

# **Detail Hero**

## **How-to Guide**

### Global Marketing Technology

**AEM Component Name: Detail Hero**

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## 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
05/23/2022	1.0	Initial	Badhrinadh Alladurgam	

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## 2 Introduction

This document provides “How-to Instructions” for the component “Detail Hero”. This is intended and available to be used in all Global Marketing template(s).

### 2.1 Short Description

This Hero Banner variation is used to present banner with an asset, title, sub-title and option to enable/disable CTA. There are two variations for this Hero banner, i.e. either enabling or disabling the ‘Social Sharing’ option in ‘Page Properties’.

### AEM Detail Hero variation Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	<b>Main Content:</b>				
	Variation	Appearance	Dropdown	Mandatory	Text Text and Image
	Desktop/Tablet Image (field is visible when Variation is ‘Text and Image’)	Image	Text Field	Mandatory	Asset path
	Mobile Image (field is visible when Variation is ‘Text and Image’)	Image	Text Field	Optional	Asset path
	Image Position (field is visible when Variation is ‘Text and Image’)	Appearance	Dropdown	Mandatory	Left Top/Left Center Right Top/Right Center Center Top/Center Center
	Headline Title	None	Text Field	Mandatory (Rec. char. 30)	Alphanumeric
	Headline Copy	None	Text Field	Mandatory (Rec. char.150)	Alphanumeric
	<b>Additional Content:</b>				
	Additional Content Type	None	Dropdown	Mandatory	None CTA Contact Link CTA and Contact Link
	CTA Text	None	Text Field	Optional (Rec. char. 25)	Alphanumeric
	CTA Path	None	Text Field	Optional	Alphanumeric
	CTA Open In	None	Dropdown	Mandatory	Same Page New Page
	Contact Label	None	Text Field	Optional	Alphanumeric
	Contact Text	None	Text Field	Optional	Alphanumeric
	Contact Path	None	Text Field	Optional	Page path
	Contact Open In	None	Dropdown	Mandatory	Same Page New Page

## 2.2 Intended Audience

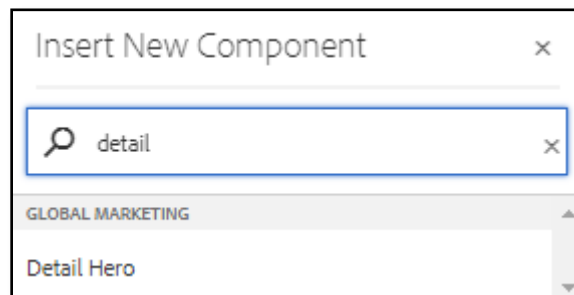
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

## 3 How to Enable/Turn-On the component

This component should be available by default when any of the 'Global Marketing' template is selected. Whenever we create a new page, select 'Global Marketing' template from the list and then click on create to complete the page creation.

For adding 'Detail Hero' component, click on "+" icon, search for "Detail Hero" and click to add the component.



## 4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

### Feature Overview

#### Configuration

##### 1. Main Content:

- **Variation** – Must select variation (Text/Text and Image).
- **Desktop/Tablet Image** – Must provide asset path for desktop/tablet image.
- **Mobile Image** – Provide path for mobile image.
- **Headline Title** – Must provide a meaningful title.
- **Headline Copy** – Must provide description for the title.

##### 2. Additional Content:

- **Additional Content type** – Option to select the Additional Content Type (None/CTA/Contact Link/CTA and Contact Link).
- **CTA Text** – Provide text for CTA.
- **CTA Path** – Provide the link path.
- **CTA Open In** – Select the dropdown value as 'Same Page' or 'New Page'.
- **Contact Label** – Provide a meaningful text as Label.
- **Contact Text** – Provide a meaningful text.
- **Contact Path** – Provide the link path for the authored link text.
- **Contact Open In** – Select the dropdown value as 'Same Page' or 'New Page'.

