

Product Info

How-to Guide

Global Marketing Technology

AEM Component Name: Product Info

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
02/15/2022	1.0	Initial Draft	Lakshmi Laavu	

Contents

1	DOCUMENT HISTORY	<u>1</u>
2	INTRODUCTION	<u>4</u>
2.1	SHORT DESCRIPTION	<u>4</u>
2.2	INTENDED AUDIENCE	<u>4</u>
3	HOW TO ENABLE/TURN-ON THE COMPONENT	<u>5</u>
4	COMPONENT DIALOG	<u>5</u>

2 Introduction

This document provides “How-to Instructions” for the component “Product Info”. This is intended and available to be used on all 2.0-page template(s).

2.1 Short Description

This component is used to present product information. There are two variations to this component, i.e. Icon Configuration Enable and Icon Configuration Disable.

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Enable Grid	None	Text Field	Mandatory (Max Char. 45)	Alphanumeric
	Icon Configuration	None	Drop Down	Mandatory	Enable Disable
	Default Product Icon	Image	Text Field	Mandatory	Alphanumeric
	Add Product	None	Drop Down	Mandatory	Enable Disable
	Headline for Product Card	None	Text Field	Mandatory (Max Char. 45)	Alphanumeric
	Product Icon	Image	Text Field	Optional	Alphanumeric
	Product Description	None	Text Field	Optional (Max Char. 125)	Alphanumeric
	Product Plan Top Content	None	Text Field	Optional (Max Char. 500)	Alphanumeric
	Product Plan Lower Content	None	Text Field	Optional (Max Char. 650)	Alphanumeric
	CTA Button Text	None	Text Field	Optional (Max Char. 30)	Alphanumeric
	CTA Button Path	None	Text Field	Optional	Alphanumeric
	CTA Target	None	Drop Down	Mandatory	Same Page New Page
	Phone Link Text	None	Text Field	Optional (Max Char. 25)	Alphanumeric
	Phone Link Text	None	Text Field	Optional (Max Char. 25)	Numeric
	Video Type	None	Drop Down	Mandatory	No Video BrightCove

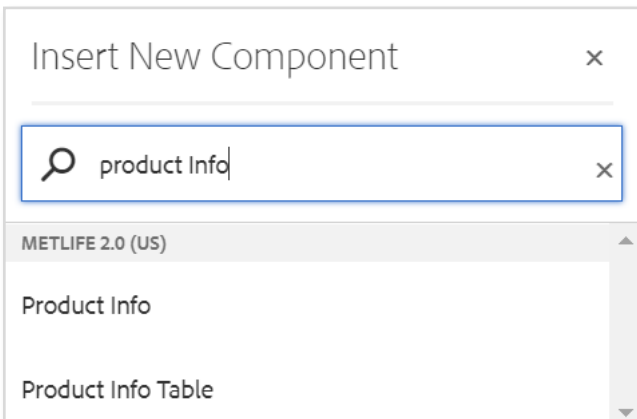
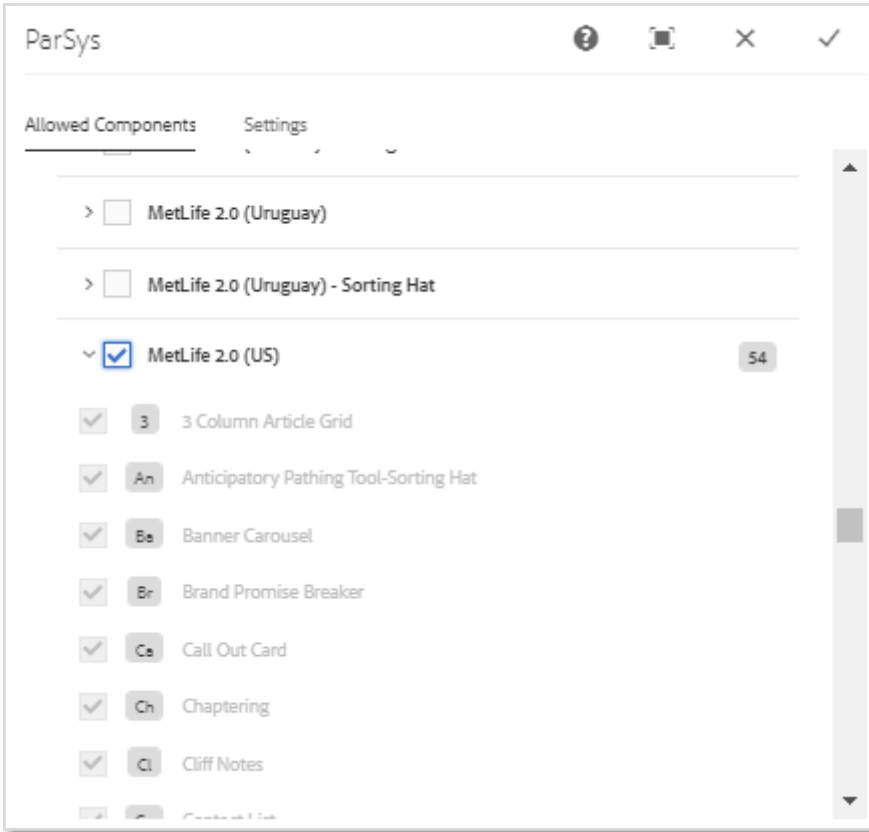
2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when the Evolution set up is enabled on a page. If it is still not available, then it can be enabled by going to the *Design mode* of the page and click *Configure* button on any page and select from the list of available components (MetLife 2.0 based on the market) and click on ✓ symbol to complete the selection.



