

How-to – Featured Content Promo

V0.1-Global Marketing Technology-AEM

Component Name: Featured Content Promo

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Creation Date: 05/05/2020

Last Updated: 05/05/2020

Version: V0.1

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
05/05/2020	V0.1	Draft	Syed Faheem	
08/13/2020	V0.2	Final		Syed Faheem

2 Introduction

This document provides “How to Instructions” for the component **Featured Content Promo**

2.1 *Short Description*

- This module can be used to highlight a piece of content that would lead the users to that content.

Feature Overview

- The main features of this component consist of image, graphical elements, text, and CTA.

Variations

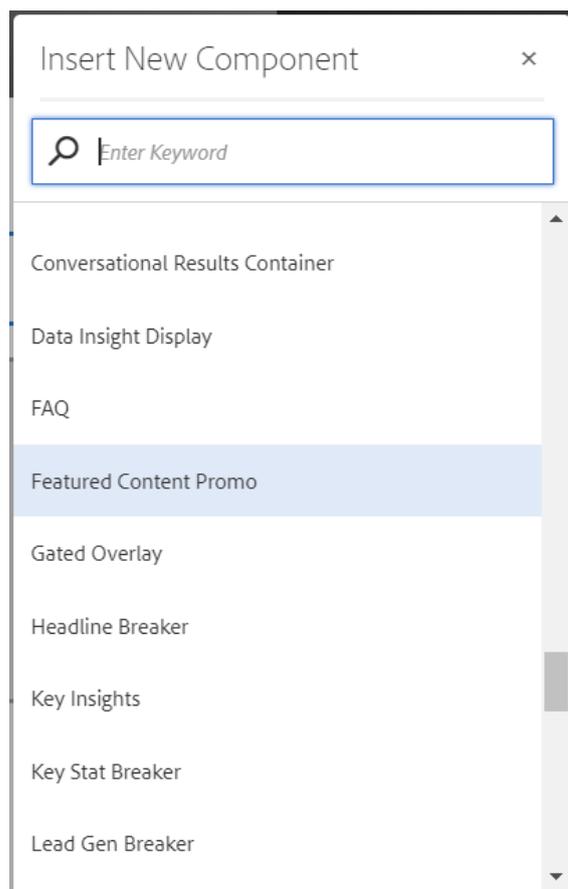
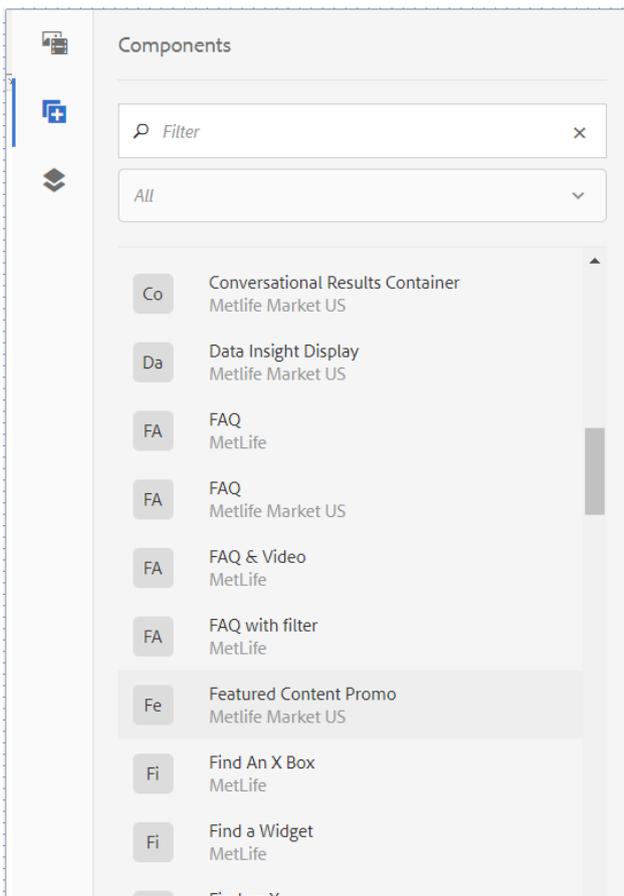
- Two background color options: gray or white
- Two CTA options: button or text link
- Two color bar options: enabled or disabled

2.2 Intended Audience

- The primary audience of this design is:
 - Content Authors
 - Agencies
 - Marketers

3 How to Enable/Turn-On the Component

This component is available in the Side Panel and the page level “Insert Component” menu.



