MetLife

How-to Visual Product Card
V1.0-Global Marketing Technology-AEM

Component Name: Visual Product Card

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Version: [1.0]

1   Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
10/21/2019	1.0	Initial Draft	Anthony Harris	
08/25/2021	1.1	Final	Mohammed Muneebuddin Tajuddin	Syed Faheem

Contents

2 Introduction

This document provides "How-to Instructions" for the component "Visual Product Card". This is intended and available to be used on all 2.0-page template(s).

2.1 Short Description

This component highlights the path to detail pages, so that the Products corresponding to the Category can be easily accessed. It includes clickable Image, supporting copy, and title.

Feature Overview

Image

Images on this component will be Author provided.

Title

Option to include Title on the Product card

Supporting Copy

Option to include supporting copy on the Product card

2.2 AEM Component Data Model

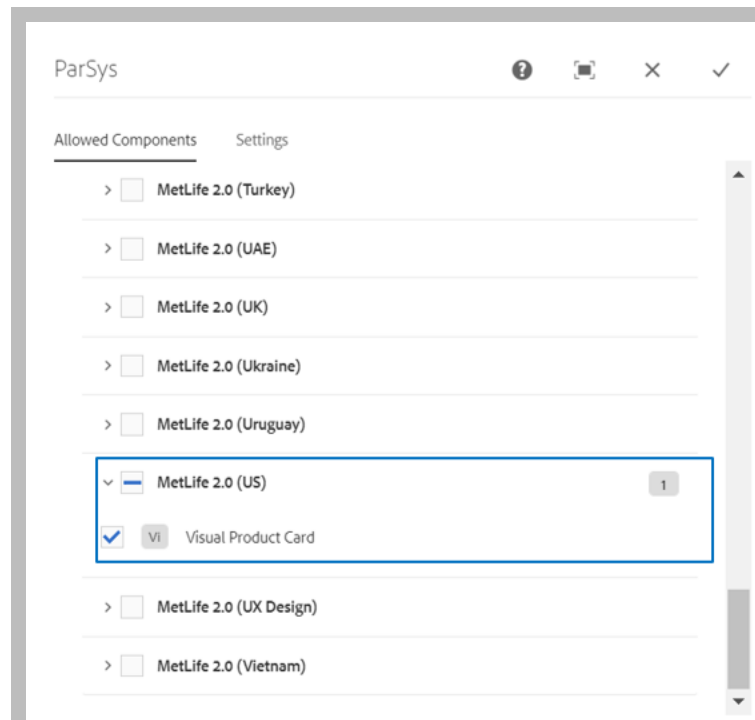| Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Image Type	None	Dropdown	Mandatory	Image Icon
	Supporting Copy	None	Dropdown	Mandatory	Enable Disable
	Background Color	None	Dropdown	Mandatory	Gray Gradient
	Component Id	None	Text Field	Optional	Alphanumeric
	Eyebrow	None	Text Field	Mandatory Max Char 40	Alphanumeric
	Visual Card Multifield				
	Image	Visual Card Multifield	PathField	Mandatory	Valid Image Path
	Alt Text	Visual Card Multifield	Browse	Optional	Alphanumeric
	Title	Visual Card Multifield	Simplified RTE	Mandatory Max Char 40	Alphanumeric
	Supporting Copy	Visual Card Multifield	Text Field	Mandatory Max Char 140	Alphanumeric
	URL	Visual Card Multifield	Browse	Mandatory	Valid page path/URL
	Open In	Visual Card Multifield	Dropdown	Mandatory	Same Window New Window

2.3 Intended Audience

The primary audience of this design is:
- Content Authors
- Agencies
- Marketers

3   How to Enable/Turn-On the Component

This component should be available by default when the Evolution set up is enabled on a page. If it is still not available, then it can be enabled by going to the *Design mode* of the page and click *Configure* button on any prays and select from the list of available components(MetLife 2.0 based on the market) and click on ✓symbol to complete the selection.

4   Component Dialog

- Right click the component and click edit to open the dialog and begin editing the component fields.

Configuration Tab
This Tab will contain the overall component configurations and content offerings as follows:

1. Image Type – Image type can be image or Icon. Appropriate type can be selected from the dropdown

2. Supporting Copy – Enable/Disable Supporting copy by selecting the option from the dropdown

3. Background Color – Select the background of the layout from the dropdown (Gray/Gradient)

4. Component ID – Provide unique Id for the component without any blank spaces

5. Eyebrow – The Eyebrow text referring to the category can be configured here

6. Title – Title of card to portray to user

7. Supporting Copy – Descriptive information to portray to user

8. URL – Link for Visual Product Card

9. Open In – Option for opening in same window or new tab

10. Image – Image shown to user across desktop and all devices

11. Alt Text – Alt text for image

Visual Product Card

General Content

Component ID

Eyebrow *
HEALTH

Card Items

B > Card Item

C > Card Item

D > Card Item

HEALTH

Dental Insurance
Explore dental plans and find coverage that fits your needs.

Vision Insurance
Discover a coverage that works for you and your employees.

Accident & health
From annual checkups to emergency care, we're ready to help.

Visual Product Card

Card Items

Card Item

Image *
E /content/dam/metlifecom/evolution/images/content-promc

Alt Text *

Title (H2 Tag) *

U T₂ T²

F Dental Insurance

Visual Product Card

Supporting Copy *

B *I* <u>U</u>

Explore dental plans and find coverage that fits your needs.

URL *

https://www.metlife.com/insurance/dental-insurance/

HEALTH ————

Dental Insurance
Explore dental plans and find coverage that fits your needs.

Vision Insurance
Discover a coverage that works for you and your employees.

Accident & health
From annual checkups to emergency care, we're ready to help.