4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

Feature Overview

Configuration

1. **Title** – Must Provide a meaningful title for product info.
2. **Icon Configuration** – Must select enable or disable from dropdown.
3. **Default Product Icon** – Must provide the product icon path.
4. **Products** – Click on Add Product button to enable multifield panel to add a product configuration to the component.
 - A. **Headline for Product Card (H2 Tag)** – Must Provide a meaningful title for product item.
 - B. **Product Icon** – Option to include icon. Business will provide all possible icons in a Folder, Author restriction should apply to choose from the Folder ("Images should only be selected from /content/dammetlifecom/global/web icons/products").
 - C. **Product Description** – Provide supporting copy for the Headline.
 - D. **Product Plan Top Content** – Provide product plan details.
 - E. **Product Plan Lower Content** – Provide plan description – including Bullet point/CTA Button/Phone number with hyperlink/Video etc.
 - F. **CTA Button Text** – Provide a meaningful text for the optional CTA button for the hyperlink that navigates to the next page.
 - G. **CTA Button Path** – Provide the link path for the optional CTA button text.
 - H. **CTA Button Open in** – Target for the optional CTA button, options are 'Same Page' or 'New Page'.
 - I. **Phone Link Text** – Provide a meaningful text for the optional phone link.
 - J. **Phone Link Number** – Provide the link for the optional phone number.
 - K. **Video Type** – Select the dropdown value as 'No Video' or 'Brightcove' or 'YouTube' or 'Basic Video'. Accordingly, respective fields will be enabled.
 1. **Brightcove:**
 - a) **Brightcove Play Button Aria Label***: Aria label for Brightcove video
 - b) **Brightcove video ID**: Video ID for Brightcove video
 - c) **Brightcove video account**: Account ID for Brightcove video
 2. **Youtube:**
 - a) **Youtube video ID**: Video ID for Brightcove video
 3. **Basic Video:**
 - a) **Video Source**: Path of the video

There are two variations for this component.

Variation 1: Product Info with Icon Enabled

Icon Configuration option must be enabled to add a default icon for all products OR icon for each product.

The screenshot shows the 'Product Info' configuration panel with two tabs: 'Configuration' and 'Accessibility'. The 'Configuration' tab is active. It contains three main fields:

- A** **Title ***: A text input field containing 'Product Info Demo'. A blue tooltip above the field states: 'The maximum length for this field is 45.' An information icon is on the right.
- B** **Icon Configuration ***: A dropdown menu currently set to 'Enable'. An information icon is on the right.
- C** **Default Product Icon ***: A text input field containing the path '/content/dam/metlifecom/global/web-icons/product/p_hospital-cash_120p.svg'. A checkmark icon is on the right.

The screenshot shows the 'Product Info' configuration panel with a 'Product Item' section expanded. It contains the following fields:

- D** **Product Item**: A section header with a dropdown arrow, a trash icon, and a move icon.
- E** **Headline for Product Card (H2 Tag) ***: A text input field containing 'CI ROP Super'. An information icon is on the right.
- F** **Product Icon**: A text input field containing the path '/content/dam/metlifecom/global/web-icons/product/p_hospital-cash_120p.svg'. A checkmark icon is on the right.
- G** **Product Description**: A text input field. An information icon is on the right.

At the bottom of the panel, there is a rich text editor toolbar with icons for Bold (B), Italic (I), Underline (U), Bulleted List, Numbered List, Text Color (T₂), and Background Color (T²).

Product Info

CTA Button Text i

CTA Button Path i

CTA Button Open in i

Phone Link Text i

Phone Link Number i

Video Type * i

Variation 2: Product Info with Icon Disabled

Icon Configuration option must be disabled.

