MetLife

Promo Hero

How-to Guide

Global Marketing Technology

Promo Hero Component

Creation Date: September 20, 2021

Last Updated: September 20, 2021

Version: [1.0]

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
09/20/2021	1.0	Initial Draft	Sourav Das	
09/23/2021	1.0	Final		Syed Faheem

Contents

1 DOCUMENT HISTORY 1

2 INTRODUCTION 4

2.1 SHORT DESCRIPTION 4

2.2 INTENDED AUDIENCE 4

3 HOW TO CREATE A Hero Component with Title and Subtitle(Promo Hero) 4

3.1 How To Enable / Turn on the Promo Hero 5

4 COMPONENT DIALOG 9

2 Introduction

This document provides How-to Instructions for the Promo Hero. This is intended and available in MetLife 2.0-page templates.

2.1 Short Description

This component is used for showing the highlights of page using title and subtitle.

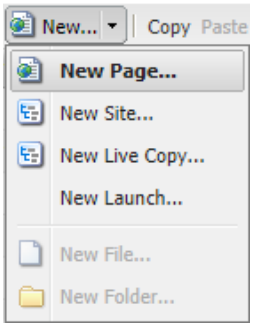
2.2 Intended Audience

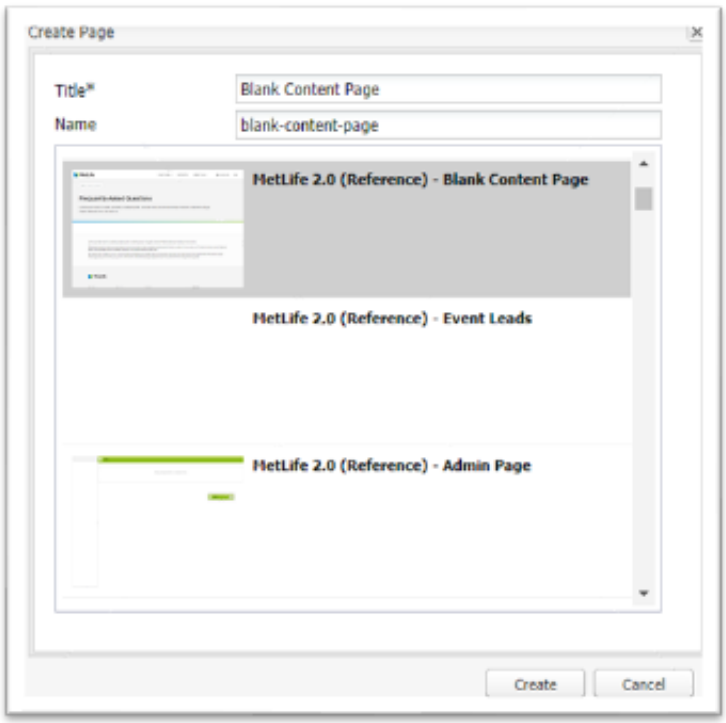
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Create a Hero Component with Title and Subtitle

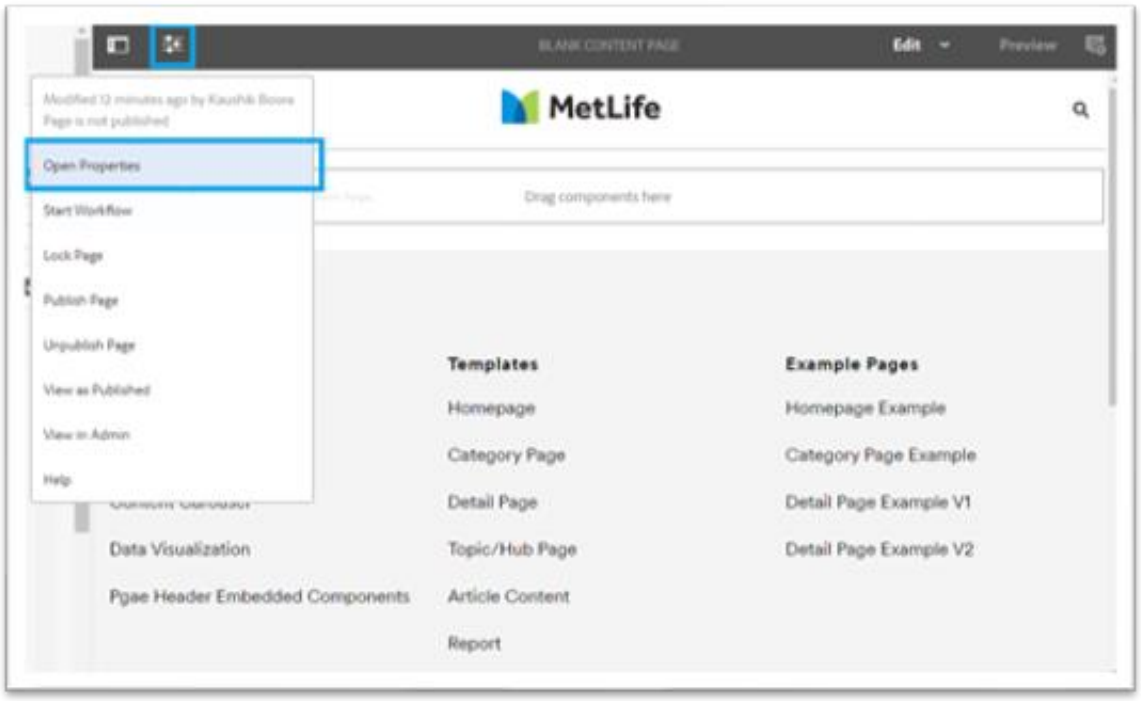
This template can be created by selecting “MetLife 2.0 (Reference) – Blank Content Page” from the list of templates, while creating new page.



