MetLife

How-to – Listicle
V1.0-Global Marketing Technology-AEM

Component Name: Listicle

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Version: [1.0]

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
06/19/2020	1.0	Draft	Anthony Harris	
02/01/2021	1.0	Final		Syed Faheem

2   Introduction

This document provides How to Instructions for the AEM component Listicle. This is intended and available to be used on all 2.0 page template(s).

Short Description

Listicle module will display featured content in listicle manner. This module has text, minimal graphical elements, optional CTA and ability to support media embeds.

Feature Overview

This module has text, minimal graphical elements, optional CTA and ability to support media embeds.

AEM Component Data Model

| Tab	Field Name	Field Group	Field Type	Validation	Accepted values
	Read More	None	Text Field	Optional	AlphaNumeric
	Listicle Section Multifield				
	Number	Listicle Section Multifield	Text Field	Mandatory Max Char 2	AlphaNumeric
	Title	Listicle Section Multifield	Simplified RTE	Mandatory Max Char 60	AlphaNumeric
	Copy	Listicle Section Multifield	Full RTE	Mandatory	AlphaNumeric
	Include Video or Image	Listicle Section Multifield	Dropdown	Mandatory	No Video Image
	Video Type	Listicle Section Multifield	Dropdown	Mandatory if visible	Brightcove YouTube Basic
	Brightcove Video ID	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
	Brightcove Video Account	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
	Video Button	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
Configuration	Youtube video id	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
	Video Source	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
	Image	Listicle Section Multifield	Browse	Mandatory if visible	Image from DAM
	Image Alt Text	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
	Image Left Text	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
	Image Link Text	Listicle Section Multifield	Text Field	Mandatory if visible	AlphaNumeric
	Image Link URL	Listicle Section Multifield	Browse	Mandatory if visible	Valid page path / URL
	Image link target	Listicle Section Multifield	Dropdown	Mandatory if visible	Same Window New Window
	Include Extra Component	Listicle Section Multifield	Checkbox	Optional	Checked unchecked
	CTA Text	Listicle Section Multifield	Text Field	Optional Max Char 25	AlphaNumeric
	CTA URL	Listicle Section Multifield	Browse	Optional	Valid page path / URL
	CTA Target	Listicle Section Multifield	Dropdown	Optional	Same Window New Window