## Variation 1: Variation as Text with CTA

### Hero Detail

Content   Appearance

▼ Main Content

Variation **A**

Text

Headline Title (H2 Tag) \* **B** ⓘ

Hero Detail with Text Variatio

Headline Copy \* **C** ⓘ

Hero Detail - Description - Lorem ipsum is typically a corrupted version of De finibus bonorum et malorum, a 1st-century BC text by the Roman statesma

▼ Additional Content

Additional Content Type **D**

CTA

CTA Text **E** ⓘ

Learn More

CTA Path **F**

#

CTA Open in **G**

Same Page

▼ Main Content

Variation **A**

Text

Headline Title (H2 Tag) \* **B** ⓘ

Hero Detail with Text Variatio

Headline Copy \* **C** ⓘ

Hero Detail - Description - Lorem ipsum is typically a corrupted version of De finibus bonorum et malorum, a 1st-century BC text by the Roman statesma

Additional Content Type **D**

CTA

CTA Text **E** ⓘ

Learn More

CTA Path **F**

#

## **B** Hero Detail with Text Variatio

**C** Hero Detail - Description - Lorem ipsum is typically a corrupted version of De finibus bonorum et malorum, a 1st-century BC text by the Roman statesma

**E**

LEARN MORE



## Variation 2: Variation as Text and Image with Contact Link

Hero Detail ? 🖼️ ✕ ✓

Variation **A**

Text and Image ▼

Desktop/Tablet Image \* **B**

Mobile Image **C**

Image Position \* **D**

Center Center ▼

Headline Title (H2 Tag) \* **E** i

Headline Copy \* **F** i

Hero Detail

Additional Content Type **G**

CTA and Contact Link

CTA Text **H**

Learn More

CTA Path **I**

#

CTA Open in **J**

Same Page

Contact Text **K**

12345678

Desktop/Tablet Image \* **B**

/content/dam/metlifecom/unittesting/hero-1-d.jpeg

Mobile Image **C**

/content/dam/metlifecom/unittesting/hero-1-d.jpeg

Image Position \* **D**

Center Center

Headline Title (H2 Tag) \* **E**

Hero Detail with CTA and Conta

Headline Copy \* **F**

Hero Detail - Description - Lorem ipsum is typically a corrupted version of De finibus

CTA Text **H**

Learn More

CTA Path **I**

#

CTA Open in **J**

Same Page

Contact Text **K**

12345678

**E** Hero Detail with Text and Imag

**F** Hero Detail - Description - Lorem ipsum is typically a corrupted version of De finibus bonorum et malorum, a 1st-century BC text by the Roman statesma

Contact Us **H**

**12345678** **K**

### Variation 3: Variation as Text and Image with CTA & Contact Link

Hero Detail ? × ✓

Variation **A**

Text and Image ▼

Desktop/Tablet Image \* **B**

Mobile Image **C**

Image Position \* **D**

Center Center ▼

Headline Title (H2 Tag) \* **E** i

Headline Copy \* **F** i

Hero Detail

Additional Content Type **G**

CTA and Contact Link

CTA Text **H**

Learn More

CTA Path **I**

#

CTA Open in **J**

Same Page

Contact Text **K**

12345678

Text and Image

Desktop/Tablet Image \* **B**

/content/dam/metlifecom/unittesting/hero-1-d.jpeg

Mobile Image **C**

/content/dam/metlifecom/unittesting/hero-1-d.jpeg

Image Position \* **D**

Center Center

Headline Title (H2 Tag) \* **E**

Hero Detail with CTA and Conta

Headline Copy \* **F**

Hero Detail - Description - Lorem ipsum is typically a corrupted version of De finibus

Additional Content Type **G**

CTA and Contact Link

CTA Text **H**

Learn More

CTA Path **I**

#

CTA Open in **J**

Same Page

Contact Text **K**

12345678

**E** Hero Detail with CTA and Conta **B**

**F** Hero Detail - Description - Lorem ipsum is typically a corrupted version of De finibus bonorum et malorum, a 1st-century BC text by the Roman statesma

LEARN MORE **H**

12345678 **K**