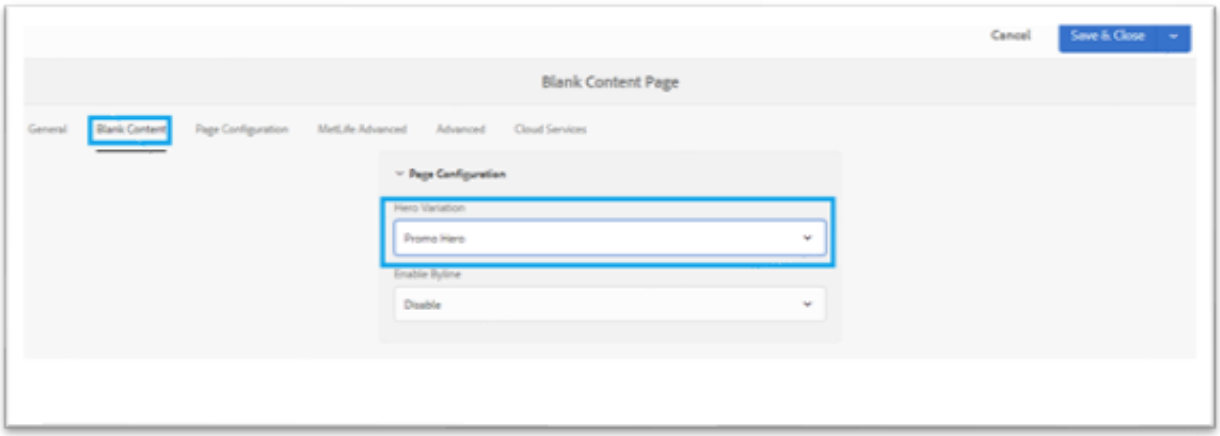


3.1 How to Enable Promo Hero Component

The Promo Hero component can be enabled/disabled at the page properties of a page. Unlike other components this component is not available on sidekick. The option to enable/disable Promo Hero component is available on blank content page templates. Open the page properties of a page and select 'Promo Hero' from the drop-down value under Blank Content tab.



