

# **Text Insight Breaker**

## **How-to Guide**

### Global Marketing Technology

**AEM Component Name: Text Insight Breaker**

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**Last Updated:** June 16, 2022

**Version:** [\[1.0\]](#)

## 1 Document History

The following important changes have been made to this document:

| Date       | Version # | Description of Changes Made | Author        | Approved By |
|------------|-----------|-----------------------------|---------------|-------------|
| 06/16/2022 | 1.0       | Initial Draft               | Lakshmi Laavu |             |

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## 2 Introduction

This document provides “How-to Instructions” for the component “Text Insight Breaker”. This is intended and available to be used on all Global Marketing template(s).

### 2.1 Short Description

This component is used to configure ‘Text Insight Breaker’ for a page.

There are 2 variations for this component: No/Yes for ‘Custom Background Pattern’. Based on the requirement author can select No/Yes.

### AEM Component Data Model

| Tab  | Field Name                | Field Group | Field Type | Validation                | Accepted values       |
|--|---------------------------|-------------|------------|---------------------------|-----------------------|
|  | Component ID              | None        | Text Field | Optional                  | Numeric               |
|  | Eyebrow                   | None        | Text Field | Mandatory (Max char. 25)  | Alphanumeric          |
|  | Copy                      | None        | Text Field | Mandatory (Max char. 150) | Alphanumeric          |
|  | CTA Text                  | None        | Text Field | Optional (Max char. 30)   | Alphanumeric          |
|  | CTA Link                  | None        | Text Field | Optional                  | Link Path             |
|  | Open in                   | None        | Dropdown   | Mandatory                 | Same Page<br>New Page |
|  | Aria Label                | None        | Text Field | Mandatory                 | Alphanumeric          |
|  | Custom Background Pattern | None        | Dropdown   | Mandatory                 | No<br>Yes             |
| <b>If ‘Custom Background Pattern’ is selected as ‘Yes’</b> |                           |             |            |                           |                       |
|  | Desktop Image             | None        | Text Field | Optional                  | Asset Path            |
|  | Tablet Image              | None        | Text Field | Optional                  | Asset Path            |
|  | Mobile Image              | None        | Text Field | Optional                  | Asset Path            |
|  | Image Black Contrast      | None        | Dropdown   | Optional                  | None<br>30%           |

### 2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

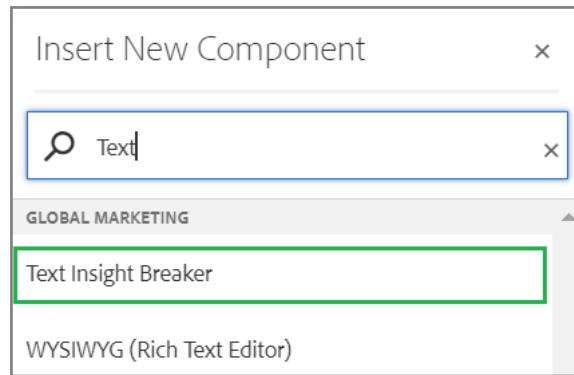
### 3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected.

For adding 'Text Insight Breaker' component, click on "+" icon, search for "Text Insight Breaker" and click to add the component.

There are 2 variations for this component:

