

# How-to –Quote Feature Breaker

## V1.0 - Global Marketing Technology-AEM

**Component Name : Quote Feature Breaker**

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# 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
10/18/2019	1.0	Initial Draft	Christopher Restino	

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## 2 Introduction

This document provides “How to Instructions” for the component “Quote Feature Breaker”.

### 2.1 Short Description

Promotes a report or article by pulling out a key quote from the content. Includes Background Image, CTA, and read time.

#### Feature Overview

**Title** – Option to include Title on the Quote

**Background Image** – Option to include Background Image on the Quote Breaker

- With Image and
- With White Background

**Eyebrow** – Option to include sub title on the Quote

**CTA** – Option to include CTA to navigate User to destination/Content Detail page

## 2.2 AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Title	Configuration	Text Field	Optional Max Char. 65	Alpha Numeric
	Eyebrow	Configuration	Text Field	Mandatory Max Char. 25	Alpha Numeric
	Copy	Configuration	Text Area	Optional Max Char. 200	Alpha Numeric
	Read Time	Configuration	Text Field	Optional	Alpha Numeric
	CTA	Configuration	Text Field	Optional	Alpha Numeric
	CTA Link	Configuration	Path Field	Optional	Valid page path/URL
	Open In	Configuration	Drop Down	Optional	Same Page/ New Page
Background Image	Background Image	Background Image	HTML 5 Smart Image	Optional	Valid DAM File path

## 2.3 Intended Audience

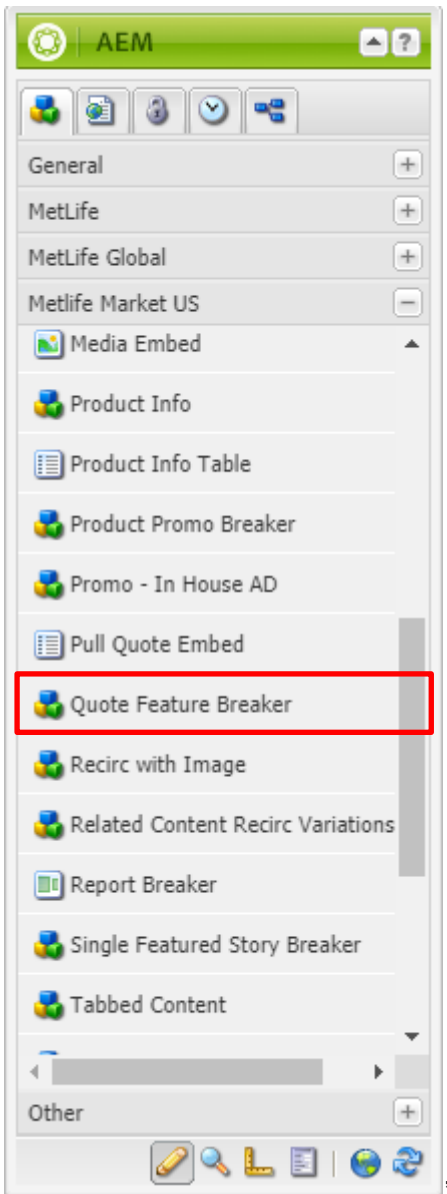
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

### 3 How to Enable/Turn-On the Component

This component/feature is available in the sidekick and can be dragged onto any parsys in any standard template

- From Sidekick, select market specific component group then "Quote Feature Breaker"