To Enable Promo Hero, select "Promo Hero" from the Hero Variation Dropdown



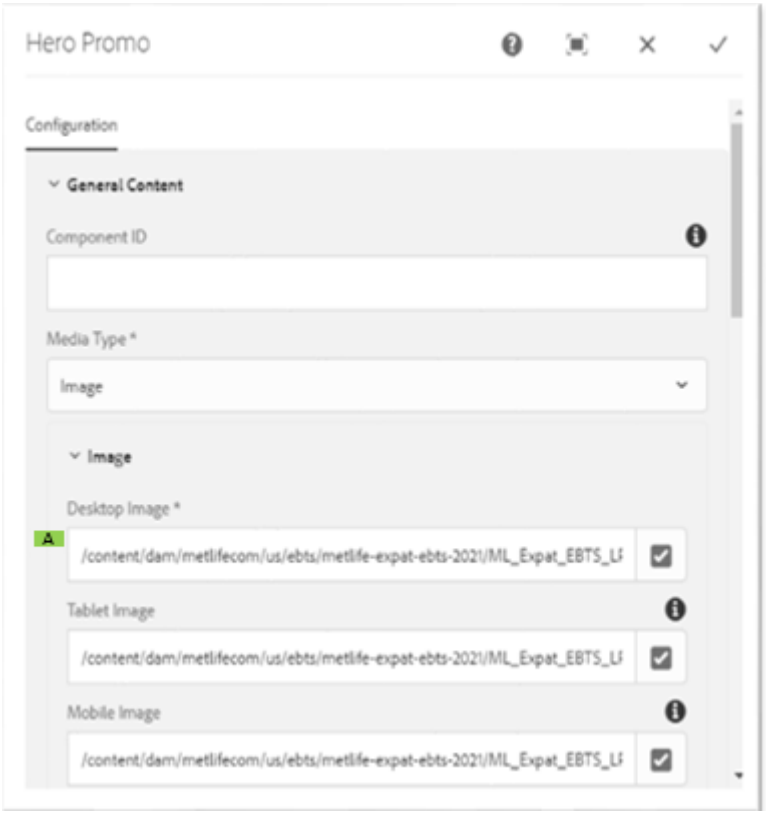
4 Using Components

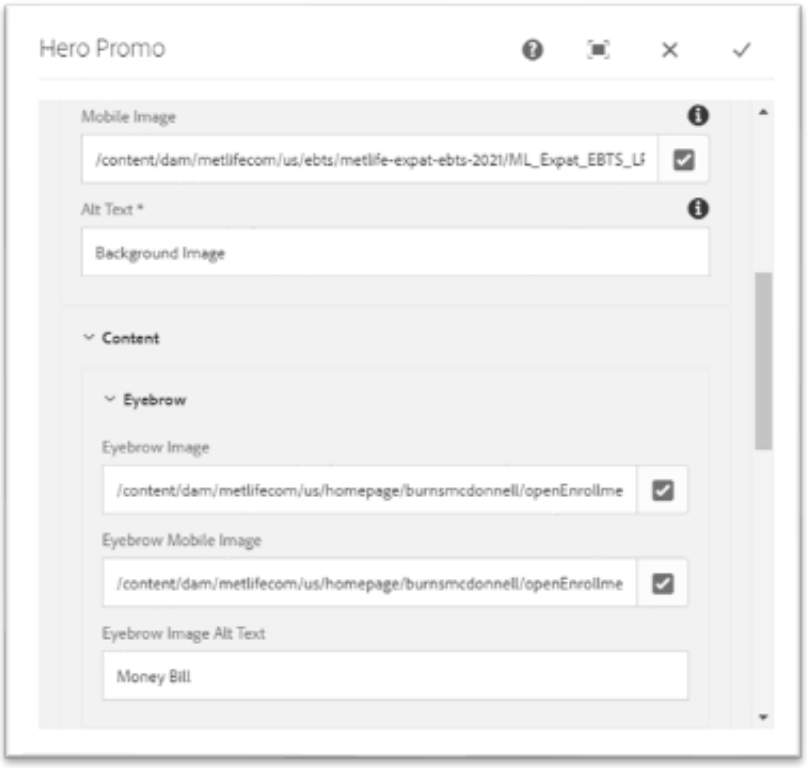
- Select Edit to open the dialog and begin editing the component fields.