Product Info

Configuration Accessibility

Title * i

Icon Configuration * i

Products

1 Up Variation with Video disabled

A Product Info Demo

C or F

E **CI ROP Super**

G Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

J **LEARN MORE**

H **CI ROP Super is a life insurance policy with health protection concept.**

I • A lump sum amount up to BDT 2,000,000 upon diagnosis of or actual undergoing of surgery for as the case of Critical Illnesses.

- Benefit in case of death due to covered critical illnesses and other causes.

M **CALL: 16344**

Product Info Configuration Accessibility

A Title *
Product Info Demo

Icon Configuration *
Enable

C Default Product Icon *
/content/dam/metlifecom/global/web-icons/product/p_hospital-cash_120p.svg

Products

Product Item

E Headline for Product Card (H2 Tag) *
CI ROP Super

F Product Icon
/content/dam/metlifecom/global/web-icons/product/p_hospital-c

1 Up Variation with Video enabled

A Product Info Demo

C or F

E **CI ROP Super**

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- Benefit in case of death due to covered critical illnesses and other causes.

M **CALL: 16344**

O **What are the advantages of**

Product Info

J CTA Button Text
Learn More

CTA Button Path
https://evolution.metlife.com

CTA Button Open in
Same Page

M Phone Link Text
CALL: 16344

Phone Link Number
+16344

O Video Type *
Brightcove

Brightcove Play Button Aria Label *
Advantages of Offering Income Annuities

2+ Variation with Video disabled:

A Product Info Demo

C or F **E** **G** **J**

CI ROP Super

Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

LEARN MORE

H **CI ROP Super is a life insurance policy with health protection concept.**

- I** • A lump sum amount up to BDT 2,000,000 upon diagnosis of or actual undergoing of surgery for as the case may be, any of the covered 10 Critical Illnesses.
- Benefit in case of death due to covered critical illnesses and other causes.

M **CALL: 16344**

Product Info

Configuration Accessibility

A Title *
Product Info Demo

Ico : Configuration *
Enable

G Default Product Icon *
/content/dam/metlifecom/global/web-icons/product/p_hospital-cash_120p.svg

Products

Product Item

E **F** Headline for Product Card (H2.Tag) *
CI ROP Super

Product Icon
/content/dam/metlifecom/global/web-icons/product/p_hospital-c

2+ Variation with Video enabled:

A Product Info Demo

C or F **E** **G** **J**

CI ROP Super

Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.

LEARN MORE

H **CI ROP Super is a life insurance policy with health protection concept.**

- I** • A lump sum amount up to BDT 2,000,000 upon diagnosis of or actual undergoing of surgery for as the case may be, any of the covered 10 Critical Illnesses.
- Benefit in case of death due to covered critical illnesses and other causes.

M **CALL: 16344**

Product Info

CTA Button Text
Learn More

CTA Button Path

CTA Button Open in
Same Page

M Phone Link Text
CALL: 16344

Phone Link Number
+16344

O Video Type *
Brightcove

Brightcove Play Button Aria Label *

2+ variation with Icon disabled:

The image shows a product demo page for 'CI ROP Super' with a configuration overlay. The page has a dark blue header with the title 'Product Info Demo' (A). Below the header, there are two main content areas. The left area has a dark blue background with the text 'CI ROP Super' (E) and 'Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.' (G). A 'LEARN MORE' button is located below this text (J). The right area has a light grey background with the text 'CI ROP Super' and 'Stay protected from 10 critical illnesses for 10 years with life insurance coverage from MetLife.' (A). Below this, there is a section titled 'CI ROP Super is a life insurance policy with health protection' (H) and a list of bullet points (I). The first bullet point is 'A lump sum amount up to BDT 2,000,000 upon diagnosis of or death due to covered critical illnesses.' The second bullet point is 'Benefit in case of death due to covered critical illnesses and other causes.' At the bottom left, there is a call to action 'CALL: 16344' (M). The configuration overlay is titled 'Product Info' and has two tabs: 'Configuration' and 'Accessibility'. The 'Configuration' tab is active. It has a 'Title*' field with the value 'Product Info Demo' (A). Below it is an 'Icon Configuration*' dropdown menu with the value 'Disable' (C). Below that is a 'Products' section with a 'Product Item' dropdown. The 'Product Item' dropdown has a 'Headline for Product Card (H2 Tag)*' field with the value 'CI ROP Super' (E). Below that is a 'Product Description' field (G) with a rich text editor toolbar. The toolbar includes buttons for bold (B), italic (I), underline (U), list (≡), link (🔗), unlink (🔗), search (🔍), and other icons.