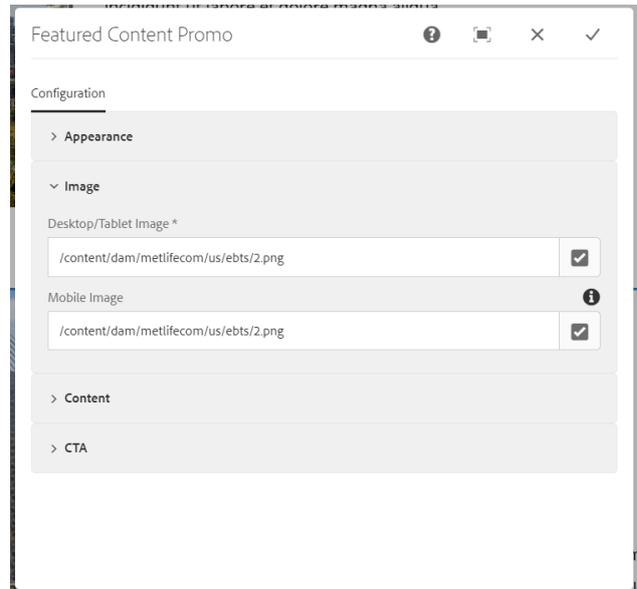
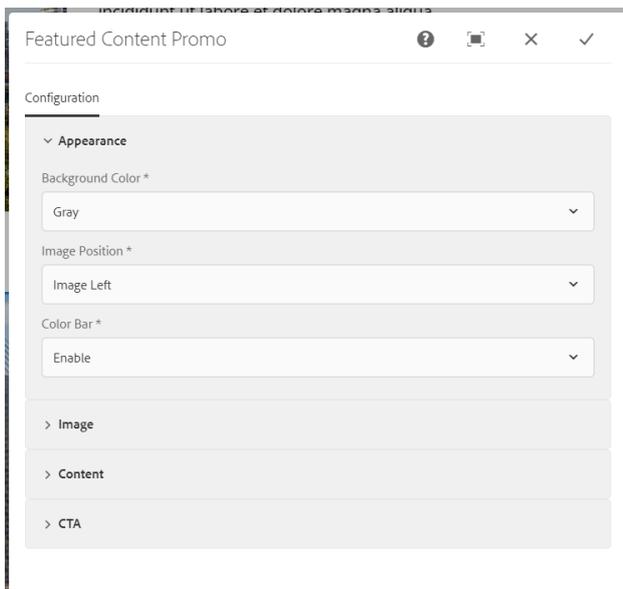
4 Component Dialog