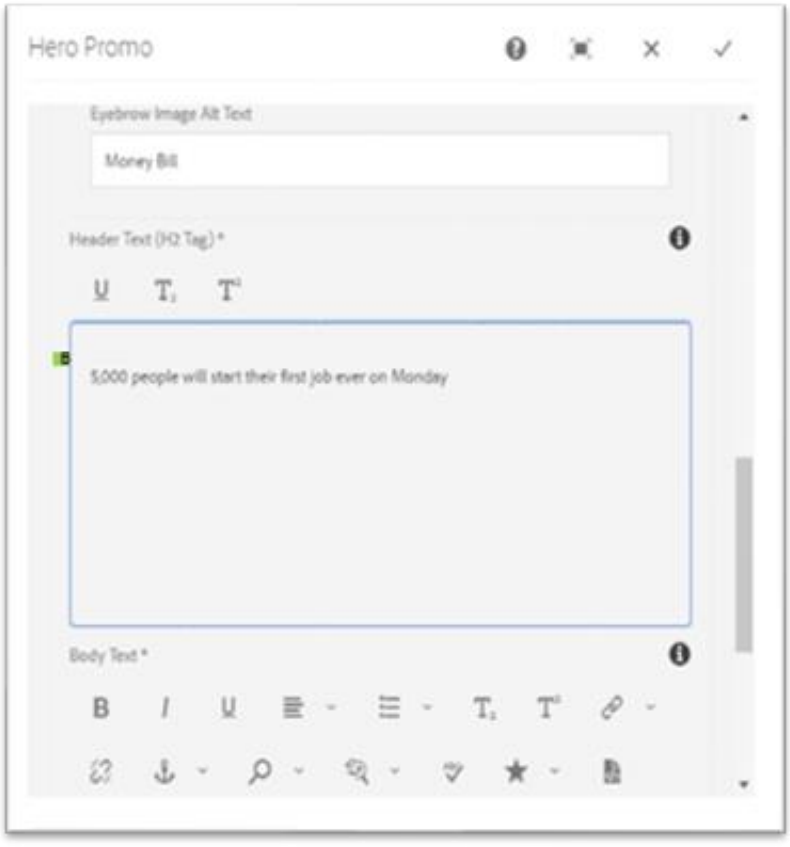
TAB	Filed name	Filed group	Field type	Validation	Accepted values
Configuration	Component ID	List Item Multifield	Text Box	Optional	Alphanumeric
	Media Type	SELECT	Drop down	Mandatory	Video Image
	Desktop Image	List Item Multifield	Path browser	Mandatory	Browse from AEM assets (dam)
	Mobile Image	List Item Multifield	Path browser	Optional	Browse from AEM assets (dam)
	Tablet Image	List Item Multifield	Path browser	Optional	Browse from AEM assets (dam)
	Video Type	SELECT	Drop down	Mandatory	Youtube Brightcove Basic Video
	Brightcove Account	List Item Multifield	Text field	Mandatory	Alphanumeric
	Brightcove Video Id/Youtube Video Id/ Basic Video Source	List Item Multifield	Text field	Mandatory	Alphanumeric
	Area Label for Video Title	List Item Multifield	Text field	Mandatory	Alphanumeric
	Area Label for Play Button	List Item Multifield	Text field	Mandatory	Alphanumeric
	Eyebrow Image	List Item Multifield	Path browser	Optional	Browse from AEM assets (dam)
	Eyebrow Mobile Image	List Item Multifield	Path browser	Optional	Browse from AEM assets (dam)
	Eyebrow Image Alt Text	List Item Multifield	Text field	Optional	Alphanumeric
	Header Text	Simple RTE	Text Area	Mandatory	Alphanumeric
	Body Text	RTE	Text Area	Mandatory	Alphanumeric

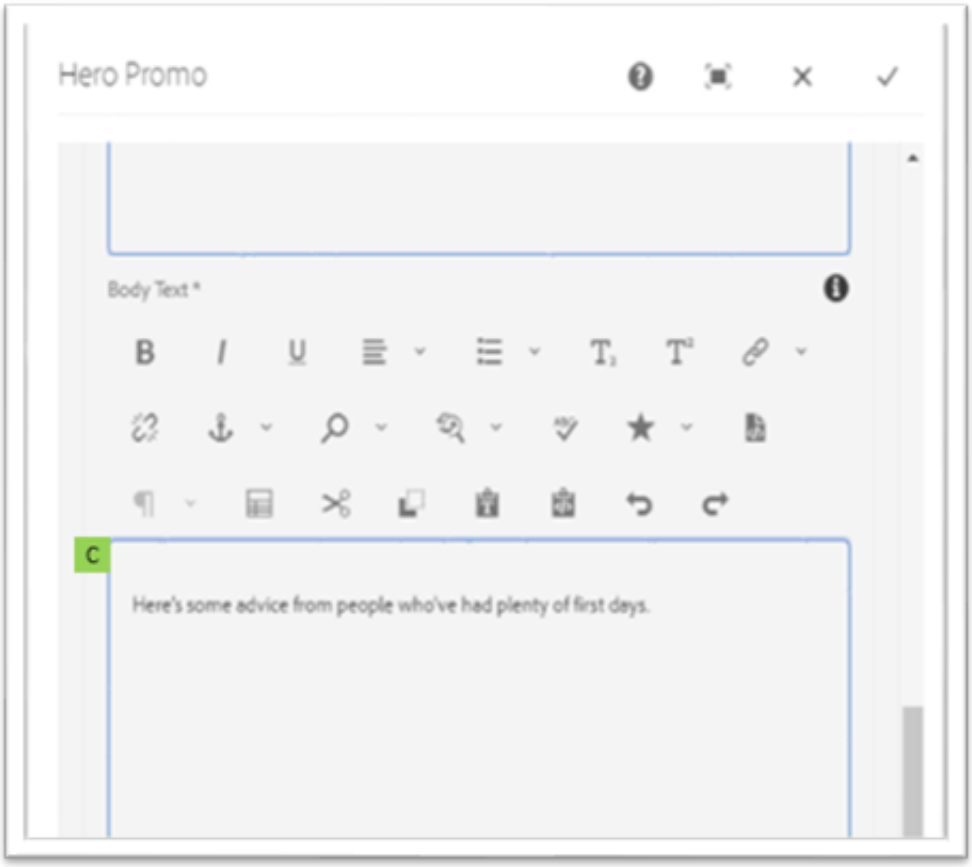
BLANK CONTENT PAGE
Edit
Preview
MetLife
Home > Templates > Blank Content Page
Empty Byline

