

Call Out Card

How-to Guide

Global Marketing Technology

AEM Component Name: Call Out Card

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1 Document History

The following important changes have been made to this document:

| Date | Version # | Description of Changes Made | Author | Approved By |
|------------|-----------|-----------------------------|-------------------------|-------------|
| 08/26/2021 | 1.0 | Initial Draft | Mohammed Muneebuddin | Syed Faheem |

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2 Introduction

This document provides How-to Instructions for the component Call Out Card. This is intended and available to be used on all 2.0-page template(s).

2.1 Short Description

This component is used to present content in a card format. There are two variations to this component, i.e. call out card with download button, and call out card without download button.

AEM Component Data Model

| Tab | Field Name | Field Group | Field Type | Validation | Accepted values |
|---------------|---------------|-------------|------------|---|-----------------------|
| Configuration | Enable Icon | None | Check Box | Optional | Enable Disable |
| | Icon Alt Text | None | Text Field | Mandatory (When Enable Icon is checked) | Alphanumeric |
| | Headline | None | Text Field | Mandatory Max Char. 85 | Alphanumeric |
| | Body | None | Text Field | Mandatory Max Char. 120 | Alphanumeric |
| | CTA Label | None | Text Field | Mandatory | Alphanumeric |
| | CTA Path | None | Path Field | Mandatory | Alphanumeric |
| | CTA Target | None | Dropdown | Mandatory | Same Page New Page |

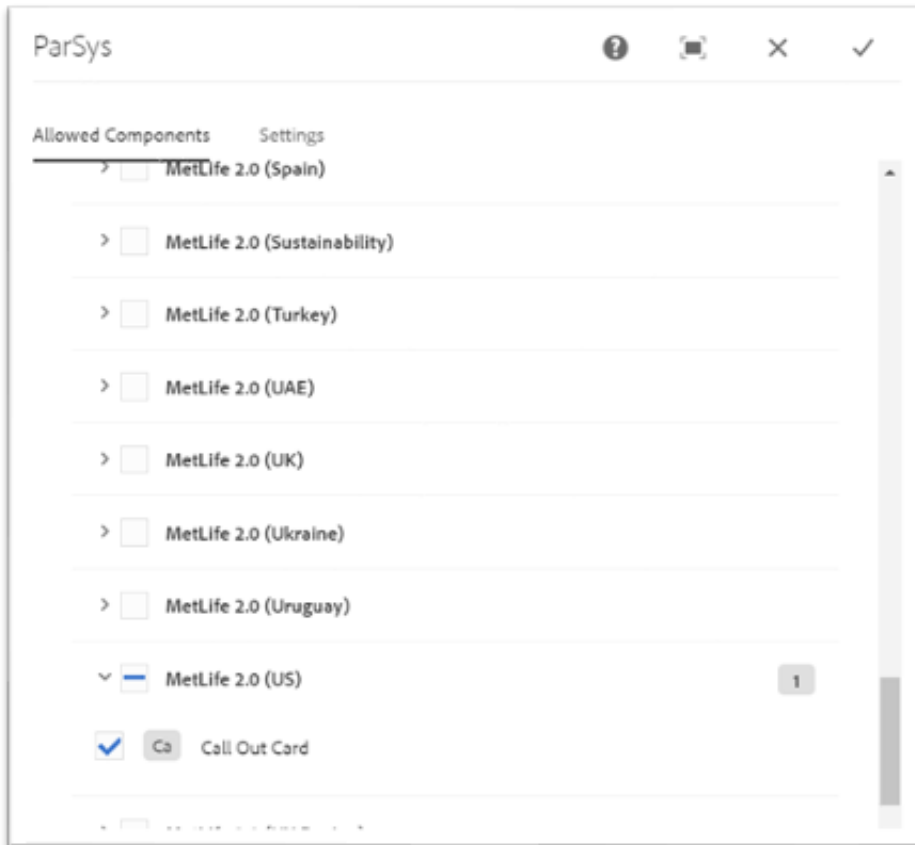
2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when the Evolution set up is enabled on a page. If it is still not available, then it can be enabled by going to the *Design mode* of the page and click *Configure* button on any prays and select from the list of available components (MetLife 2.0 based on the market) and click on ✓ symbol to complete the selection.



4 Component Dialog

- Select edit to open the dialog and begin editing the component fields.

Feature Overview

Configuration

1. **Enable Icon** – Must be Checked to display Download Icon.
2. **Icon Alt Text** – This field is visible only when Enable Icon is checked. Provide a meaningful Alternate text to be displayed.
3. **Headline** – Provide a meaningful headline for the content of call out card.
4. **Body** – Provide a meaningful introduction for the content of call out card.
5. **CTA Label** – Provide a meaningful text for the hyperlink that navigates to the next page.
6. **CTA Path** – Provide the link path for the authored link text.
7. **CTA Target** – Select the dropdown value as 'Same Page' or 'New Page'.

