

Listicle

How-to Guide

Global Marketing Technology

AEM Component Name: Listicle

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
06/24/2022	1.0	Initial	Lakshmi Laavu	

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2 Introduction

This document provides “How-to Instructions” for the component “Listicle”. This is intended and available to be used in all Global Marketing template(s).

2.1 Short Description

This component should be available by default when any of the ‘Global Marketing’ template is selected.

For adding ‘Listicle’ component, click on “+” icon, search for “Listicle” and click to add the component. There is no limit for no. of Listicle items.

AEM Listicle variation Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Read More	None	Text Field	Optional	Alphanumeric (If author fill this field, only the first 5 Licticle items will be shown by default and the click to see more interaction will be enabled)
	Listicle:				
	Number	None	Text Field	Mandatory (Max char: 2)	Numeric
	Title	None	Text Field	Mandatory (Max char: 60)	Alphanumeric
	Copy	None	Text Field	Mandatory	Alphanumeric
	Include Video or Image	None	Dropdown	Mandatory	No Video or Image Video Image
	Include Extra Component (If checked, allows adding a component to the particular Listicle item)	None	Checkbox	Mandatory	Check Un-Check
	CTA Text	None	Text Field	Optional	Alphanumeric
	CTA Aria Label	None	Text Field	Optional	Alphanumeric
	CTA URL	None	Text Field	Optional	Hyperlink Path
	CTA target	None	Dropdown	Mandatory	Same Page New Page
	If "Include Video or Image" is selected as "Video":				
	Video Type	None	Dropdown	Mandatory	Brightcove Youtube Basic Video
	If "Include Video or Image" is selected as "Video" and "Video Type" as "Brightcove":				
	Brightcove video Aria Label	None	Text Field	Mandatory	Alphanumeric
	Brightcove video ID	None	Text Field	Mandatory	Numeric
	Brightcove video account	None	Text Field	Mandatory	Numeric
	Video Button	None	Text Field	Mandatory	Alphanumeric
	If "Include Video or Image" is selected as "Video" and "Video Type" as "Youtube":				
	Youtube video ID	None	Text Field	Mandatory	Video Path
	If "Include Video or Image" is selected as "Video" and "Video Type" as "Basic Video":				
	Video Source	None	Text Field	Mandatory	Video Path
	If "Include Video or Image" is selected as "Image":				
	Image	None	Text Field	Mandatory	Asset Path
	Image alt text	None	Text Field	Mandatory	Alphanumeric
	Image left text	None	Text Field	Mandatory	Alphanumeric
	Image link text	None	Text Field	Mandatory	Alphanumeric
	Image link URL	None	Text Field	Mandatory	Hyperlink Path

	Image link target	None	Dropdown	Mandatory	Same Page New Page
Accessibility					
	Aria Label - Download	None	Text Field	Mandatory	Alphanumeric
	Aria Label	None	Text Field	Mandatory	Alphanumeric

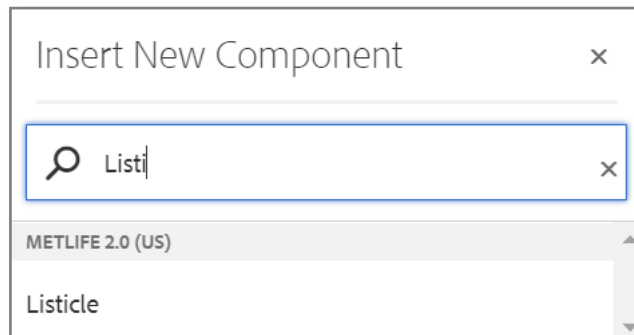
2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when any of the 'Global Marketing' template is selected. Whenever we create a new page, select 'Global Marketing' template and then click on create to complete the creation.



