

# How-to Instructions

V1.0-Global Marketing Technology-AEM

**Project Name: Valueprop – (MIM) Metlife Investment  
Management Group**

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# 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
25-Feb-2020	1.0		Avinash Perumalla	

## 2 Introduction

Value Prop is an MIM Component. We can drag and drop on the page. When user drag and drop the "Value Prop", the component will be on the page.

### Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

## 3 Contents

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## 4 Value Prop Component

### 4.1 Page Authoring

- Create a page with any MIM Template.
- Asset Solution Hero Component will be available on the page.
- Edit the component and author the following fields in the dialog

### 4.2 Component dialog

Configuration Tab				
Field Name		Field Type	Validation	Comments
Section Title		Richtext	Mandatory	
Mobile Configuration		Dropdown		User should chose the variation for mobile.
Icon Configuration		Dropdown		
Value Prop Items		Multifield		Minimum 3 Items should be Authored.
	Icon Path	Pathfield	Mandatory	User should either author Icons for all the items, Or User should not author for any items.
	Valueprop Item	Richtext	Mandatory	
	Supporting Copy	Richtext	Mandatory	
	CTA Label	Text Field		
	URL	Path Field		
	Open In	Dropdown		

Dialog Screenshot:

Value Prop

**Configuration** Accessibility

Section Title\*  X<sub>2</sub> X<sup>2</sup>

Why MetLife

Mobile Configuration Stacked

Icon Configuration

Value prop Items

Icon Path\* /content/dam/developersportal/us/homepage/icon\_Newsroom.png

Icon should be added to all value prop items, If it is added for at least one Item.

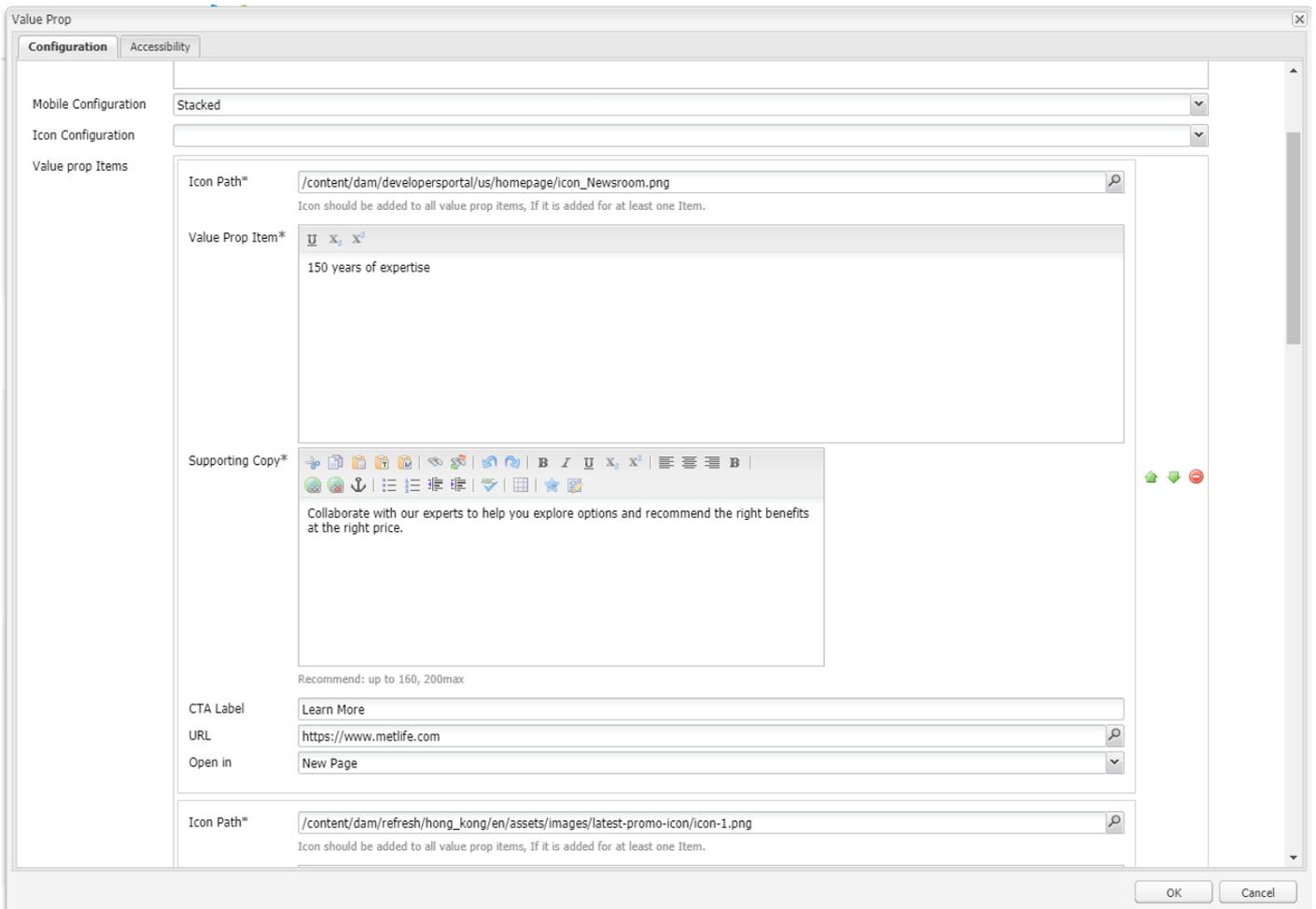
Value Prop Item\*  X<sub>2</sub> X<sup>2</sup>

150 years of expertise

Supporting Copy\*

Collaborate with our experts to help you explore options and recommend the right benefits at the right price.

OK Cancel



### 4.3 Final Page View

- After authoring the respective fields. Click on Ok in the dialog and the final page will be rendered as shown below