- 1) Custom Background Pattern: No
- 2) Custom Background Pattern: Yes



### 4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

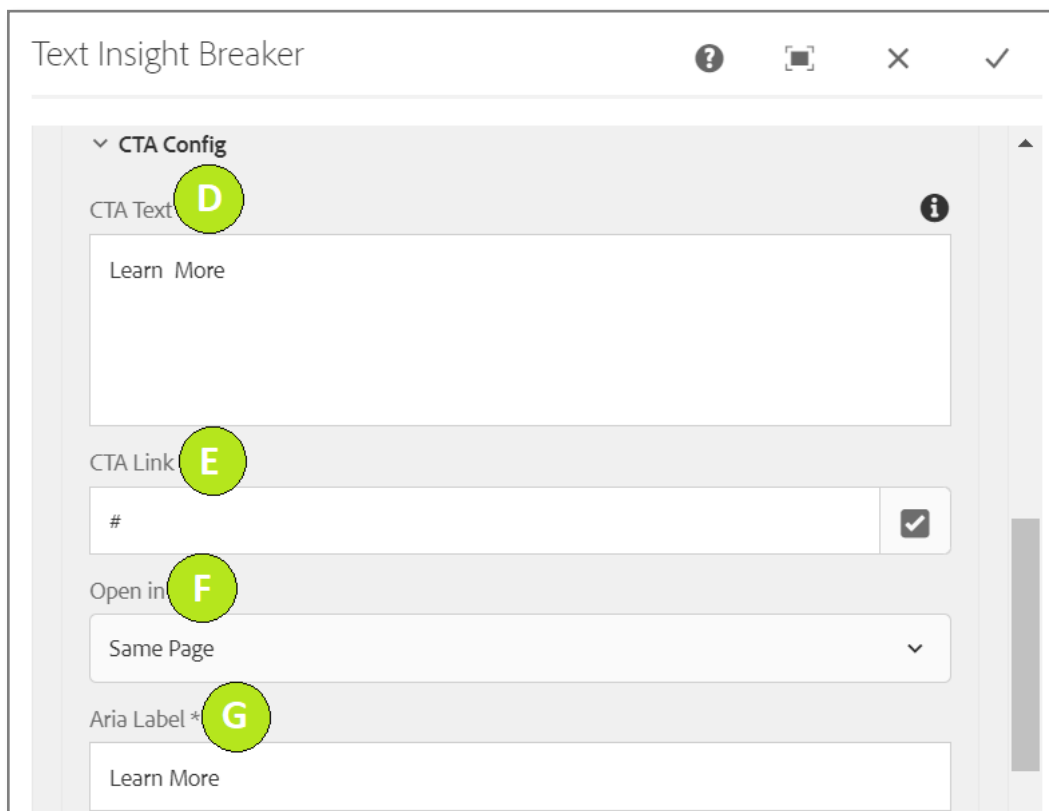
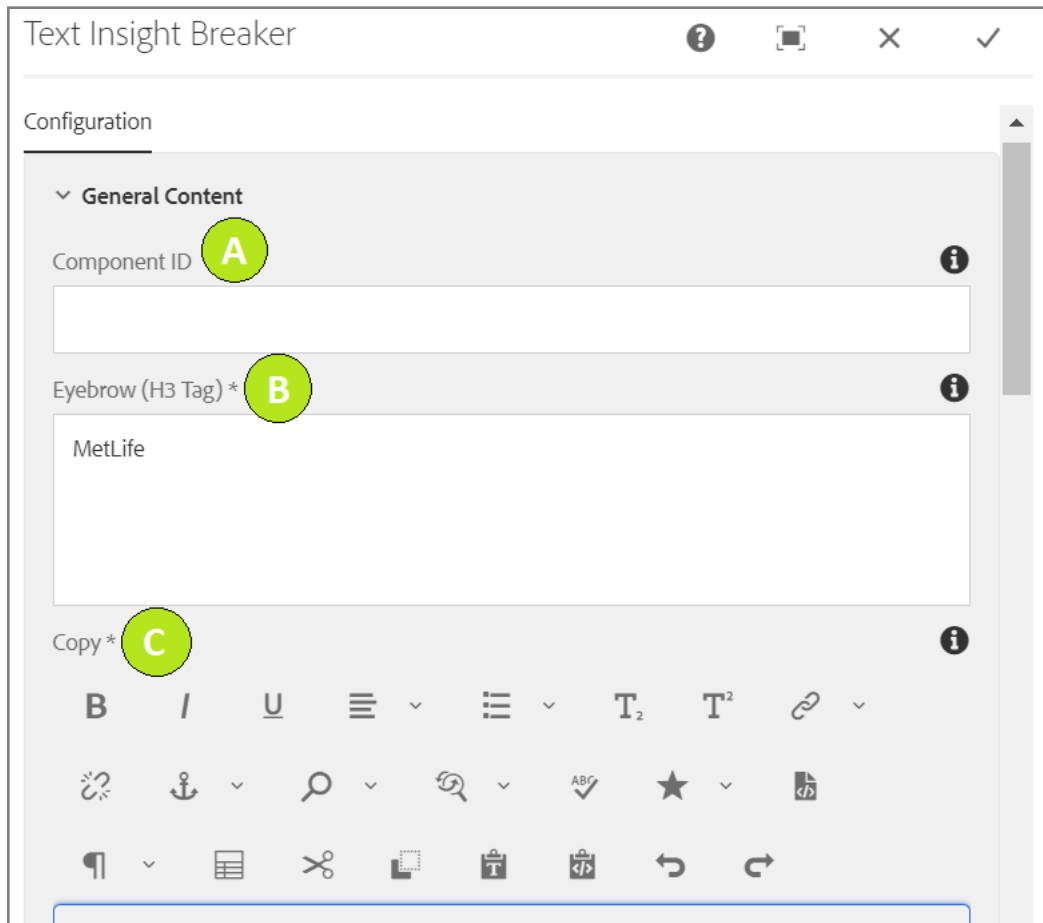
#### Feature Overview