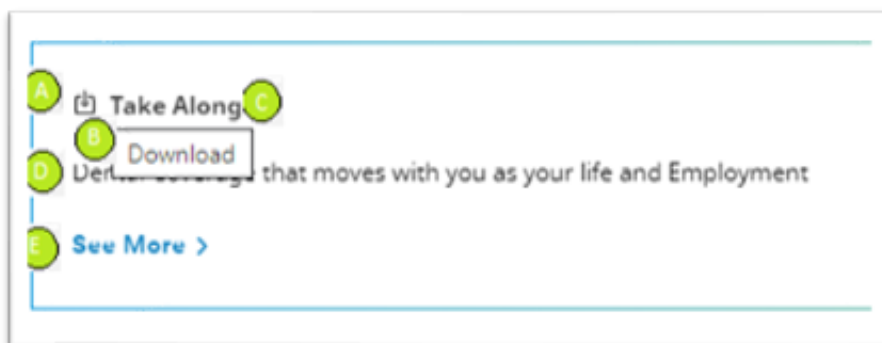
There are two variations for this component.

Variation 1: Call Out Card with Download Button

The Enable Icon must be checked to show a call out card with Download button.

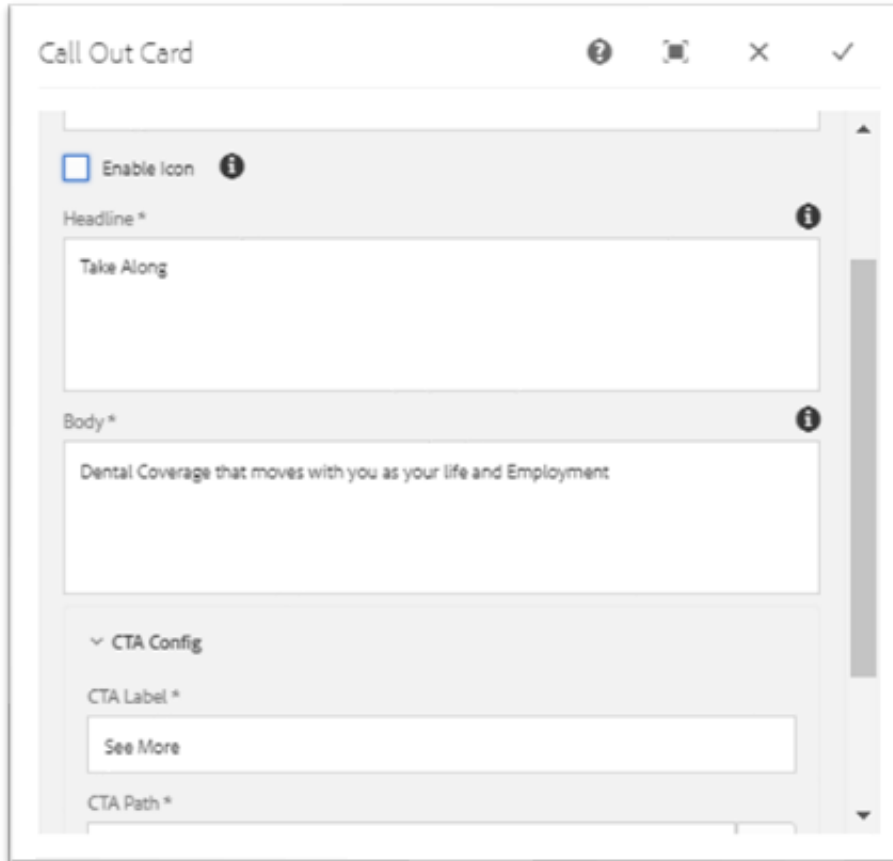
The screenshot shows a configuration window titled "Call Out Card" with a toolbar containing a help icon, a refresh icon, a close icon, and a checkmark icon. The configuration fields are as follows:

- Enable Icon:** A checkbox that is checked, with a green circle 'A' next to it.
- Icon Alt Text *:** A text input field containing the word "Download", with a green circle 'B' next to it.
- Headline *:** A text input field containing the text "Take Along", with a green circle 'C' next to it.
- Body *:** A text input field containing the text "Dental Coverage that moves with you as your life and Employment", with a green circle 'D' next to it.
- CTA Config:** A dropdown menu that is expanded to show "CTA Label *".
- CTA Label *:** A text input field containing the text "See More", with a green circle 'E' next to it.



Variation 2: Call Out Card without Download Button

The Enable Icon must be unchecked to show a call out card with Download button.



The screenshot shows a configuration window titled "Call Out Card" with a toolbar containing a help icon, a refresh icon, a close icon, and a checkmark icon. The main content area includes:

- An "Enable Icon" checkbox, which is unchecked.
- A "Headline*" field containing the text "Take Along".
- A "Body*" field containing the text "Dental Coverage that moves with you as your life and Employment".
- A "CTA Config" section with a dropdown arrow, containing:
 - A "CTA Label*" field containing the text "See More".
 - A "CTA Path*" field.