▮▮ *Intended Audience*

The primary audience of this design is:
- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component/feature is can be added onto any parsys in any standard template by clicking the + icon when you left click on the parsys "Drag Components Here" or by opening the page "Side Panel", click the "components" button, and then search for your component.
- From Parsys + button, type the name "Previous Next" and select the component from your market
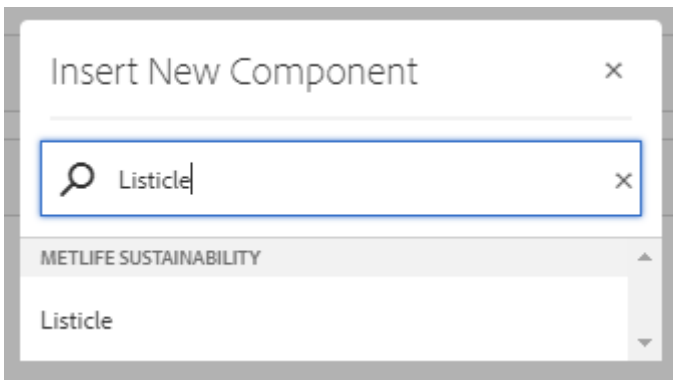
From the top navigation click the "Toggle Side Panel" button, then click the "Components" button. Type the name "Previous Next" in the search box and hit enter.
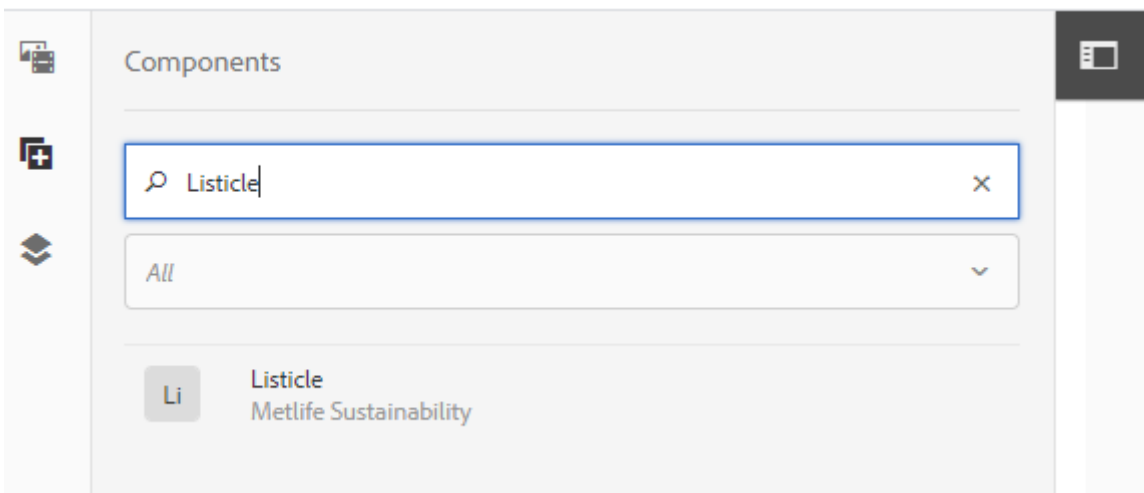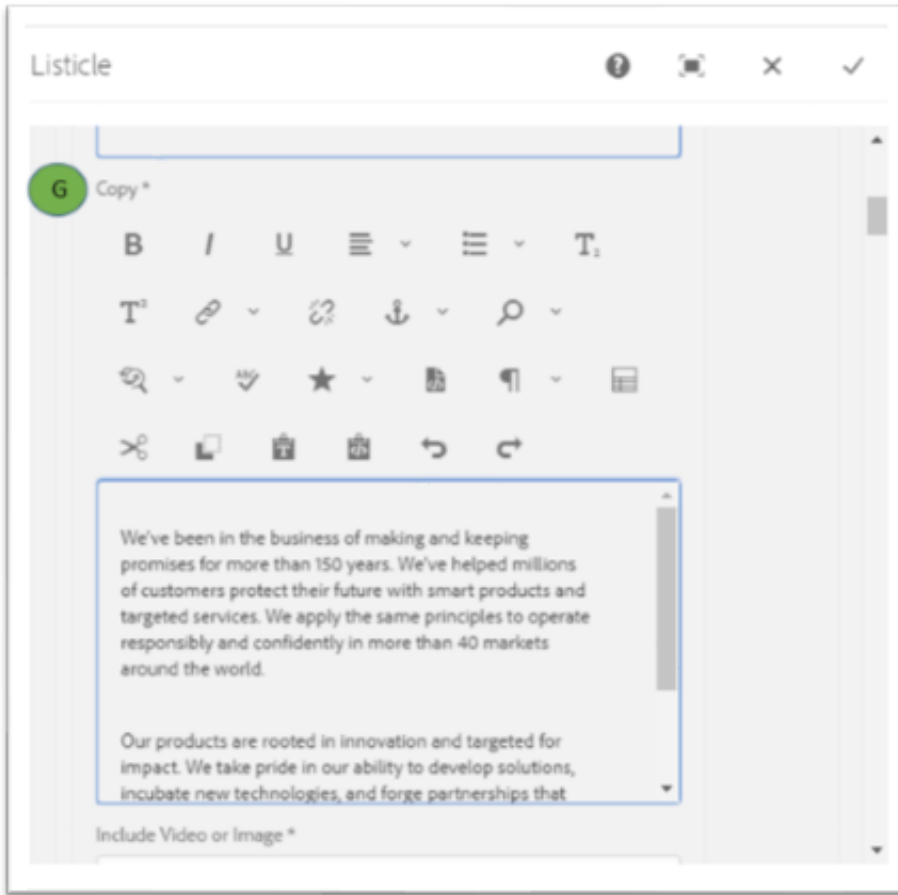
4 Component Dialog

- Right click the component and click edit to open the dialog and begin editing the component fields.

