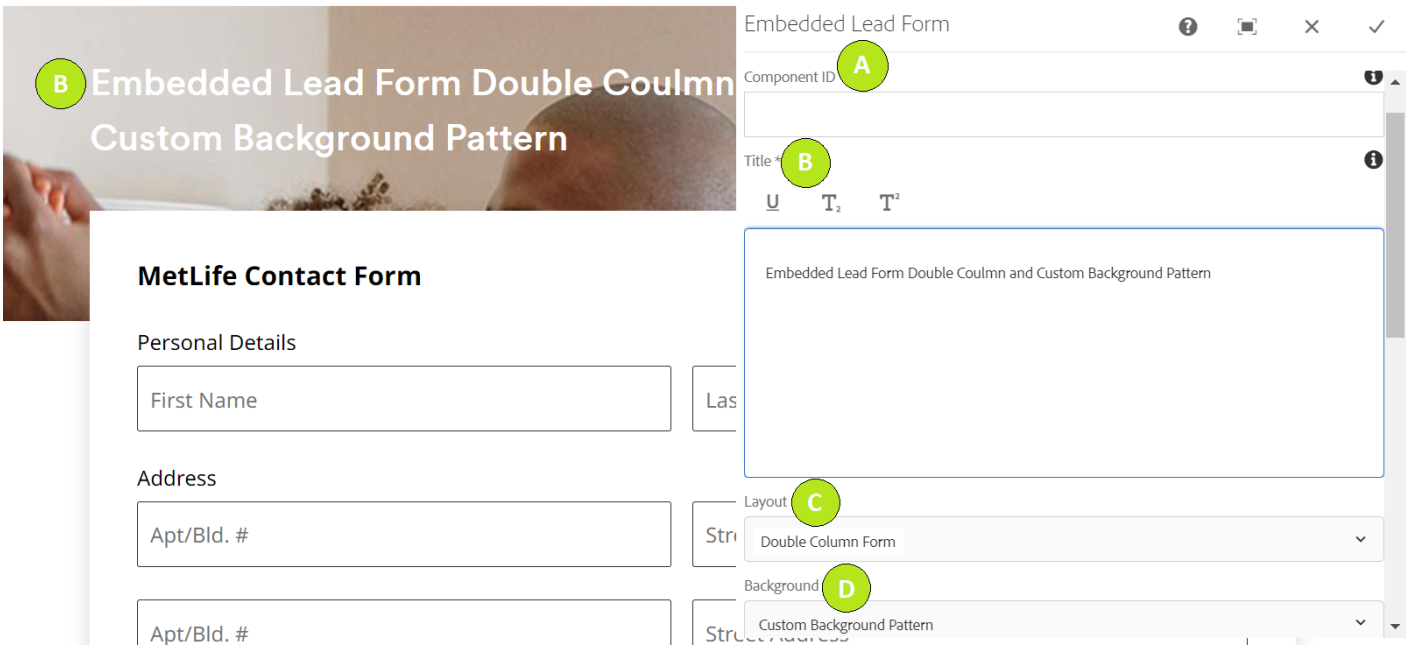


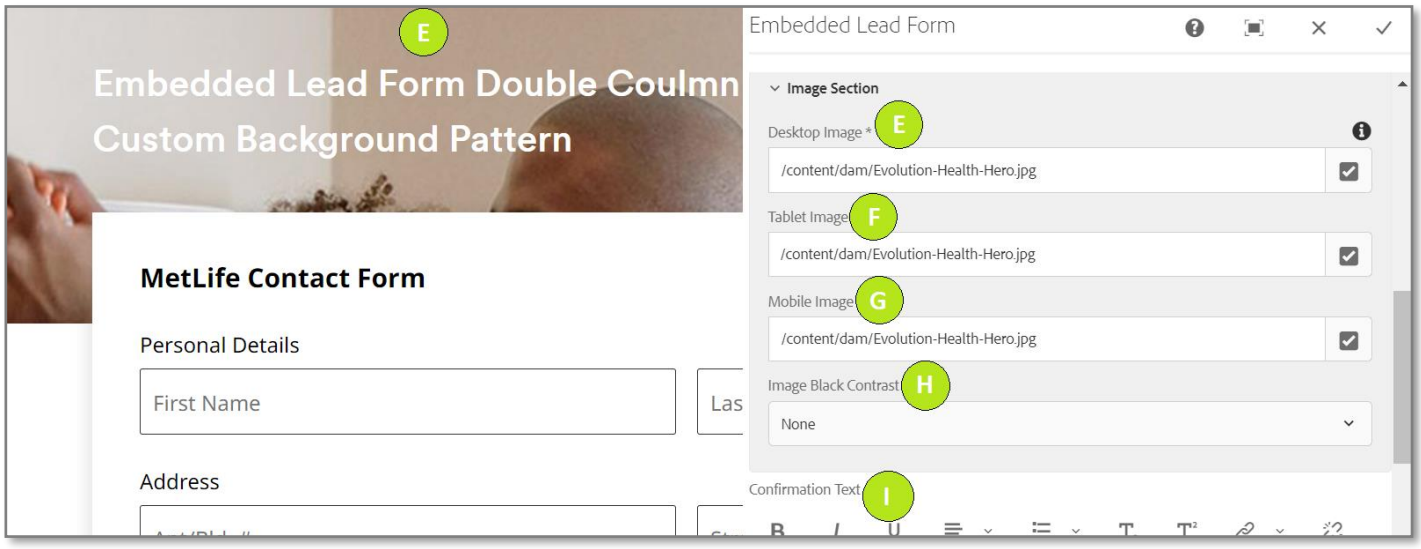
Variation 2: Layout: Double Column Form, Background: Custom Background Pattern, and CTA Option: Disable

