

Immersive Brand Navigation

How-to Guide

Global Marketing Technology

Immersive Brand Navigation

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
09/30/2021	1.0	Initial Draft	Sourav Das	
09/30/2021	1.0	Final		Syed Faheem

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2 Introduction

This document provides How-to Instructions for the Immersive Brand Navigation component. This is intended and available in MetLife 2.0-page templates.

2.1 Short Description

It is an Interactive module intended to highlight Product categories. Immersive Brand Navigation features single or multiple background images, supporting text and a corresponding CTA for each Product Categories that navigates user to the selected category page.

2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 Using Components

TAB	Filed name	Filed group	Field type	Validation	Accepted Values
Configuration	Desktop/Tablet Image	List Item Multifield	Path Browser	Mandatory	Browse from AEM assets (DAM)
	Mobile Image	List Item Multifield	Path browser	Optional	Browse from AEM assets (DAM)
	Image position	Select	Drop down	Mandatory	Left Top Left Center Right Top Right Center Center Top Center Center
	Headline	List Item Multifield	Text field	Mandatory	Alphanumeric
	Category Label	List Item Multifield	Text field	Mandatory	Alphanumeric
	CTA Label	List Item Multifield	Text field	Mandatory	Alphanumeric
	CTA Area Label	List Item Multifield	Text field	Mandatory	Alphanumeric
	Path	List Item Multifield	Path browser	Mandatory	Browse from AEM assets (dam)
	Open In	Select	Dropdown	Mandatory	Same Page New Page

4 How to Create a Hero Immersive Brand Navigation

This component/feature is an embedded component on Evolution Home page and cannot be disabled - From Evolution Home 2.0 Template

Empty Immersive Brand Navigation

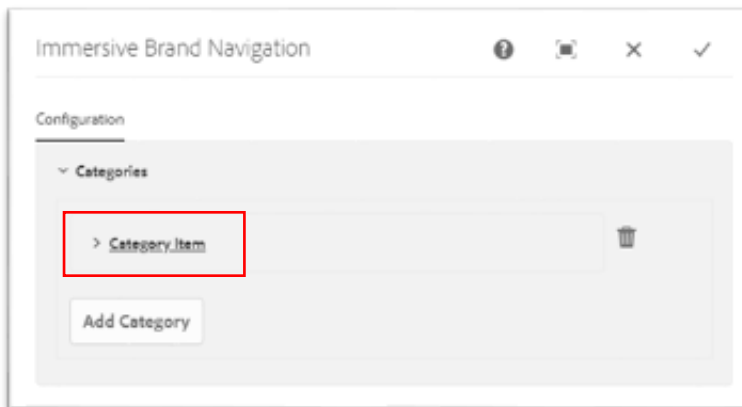
4.1 How-to Enable Immersive Brand Navigation

Hero Immersive Brand component can be configured in two ways:

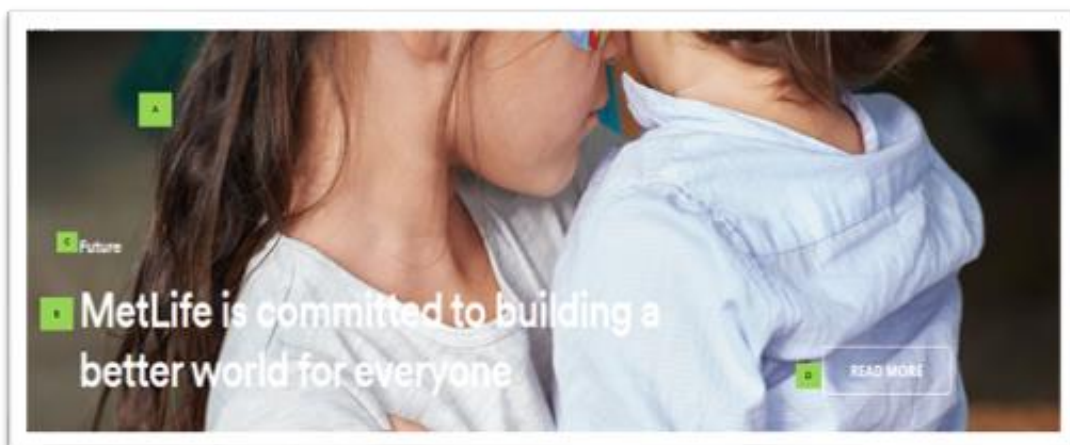
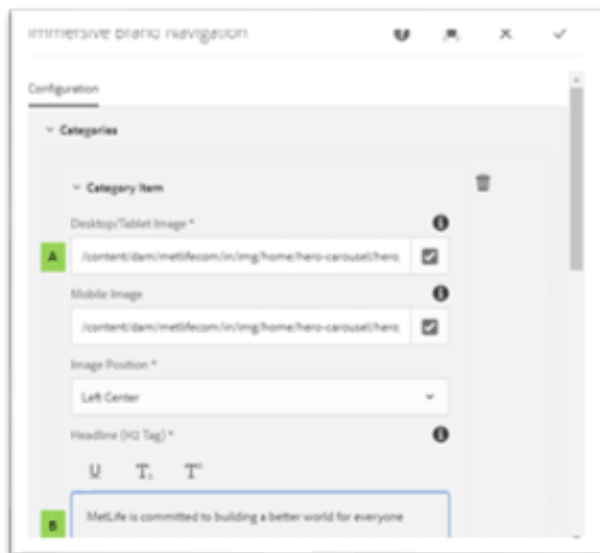
1. Single Category Variation
2. Multiple Category Variation

1. Single Category Variation

a) To create Single Category without navigation, click on 'Category Item':

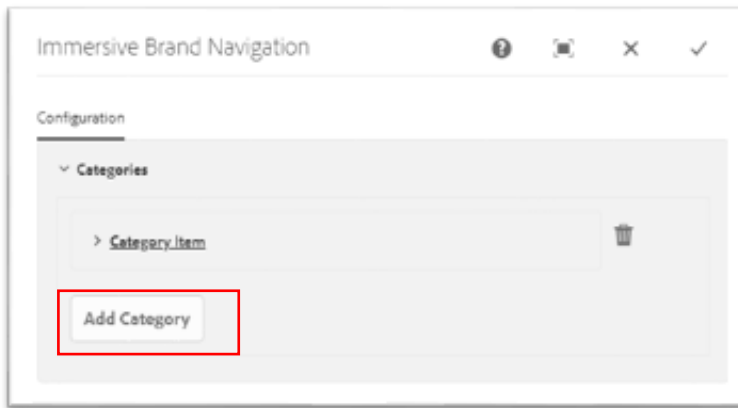


b) Configure the dialog box fields as shown in this example:



2. Multiple Category Variation

- a. To create Multiple Category, click on 'Add Category':



- b. Configure the dialog box fields as shown in this example. Repeat the following steps to add each category:

NOTE – Maximum of 5 categories can be added.