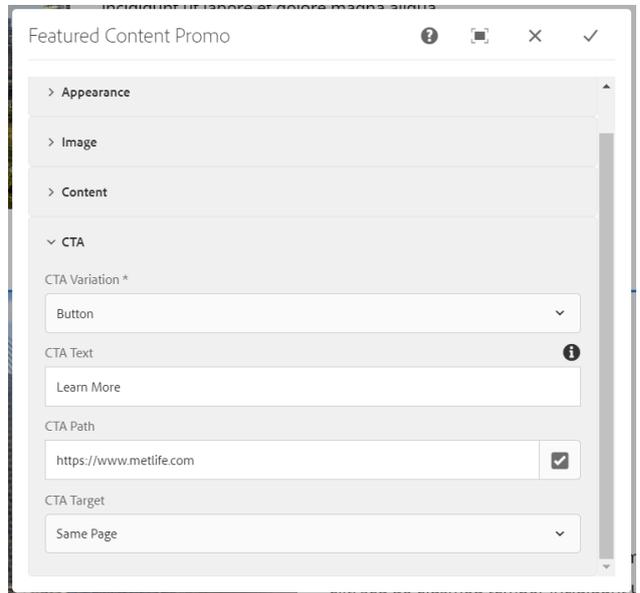
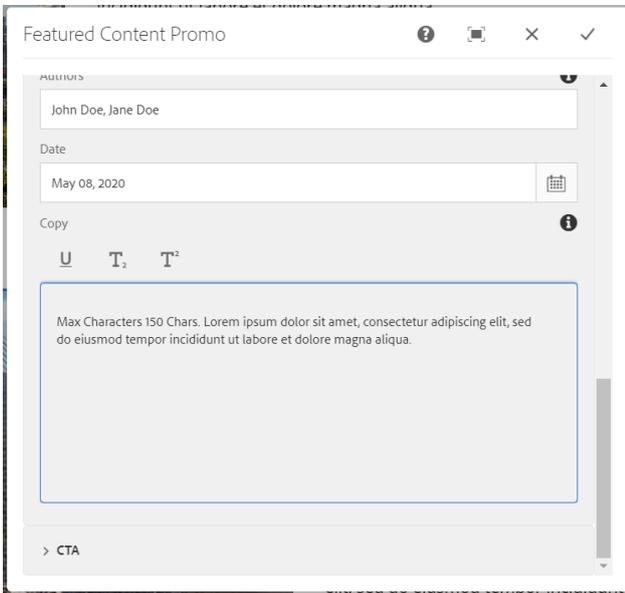
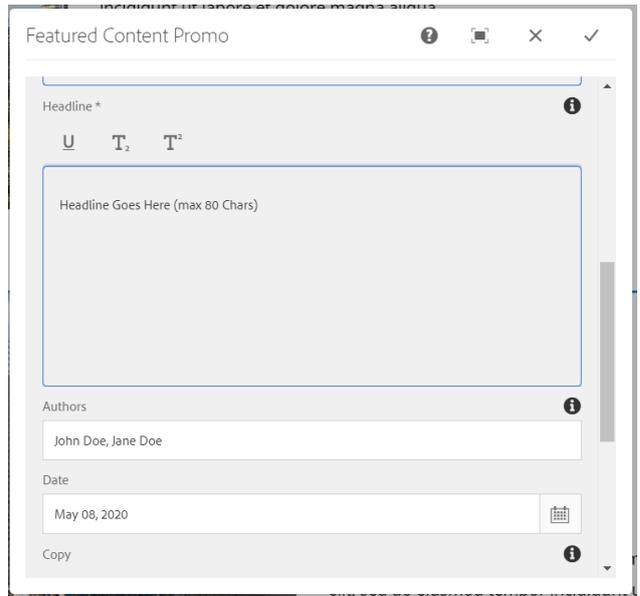
This dialog for the Featured Content Promo contains one tab, **Configuration**.

Configuration Tab

This tab contains the main content configuration:

- **Appearance Section**
 - **Background Color** – This changes the background color (white/gray).
 - **Image Position** – This changes the image position (left/right).
 - **Color Bar** – This enables/disables the color bar.
- **Image Section**
 - **Desktop/Tablet Image** – This selects the desktop/tablet image.
 - **Mobile Image** – This selects the (optional) mobile image.
- **Content Section**
 - **Eyebrow** – This is the eyebrow above the headline.
 - **Headline** – This is the main headline for the component.
 - **Authors** – These are the authors.
 - **Date** – This is the date.
 - **Copy** – This is the copy.
- **CTA Section**
 - **CTA Variation** – This selects the CTA variation (none/button/link).
 - **CTA Text** – This is the CTA text.
 - **CTA Path** – This is the CTA path.
 - **CTA Target** – This is the CTA path target.





Eyebrow A

Headline Goes Here (max 80 Chars)

John Doe, Jane Doe | May 08, 2020 C

Max Char
elit, sed d

Featured Content Promo

Configuration

- Appearance
 - Background Color * A
White
 - Image Position * B
Image Left
 - Color Bar * C
Enable
- Image
- Content
- CTA

LEARN

Eyebrow A

Headline Goes Here (max 80 Chars)

John Doe, Jane Doe | May 08, 2020 C

Max Characters 150 Chars. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

LEARN MORE

Featured Content Promo

Configuration

- Appearance
 - Background Color * A
Gray
 - Image Position * B
Image Right
 - Color Bar * C
Disable
- Image
 - Desktop/Tablet Image *
/content/dam/metlifecom/us/ebts/2.png
 - Mobile Image i
/content/dam/metlifecom/us/ebts/2.png

Featured Content Promo

Configuration

- > Appearance
- Image
 - Desktop/Tablet Image *
 - A /content/dam/metlifecom/us/ebts/2.png
 - Mobile Image
 - B /content/dam/metlifecom/us/ebts/2.png
- > Content
- > CTA

Eye brow
Headline Goes Here (max 80 Chars)