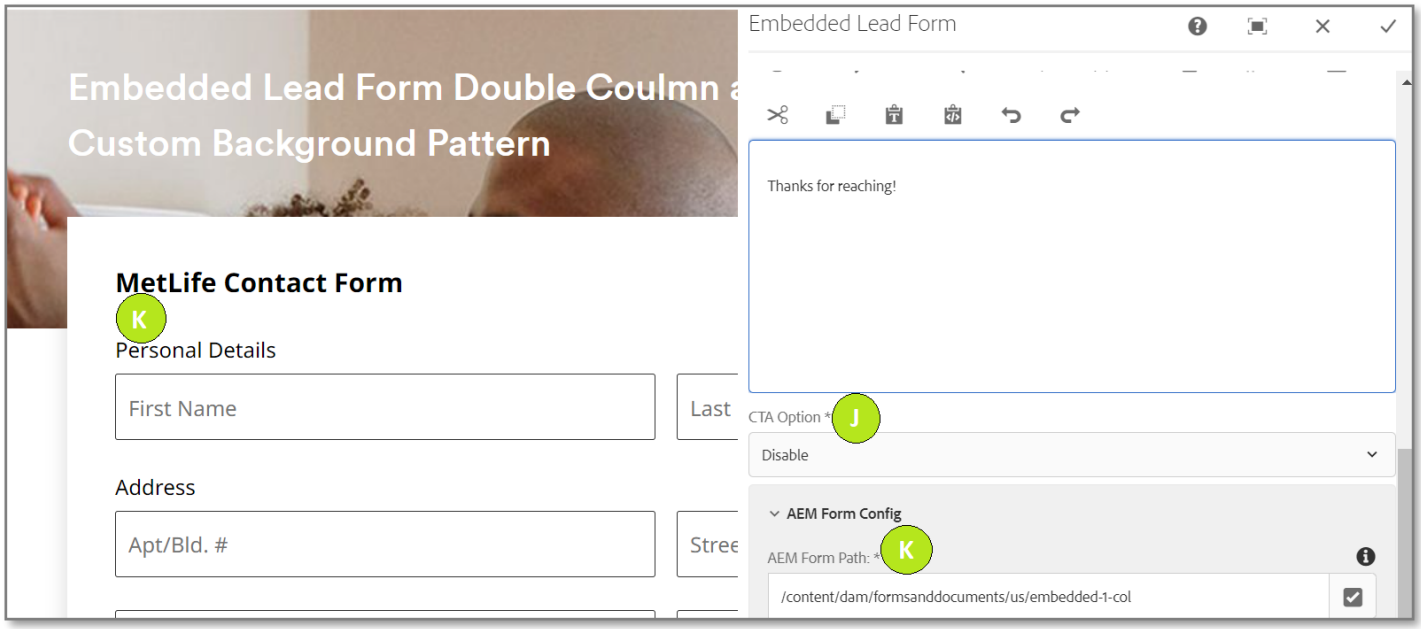



Embedded Lead Form
Image Section
Desktop Image *
E
Tablet Image
F
Mobile Image
G
Image Black Contrast
H
None
Confirmation Text
I


Embedded Lead Form
Thanks for reaching!
CTA Option *
J
Disable
AEM Form Config
AEM Form Path: *
K
/content/dam/formsanddocuments/us/embedded-1-col


B
Embedded Lead Form Double Coulmn
Custom Background Pattern
MetLife Contact Form
Personal Details
First Name
Address
Apt/Bld. #
Apt/Bld. #
Embedded Lead Form
Component ID
A
Title *
B
Embedded Lead Form Double Coulmn and Custom Background Pattern
Layout
C
Double Column Form
Background
D
Custom Background Pattern


E
Embedded Lead Form Double Coulmn
Custom Background Pattern
MetLife Contact Form
Personal Details
First Name
Las
Address
Embedded Lead Form
Image Section
Desktop Image *
E
/content/dam/Evolution-Health-Hero.jpg
Tablet Image
F
/content/dam/Evolution-Health-Hero.jpg
Mobile Image
G
/content/dam/Evolution-Health-Hero.jpg
Image Black Contrast
H
None
Confirmation Text
I


Embedded Lead Form Double Coulmn a
Custom Background Pattern
MetLife Contact Form
K
Personal Details
First Name
Last
Address
Apt/Bld. #
Stree
Embedded Lead Form
Thanks for reaching!
CTA Option *
J
Disable
AEM Form Config
AEM Form Path: *
K
/content/dam/formsanddocuments/us/embedded-1-col