Configuration Tab

This Tab will contain the overall component configurations and content offerings.

1. Read More – Read More text used to hide listicles over 5 and show on click
2. Listicle Multifield – Multifield to add Listicle configurations
    a. Number – The Number Shown to the user on the left of the Listicle Section
    b. Title (H2) – Title of the Listicle Section shown to user
    c. Copy – Copy Text shown to user
    d. Include Image Or Video – Dropdown for author to choose to add a image or video to this listicle section
    e. Video Type – Dropdown for author to choose video type configuration
    f. Brightcove Video ID – ID of video player
    g. Brightcove Video Account – Account number for Brightcove
    h. Video Button – Screen reader text for play button.
    i. YouTube video id – id of YouTube video
    j. Video Source – Fully qualified video URL
    k. Image – Image shown to user
    l. Image Alt Text – alt text of image
    m. Image Left Text – Text under image on the left, shown to user
    n. Image Link Text – Text under image on the right, shown to user
    o. Image Link URL – URL to navigate user to
    p. Image Link Target - Target of URL
    q. Include Extra Component – adds a parsys to this listicle section for author to add other components which will span full width of page.
    r. CTA Text – CTA text shown to user in form of button
    s. CTA URL – URL of CTA Text
    t. CTA Target – Target of CTA

Listicle

ⓖ **Copy** *

[Text editor toolbar]

> We've been in the business of making and keeping promises for more than 150 years. We've helped millions of customers protect their future with smart products and targeted services. We apply the same principles to operate responsibly and confidently in more than 40 markets around the world.
>
> Our products are rooted in innovation and targeted for impact. We take pride in our ability to develop solutions, incubate new technologies, and forge partnerships that