John Doe, Jane Doe

Max Characters 150 Chars. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

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Featured Content Promo

Content

- A Eyebrow
 - U T, T
- B Headline *
 - U T, T
 - Headline Goes Here (max 80 Chars)
- C Authors
 - John Doe, Jane Doe
- D Date
 - May 08, 2020
- E Copy
 - U T, T
 - Max Characters 150 Chars. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- > CTA

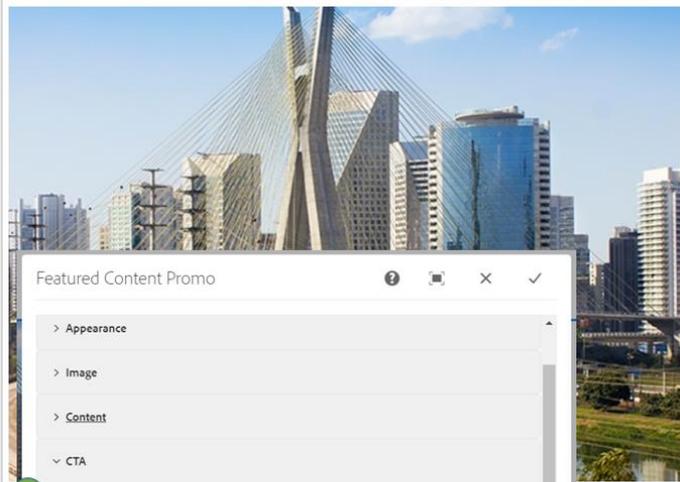
Eye brow

Headline Goes Here (max 80 Chars)

John Doe, Jane Doe | May 08, 2020

Max Characters 150 Chars. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

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Eyebrow

Headline Goes Here (max 80 Chars)

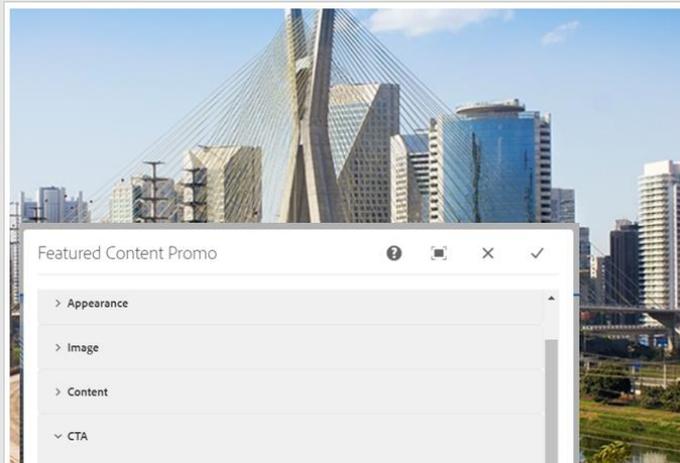
John Doe, Jane Doe | May 08, 2020

Max Characters 150 Chars. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

LEARN MORE A B C D

Featured Content Promo

- > Appearance
- > Image
- > Content
- < CTA
 - CTA Variation *
Button
 - CTA Text
Learn More
 - CTA Path
https://www.metlife.com
 - CTA Target
Same Page



Eyebrow

Headline Goes Here (max 80 Chars)

John Doe, Jane Doe | May 08, 2020

Max Characters 150 Chars. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Learn More > A B C D

Featured Content Promo

- > Appearance
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Link
 - CTA Text
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Same Page

AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Background Color	Appearance	Select	Mandatory	Gray White
	Image Position	Appearance	Select	Mandatory	Image Left Image Right
	Color Bar	Appearance	Select	Mandatory	Enable Disable
	Desktop/Tablet Image	Image	Image	Mandatory	Valid Image
	Mobile Image	Image	Image	Optional	Valid Image
	Eyebrow	Content	Richtext	Optional, Max Length 40 Char	Text
	Headline	Content	Richtext	Mandatory, Max Length 80 Char	Text
	Authors	Content	Text	Optional, Max Length 60 Char	Text
	Date	Content	Date	Optional	Date
	Copy	Content	Richtext	Optional	Text
	CTA Variation	CTA	Select	Mandatory	None Button Link
	CTA Text	CTA	Text	Optional, Max Length 25 Char	Text
	CTA Path	CTA	Path	Optional	Valid Path

	CTA Target	CTA	Select	Optional	Same Page New Page
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