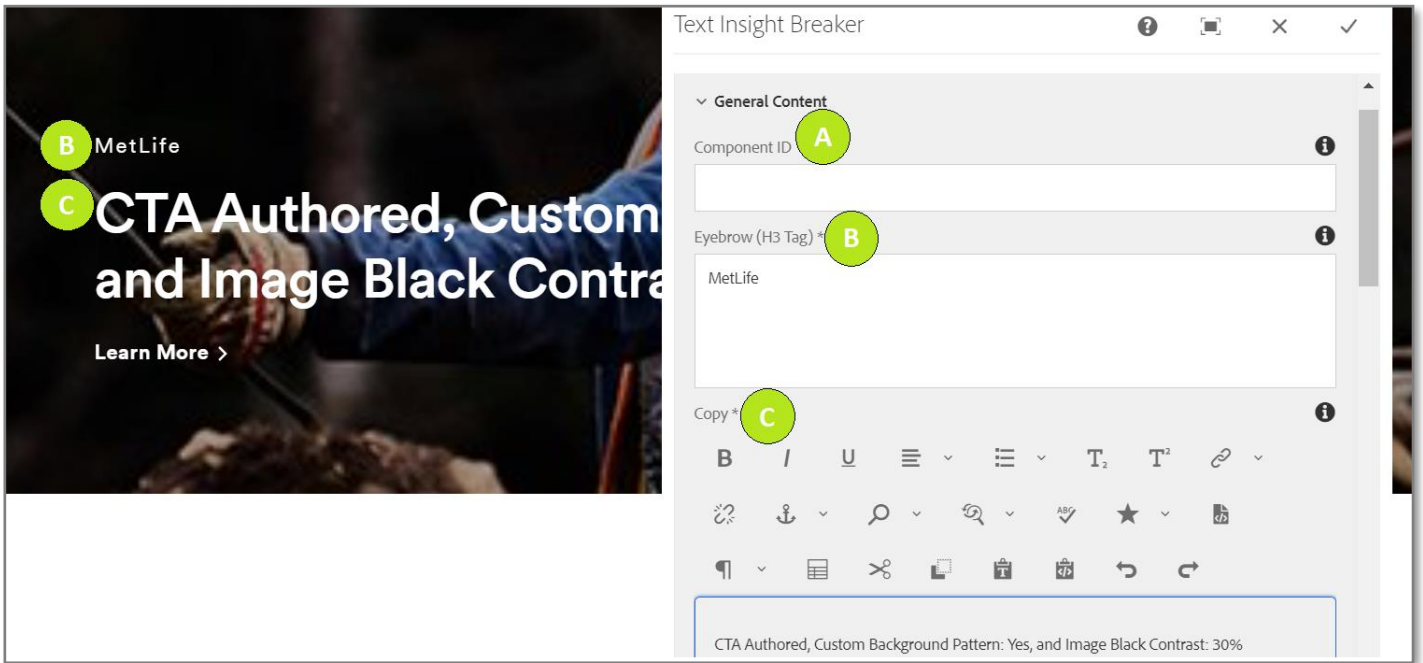
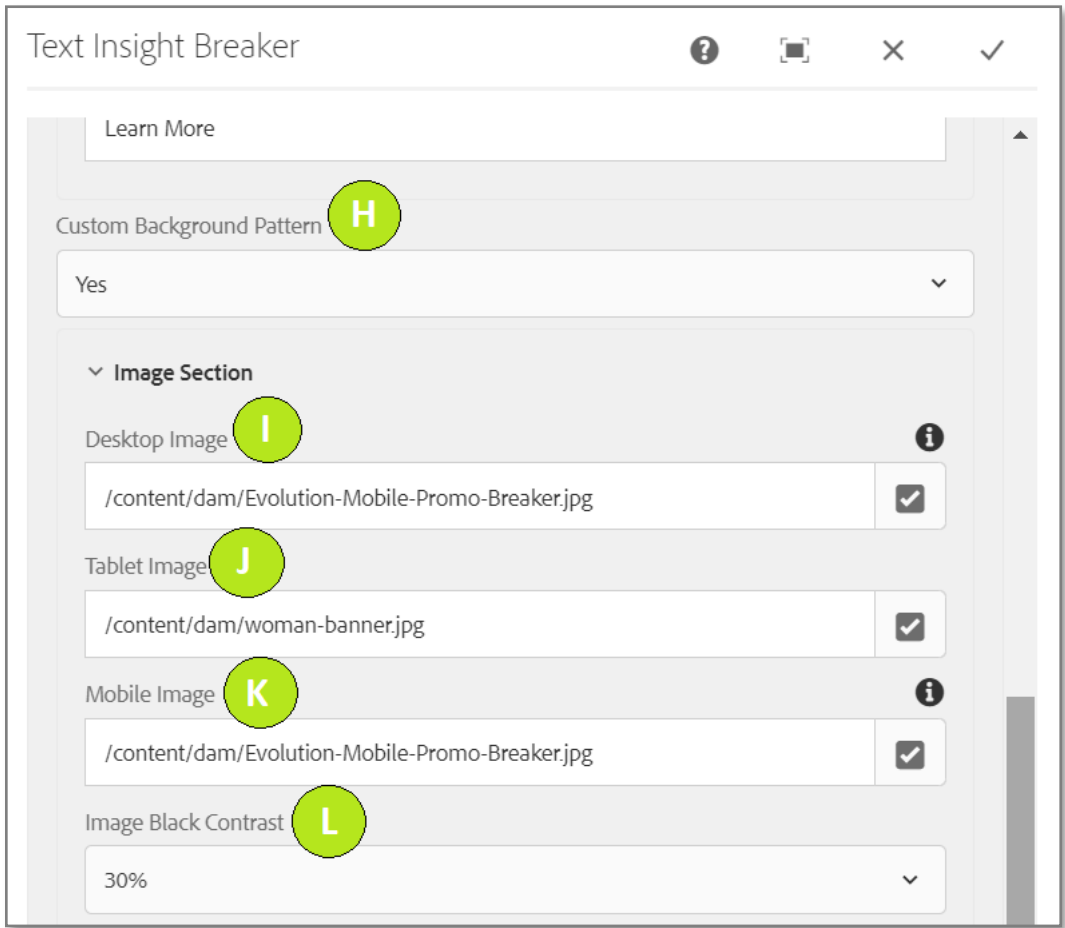
#### Configuration

