

# How-to - Embedded Lead Form

V0.1 - Global Marketing Technology-AEM

Component Name: Embedded Lead Form

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Creation Date: August 19, 2020

Last Updated: August 19, 2020

Version: V0.1

## 1 Document History

The following important changes have been made to this document:

Date	Version #	<b>Description of Changes Made</b>	Author	Approved By
August 19, 2020	v.1	Final	Syed Faheem	

## 2 Introduction

This document provides "How to Instructions" for the Embedded Lead Form component.

### 2.1 Short Description

Embedded lead form allows Content Authors to present a lead form on a page.

#### **Feature Overview**

Embedded lead form captures basic information of the customers to be followed up by Customer Service Agents.

#### 2.2 Intended Audience

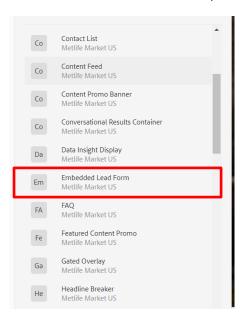
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

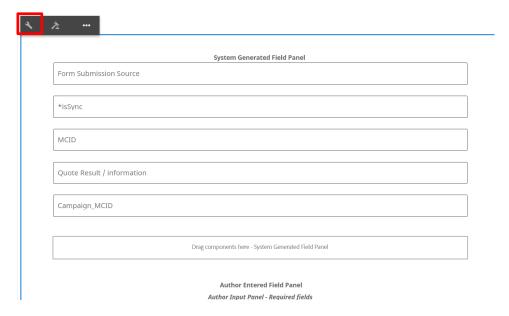
#### 3 How to Enable/Turn-On the Component

This component/feature is available in the sidekick and can be dragged onto any parsys in any standard template

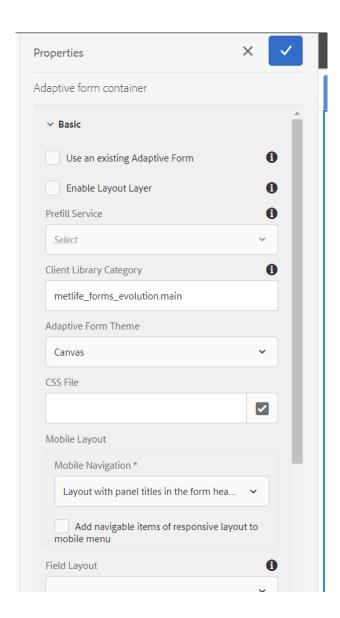
- From Sidekick, select market specific component group then "Embedded Lead Form"



To Enable the new evolution based design for form fields you must change the clientlib reference in your actual AEM form yourself. To do this first click the edit button on the form container

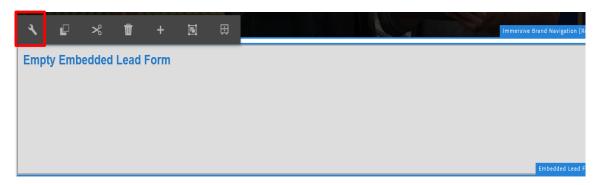


Change the clientlib category to "metlife\_forms\_evolution.main" and click the blue check mark to confirm.



## 4 Component Dialog

1. Press edit to open the dialog and begin editing the component fields.



#### Configuration

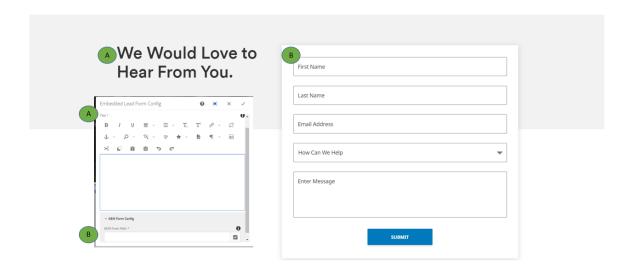
This Tab will contain the Embedded Lead Form component configuration and content.

1. Title – Title for the embedded lead form component

- 2. AEM Form Path Path to the AEM form configuration



#### **Embedded Lead Form**



Tab	Field Name	Field Group	Field Type	Validation	Accepted values	
	Title	Configuration	RichText	Mandatory	HTML/alphanumeric text	
Configuration	ion AEM Form Config					
	AEM Form Path	Configuration	Pathfield	Mandatory	Path to an AEM form	