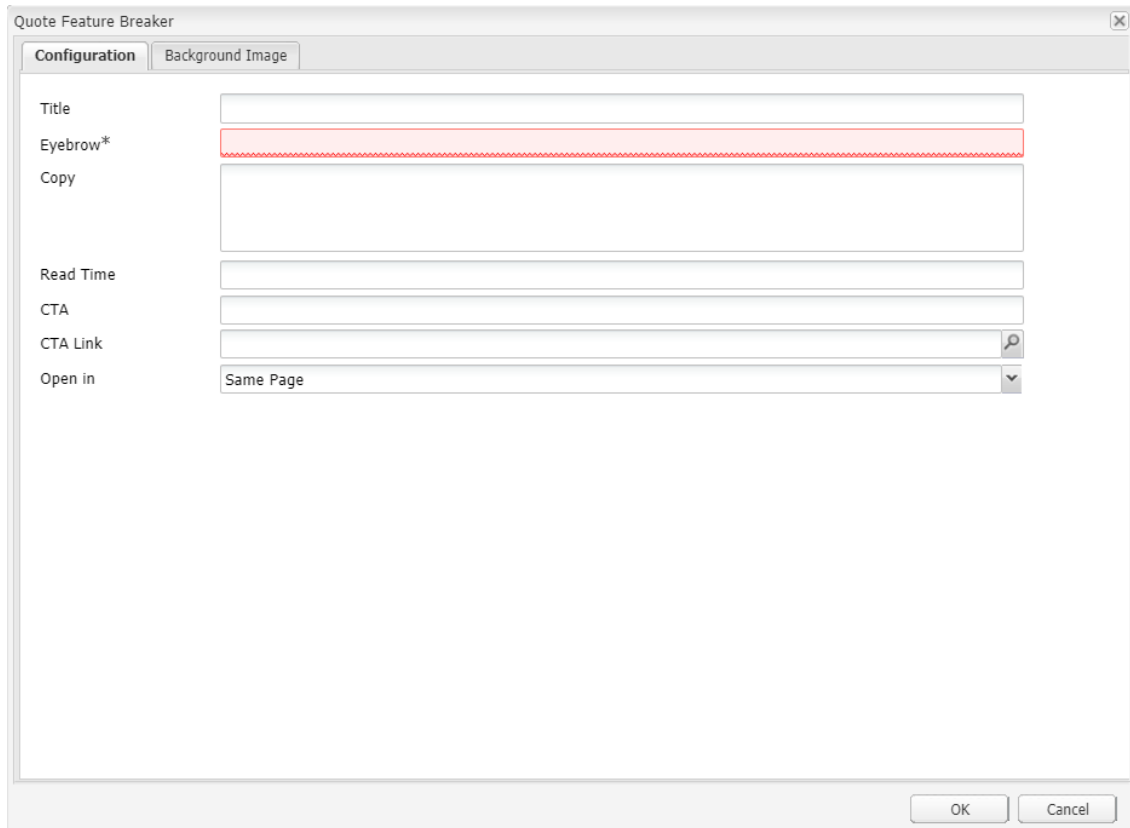
## 4 Component Dialog

1. Press edit to open the dialog and begin editing the component fields.

### Configuration Tab

This Tab will contain the overall component configurations and content offerings.

1. Title – Descriptive title for the component
2. Eyebrow – Caption text that describes the theme of the component
3. Copy – Informational text for the component.
4. Read Time – Read time for the article/report that you want to link to.
5. CTA – Link text for the article/report you would like to direct user too.
6. CTA Link - Link for the article/report you would like to direct user too.
7. Open In – Target attribute for the link either open in new page or same page.



The image shows a dialog box titled "Quote Feature Breaker" with two tabs: "Configuration" (selected) and "Background Image". The "Configuration" tab contains several input fields and a dropdown menu:

- Title: A text input field.
- Eyebrow\*: A text input field with a red dashed border.
- Copy: A large text area.
- Read Time: A text input field.
- CTA: A text input field.
- CTA Link: A text input field with a magnifying glass icon on the right.
- Open in: A dropdown menu currently set to "Same Page".

At the bottom right of the dialog box are "OK" and "Cancel" buttons.



C

This is the Copy text for the Feture Breaker

Feature Breaker

B

**Test Quote Feature Breaker**

A

10 min

D

ARTICLE LINK

E

Quote Feature Breaker

Configuration Background Image

Title	Test Quote Feature Breaker	A
Eyebrow*	Feature Breaker	B
Copy	This is the Copy text for the Feture Breaker	C
Read Time	10 min	D
CTA	Article Link	
CTA Link	<a href="http://www.google.com">http://www.google.com</a>	E
Open in	Same Page	

OK Cancel



## Image Tab

1. Background Image – image for the feature breaker. If left blank will use the graphical image instead.

