

How-to – Video Promo

V1.0-Global Marketing Technology-AEM

Component Name: Video Promo

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Version: [\[1.0\]](#)

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
10/04/2019	1.0	Initial Draft	Anthony Harris	

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2 Introduction

This document provides “How to Instructions” for the component “Video Promo”. This component is intended to be used on Solution Category pages.

2.1 Short Description

This component is used to promote Content with Video. This component includes Video, CTA, and Supporting Copy.

Feature Overview

Video Title

Option to include Title on the Video. Simplified RTE field

Video

Supports Brightcove, YouTube, Basic video formats

Following rules are enforced:

- Does not allow to play multiple Videos at a time. Previous Video will be paused on play of the Subsequent Video
- Video display on View ports depend on Player settings

CTA

Provides option to navigate the User to another destination

Supporting Copy

Provides option to provide supporting copy on the Video content

Following rules are enforced:

- Supporting copy is always exposed on all the view ports – Desktop/Mobile/Tablet

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Title	None	Simplified RTE	Mandatory Max Char 30	Alphanumeric
	Copy	None	RTE	Mandatory Max Char 150	Alphanumeric HTML LINKS
	Link Text	None	Text Field	Mandatory Max Char 25	Alphanumeric
	CTA Link	None	Browse	Mandatory	Valid page path/URL
	Open In	None	Dropdown	Mandatory	Same Window New Window
	Aria Label	None	Text Field	Mandatory	Alphanumeric
	Video Type	None	Dropdown	Mandatory	Brightcove YouTube Basic Video
	Brightcove Video ID	None	Text Field	Optional	Alphanumeric
	Brightcove Video account	None	Text Field	Optional	Alphanumeric
	YouTube Video ID	None	Text Field	Optional	Alphanumeric
Video Source	None	Text Field	Optional	Alphanumeric	

2.2 Intended Audience

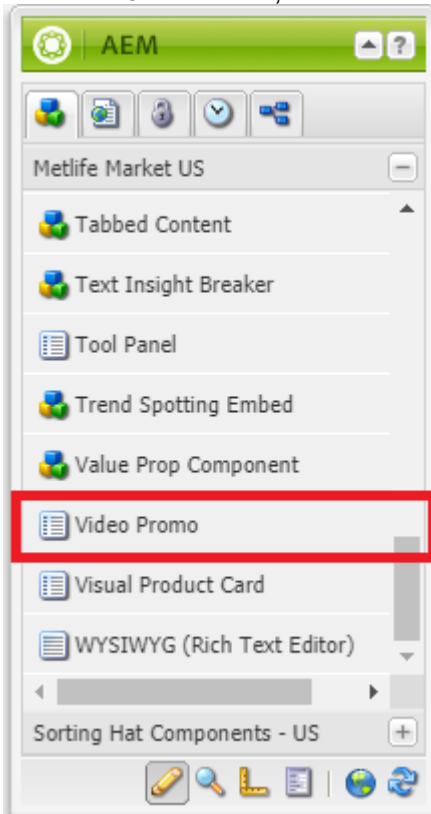
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component/feature is available in the sidekick and can be dragged onto any parsys in any standard template

- From Sidekick, select market specific component group then “Video Promo”



4 Component Dialog

- Right click the component and click edit to open the dialog and begin editing the component fields.

Configuration Tab

This Tab will contain the overall component configurations and content offerings.

1. Title – Title of promo to portray to user
2. Copy – Descriptive information to portray to user
3. Link Text – Link Text to portray to user
4. CTA Link – Link for Visual Product Card
5. Open In – Option for opening in same window or new tab
6. Aria Label – ADA aria label
7. Video Type – Drop down to change the video integration type
8. Brightcove video ID – ID to load Brightcove video
9. Brightcove video account – ID for Brightcove account
10. You Tube video ID – ID to load YouTube video
11. Video Source – Source of any video not on above two platforms.