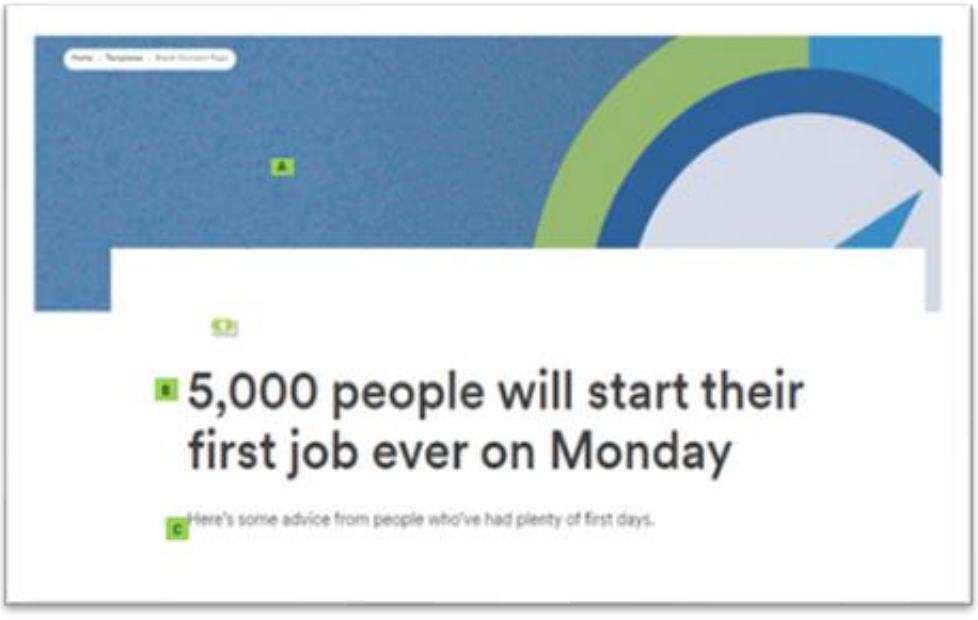
Promo Hero:


Hero Promo
Configuration
General Content
Component ID
Media Type *
Image
Image
Desktop Image *
A
/content/dam/metlifecom/us/ebts/metlife-expat-ebts-2021/ML_Expat_EBTS_LI
Tablet Image
/content/dam/metlifecom/us/ebts/metlife-expat-ebts-2021/ML_Expat_EBTS_LI
Mobile Image
/content/dam/metlifecom/us/ebts/metlife-expat-ebts-2021/ML_Expat_EBTS_LI


Hero Promo
Mobile Image
/content/dam/metlifecom/us/ebts/metlife-expat-ebts-2021/ML_Expat_EBTS_LI
Alt Text *
Background Image
Content
Eyebrow
Eyebrow Image
/content/dam/metlifecom/us/homepage/burnsmcdonnell/openEnrollme
Eyebrow Mobile Image
/content/dam/metlifecom/us/homepage/burnsmcdonnell/openEnrollme
Eyebrow Image Alt Text
Money Bill


Hero Promo
Eyebrow Image Alt Text
Money Bill
Header Text (H2 Tag) *
5,000 people will start their first job ever on Monday
Body Text *


Hero Promo
Body Text *
C
Here's some advice from people who've had plenty of first days.


A
B
5,000 people will start their first job ever on Monday
C
Here's some advice from people who've had plenty of first days.