Include Video or Image *

No Image or Video Variation
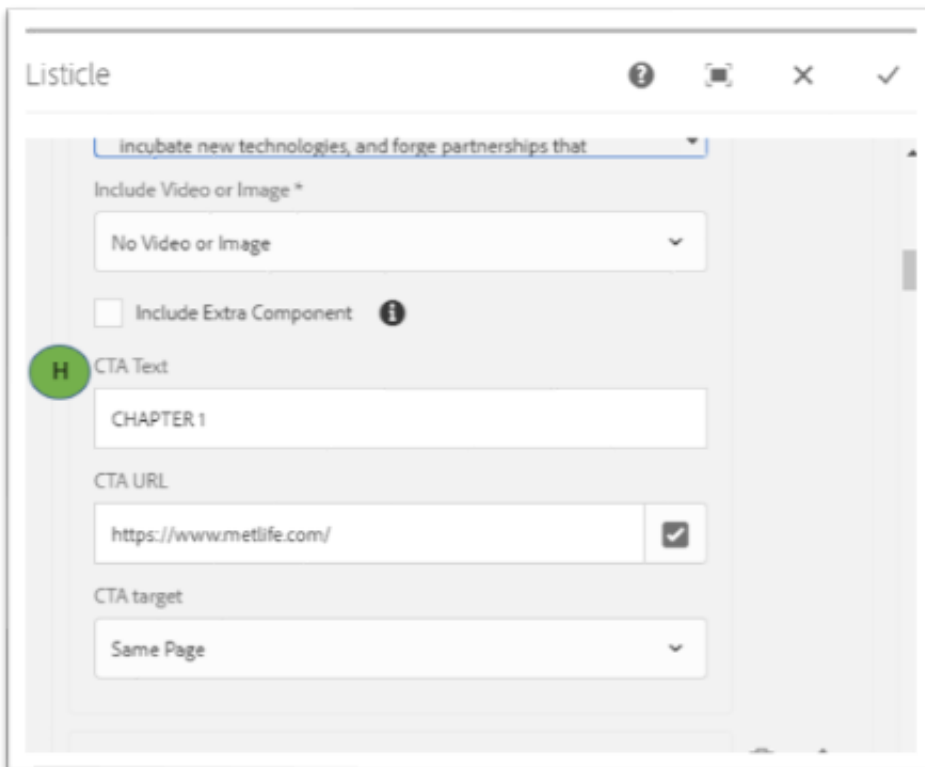
Listicle

> incubate new technologies, and forge partnerships that

Include Video or Image *

| No Video or Image | ⌄ |

☐ Include Extra Component ⓘ

ⓗ CTA Text

| CHAPTER 1 |

CTA URL

| https://www.metlife.com/ | ☑ |

CTA target

| Same Page | ⌄ |

Image Variation

Video Variation (Brightcove)

Include Video or Image *

Video

Video Type *

Brightcove

Brightcove video ID *

Brightcove video account *

VideoButton *

Video Variation (YouTube)

Include Video or Image *

Video

Video Type *

Youtube

Youtube video ID *

Video Variation (Basic Video)

Include Video or Image *

Video

Video Type *

Basic Video

Video Source *

01 Providing Confidence for our Customers

Source: https://www.metlife.com/sustainability/our-approach/

We've been in the business of making and keeping promises for more than 150 years. We've helped millions of customers protect their future with smart products and targeted services. We apply the same principles to operate responsibly and confidently in more than 40 markets around the world.

Our products are rooted in innovation and targeted for impact. We take pride in our ability to develop solutions, incubate technologies, and forge partnerships that generate value. We also continue to invest in data analytics to enhance our customers' digital experiences and in thought leadership that translates customer insights into useful trends and expertise that can benefit everyone.

CHAPTER 1

05 Protecting Our Environment

MetLife has a longstanding commitment to environmental stewardship, and we are proud to be the first U.S. insurer to achieve carbon neutrality — an achievement we have maintained for the past four years. We also are one of the top 10s of companies to achieve a Leadership grade (A-) on climate change in the annual CDP Investor Report, also for the fourth consecutive year. While we worked hard for these accomplishments and are proud of them, we continue to seek additional ways to reduce our footprint and build resiliency in a changing world. CHAPTER 5.

Read More

02 Strengthening Our Workforce

At MetLife, we treat each more than 100 team helping our customers with businesses, making sure we are always there supporting change with confidence and purpose. We promote diversity and truly building a more confident future, update us as we design the next chorus as tools for our busy workforce and full of surprise.

We're operating from understanding how we can help our employees better succeed in work. Whether, it be through learning and development experiences connected for individual career options, cultivating a culture that champions and inclusion of options in all of its definitions, or introducing a holistic scale of benefits, we are working across human resources — including talent identification, the improvement of learning and well-being environments — to build a workforce that can thrive now and in the future.

a. healthy and full of opportunity.

Extra
Component

03 Creating Value as an Investor

MetLife is committed to deliver long-term value for all our stakeholders as we navigate a time of unprecedented change together. That includes our goal to deliver risk-adjusted returns for our investors and by letting unintended ESG outcomes that are apparent and intentional, more operable opportunities where environmental matters such confidently establishes Management (ESRM), are institutional investment management processes. We're long-established based on to continuing effort which approach with smart steps disperse the water so managing Public Inspection only. Private Equity, and Real Estate assets we balanced investments, analyzing, and constant unemployment on that our fostering decisions created long-term value for all. We provide leverage the broader associate and more than 740-year history of MetLife, navigating well- changing markets and building a more confident future in our effort to produce progress across sectors and environmental issues. We will institutional just for them capital.

CHAPTER 3

04 Empowering Our Communities