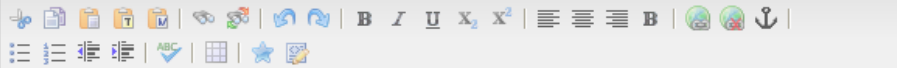
Brightcove

Video Promo

Configuration

Title*

Copy*



You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

Link Text*

CTA Link*

Open in*

Aria Label*

Video Type*

Brightcove video ID
Enter the video id for brightcove. (eg: **3891257518001**)


Brightcove video account
Enter the video account for Brightcove (eg: **64298592001**)

OK Cancel

A Prepare for the unexpected

B You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

C Watch the video >



Video Promo Configuration

A Title*

Prepare for the unexpected

B Copy*

You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

C Link Text*

Watch the video

CTA Link*

https://players.brightcove.net/64298592001/default_default/index.html?videoId=6087785361001

Open in*

New Page

Meta Label*

Product Video Critical Illness

Video Type*

Brightcove

D Brightcove video ID

6087785361001

Brightcove video account

64298592001

OK Cancel

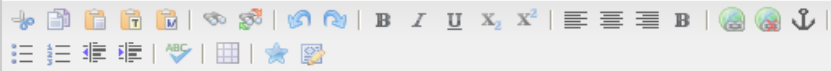
YouTube

Video Promo

Configuration

Title*

Copy*



You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

Link Text*

CTA Link*

Open in*

Aria Label*

Video Type*

Youtube video ID

Enter the video id for YouTube (eg: <https://www.youtube.com/watch?v=CMkeicTX0Tc>)

OK Cancel

A Prepare for the unexpected

B You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

C Watch the video >



Video Promo Configuration

Title*
Prepare for the unexpected

Copy*
You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

Link Text*
Watch the video

CTA Link*
https://players.brightcove.net/64298592001/default_default/index.html?videoId=6087785361001

Open in*
New Page

Aria Label*
Product Video Critical Illness

Video Type*
Youtube

Youtube video ID
Enter the video id for YouTube (eg: <https://www.youtube.com/watch?v=CF1keicTX0Tc>)

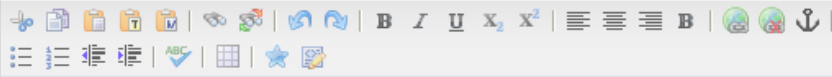
OK Cancel

Basic Video

Video Promo

Configuration

Title*

Copy* 

Link Text*

CTA Link*

Open in*

Aria Label*

Video Type*

Video Source
Enter the full URL to the video, must be HTTPS

OK Cancel

A Prepare for the unexpected

B You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

C Watch the video >



Video Promo Configuration

A Title* Prepare for the unexpected

B Copy* You can never be fully prepared for a major illness. But with critical illness insurance, you can be financially prepared.

C Link Text* Watch the video

CTA Link* https://players.brightcove.net/64298592001/default_default/index.html?videoId=6087785361001

Open in* New Page

Ania Label* Product Video Critical Illness

D Video Type* Basic Video

Video Source <https://1258404004.vod2.myqcloud.com/1d94003evodcq1258404004/63a6e3995285890791298007866/uc2Fhvx0ge>
Enter the full URL, to the video, must be HTTPS

A HEALTH

B

C Dental Insurance

D

E A large network and flexible plans for oral health.



Visual Product Card Configuration

A Category label* HEALTH

B Card Width* 2 UP
2 card minimum. Cards will align to the left.

C Title* Vision Insurance

D Supporting Copy* Lower out-of-pocket costs for your vision care.

URL* </insurance/vision-insurance/>

Open In* Same Page

E Desktop Image* </content/dam/metlifecom/us/evolution-content-hub/img/category-images/health/H>

Mobile Image* </content/dam/metlifecom/us/evolution-content-hub/img/category-images/health/H>

Image Position* Center Top

[Create a new Visual Product Card](#)

Click the "+" to create a new Visual Product Card