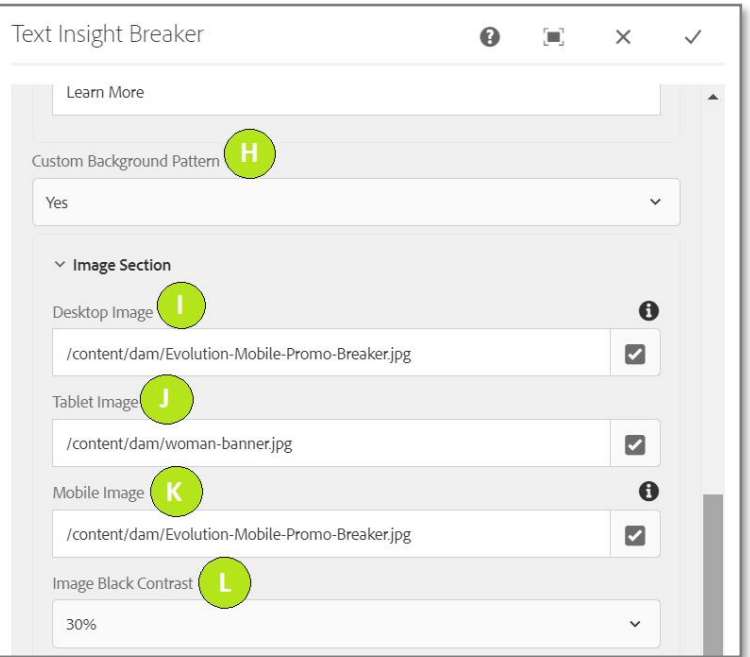
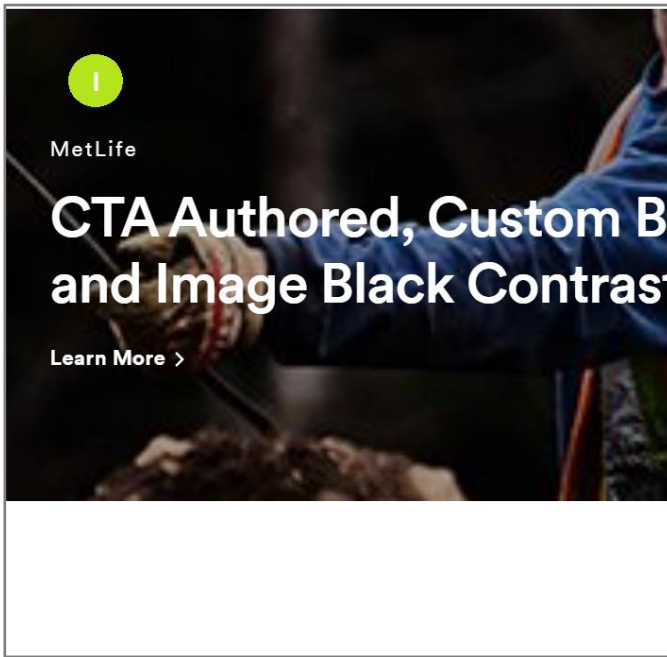
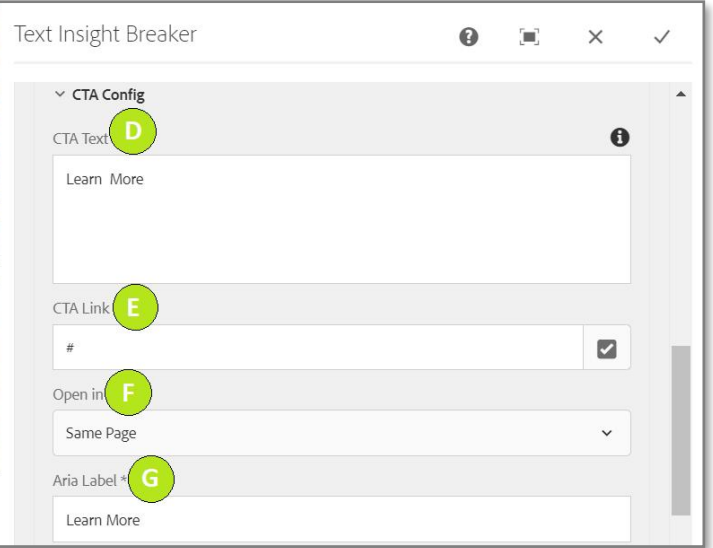
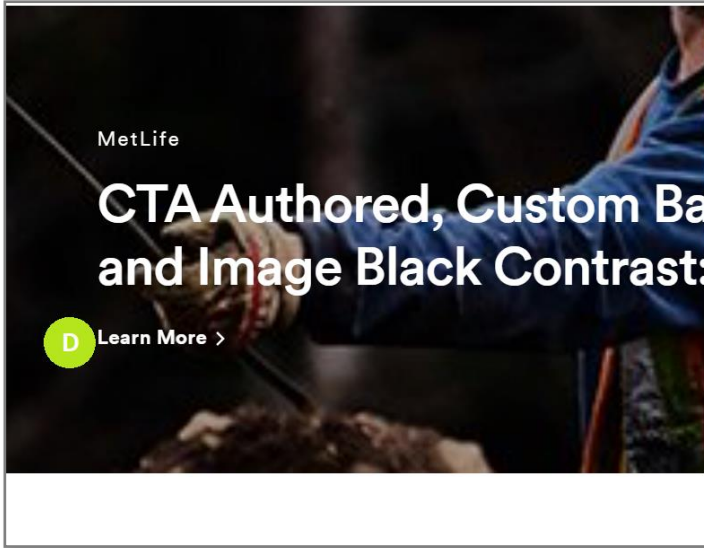
##### Header:

- 1) **Component ID** – Provide component id.
- 2) **Eyebrow** – Must provide meaningful label.
- 3) **Copy** – Must provide information.
- 4) **CTA Text** – Provide text for CTA Label.
- 5) **CTA Link** – Provide hyperlink for CTA Text.
- 6) **Open in** – Must select the target to open the CTA Link.
- 7) **Aria Label** – Must provide meaningful text.
- 8) **Custom Background Pattern** – Must select the option.
- 9) **Desktop Image** – Choose Asset to load for Desktop mode.
- 10) **Tablet Image** – Choose Asset to load for Tablet mode.
- 11) **Mobile Image** – Choose Asset to load for Mobile mode.
- 12) **Image Black Contrast** – Must select the option for Image Black Contrast.

**Variation 1:** CTA Authored, Custom Background Pattern: Yes, and Image Black Contrast: 30%









**Variation 2:** CTA Not Authored, Custom Background Pattern: No, and Image Black Contrast: None