4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

Feature Overview

Configuration

1. **Read More** – Provide meaningful text.
2. **Number** – Must add a number for Listicle Item.
3. **Title** – Must provide meaningful title.
4. **Copy** – Must provide meaningful information.
5. **Include Video or Image** – Must select a value from the dropdown.
 - A. **Include Video or Image type as 'Video':**
 - Video Type** – Must select a value from the dropdown.
 - Video Type as 'Brightcove Video':**
 1. **Brightcove video Aria Label** – Must provide meaningful text.
 2. **Brightcove video ID** – Must provide Video ID.
 3. **Brightcove video account** – Must provide meaningful text.
 4. **VideoButton** – Must provide meaningful text for screen readers.
 - Video Type as 'Youtube':**
 5. **Youtube video ID** – Must provide Youtube Video URL.
 - Video Type as 'Basic Video':**
 6. **Video Source** – Must provide Video Source URL.
 - B. **Include Video or Image type as 'Image':**
 1. **Image** – Must provide Asset path.
 2. **Image alt text** – Must provide meaningful text.
 3. **Image left text** – Must provide meaningful text.
 4. **Image link text** – Must provide meaningful text for hyperlinking.
 5. **Image link URL** – Must provide hyperlink for Image link text.
 6. **Image link target** – Must select target to open the url.
6. **Include Extra Component** – Must Check/Un-Check the checkbox.
7. **CTA Text** – Must provide meaningful text.
8. **CTA Aria Label** – Must provide meaningful text for screen readers.
9. **CTA URL** – Must provide hyperlink for CTA Text.
10. **CTA target** – Must select target to open the url.
11. **Accessibility:**
 1. **Aria Label – Download** – Must provide meaningful text for screen readers.
 2. **Aria Label** – Must provide meaningful text for screen readers.

Listicle

Configuration Accessibility

▼ Listicle Configuration

Read More **1**

Read More

Create a new Listicle

▼ Listicle

Number * **2**

01

Title (H2 Tag) * **3**

U T₂ T²

Life Insurance

Listicle

Copy * **4**

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🔍 ▼ ✓ ABC ★ ▼ 📄 🗑️ ▼ 📄

✂️ 📄 📄 📄 ↶ ↷

From protecting and helping to sustain livelihoods
strengthening communities, sustainability is who we are

Include Video or Image * **5**

No Video or Image

Include Extra Component **6**

CTA Text **7**

Learn More

CTA Aria Label **8**

CTA URL **9**

#



CTA target **10**

Same Page

Variation 1: Include Video or Image is "Video" and Video Type is "Brightcove Video"

Listicle

Include Video or Image * **5**

Video

Video Type * **5A**

Brightcove

Brightcove video Aria Label * **5A1**

Brightcove Video

Brightcove video ID * **5A2**

6301619625001

Brightcove video account * **5A3**

64298592001

VideoButton * **5A4**

Play Video

Variation 2: Include Video or Image is "Video" and Video Type is "Youtube"

Listicle

Include Video or Image * **5**

Video

Video Type * **5A**

Youtube

Youtube video ID * **5A5**

<https://youtu.be/FFQjm4wnmAo>

Variation 3: Include Video or Image is "Video" and Video Type is "Basic Video"

Listicle

Include Video or Image * 5

Video

Video Type * 5A

Basic Video

Video Source * 5A6

https://www.metlife.com/HST/videos/

Variation 4: Include Video or Image is "Image"

Listicle

Include Video or Image * 5B

Image

Image * 5B1

/content/dam/metlifecom/us/homepage/2019-01-14-bringing

Image alt text 5B2

Future Of Work

Image left text * 5B3

Bringing The Future Of Work

Image link text * 5B4

Read More

Image link URL * 5B5

#

Image link target * 5B6

Same Page

Listicle

Configuration [Accessibility](#)

Aria Label - Download * **11.1** i

Download

Aria Label * **11.2** i

Listicle

01 **2** Life Insurance **3**

5A

7 reasons why
you made a smart decision

4 From protecting and helping to sustain livelihoods strengthening communities.

7 [LEARN MORE](#)