

# How-to – Product Info

## V1.0-Global Marketing Technology-AEM

**Component Name: Product Info**

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# 1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
10/21/2019	1.0	Initial Draft	Anthony Harris	

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## 2 Introduction

This document provides “How to Instructions” for the component “Product Info”. This is intended to be used on Solution Detail pages only.

### 2.1 Short Description

This component can be used to highlight the plans offered within a detail page and is an interactive module and flexible per the number of plans that are being offered.

#### Feature Overview

#### Configuration

- Title – Option to include Title on the component
- Active Product Icon – Option to include Icons, Business will provide all possible Icons in a Folder, Author restriction should apply to choose from the Folder ("Images should only be selected from /content/dammetlifecom/global/web-icons/products")
- Products
  - Headline – Option to include Headline
  - Product Description – Option to include supporting copy for the Headline
  - Product Plan Top Content – Option to highlight Plan details
  - Product Plan Lower Content – Option to include Plan description – including Bullet points/CTA/Phone number/Video
  - CTA – Option to include CTA
  - Phone Number – Option to include Phone Number
  - Video - Option to include Video (Brightcove/YouTube/Basic Video)

**Desktop** - use carousel arrows Carousel arrows: infinite loop - when there are 4+ items

**Tablet** - use carousel arrows Carousel arrows: infinite loop - when there are 3+ items

**Mobile** - swipe behavior for 2+ items, on Mobile - swipe to see the next tile when there are 2+ tiles

## 2.2 AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values
Configuration	Title	Configuration	Text Field	Mandatory	Alpha Numeric
	Active Product Icon	Configuration	Path Field	Optional	Valid Image Path under path: /content/dam/metlifecom/global/web-icons/product
	Products	Configuration	Multi Field Panel		Adds new Product
	Headline for Product Card (H2 Tag)	Configuration	Text Field	Mandatory	Alpha Numeric
	Product Description	Configuration	RTE	Mandatory Max Char. 130	Alpha Numeric HTML
	Product Plan Top Content	Configuration	RTE	Mandatory Max Char. 205	Alpha Numeric HTML
	Product Plan Lower Content	Configuration	RTE	Mandatory Max Char. 300	Alpha Numeric HTML
	CTA Button Text	Configuration	Text Field	Max Char. 30	Alpha Numeric
	CTA Button Path	Configuration	Path Field	Optional	Valid Page path/URL
	CTA Button Open in	Configuration	Drop Down	Optional	Same Page/ New Page
	Phone Link Text	Configuration	Text Field	Max Char. 25	Alpha Numeric
	Phone Link Number	Configuration	Text Field	Optional	Number
	Video Type	Configuration	Drop Down	Mandatory	No Video/Brightcove/YouTube/Basic Video
	Brightcove video ID	Configuration	Text Field	Optional	Brightcove ID
	Brightcove video account	Configuration	Text Field	Optional	Brightcove Account number
	YouTube video ID	Configuration	Text Field	Optional	YouTube video ID
Video Source	Configuration	Text Field	Optional	Full URL to source video	

## 2.3 Intended Audience

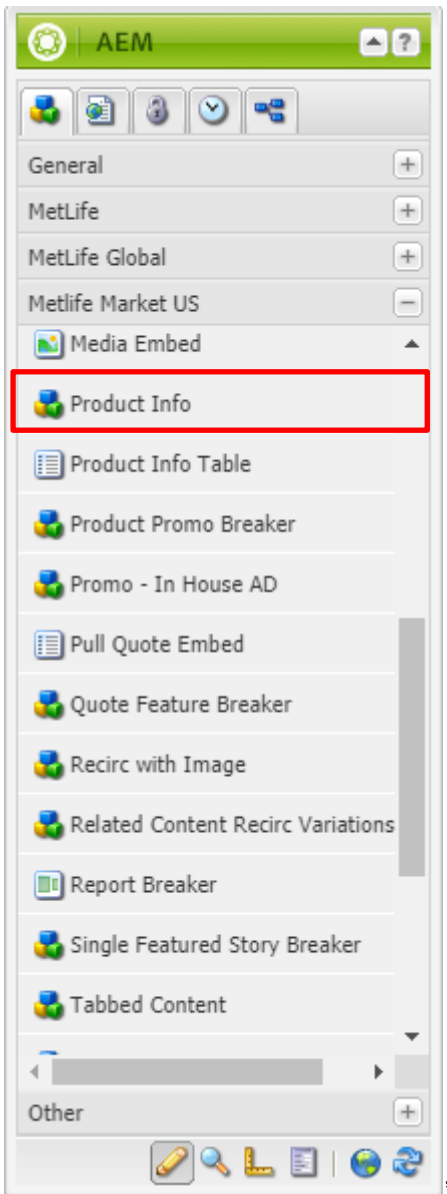
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

### 3 How to Enable/Turn-On the Component

This component/feature is available in the sidekick and can be dragged onto any parsys in any standard template

- From Sidekick, select market specific component group then "Product Info"



## 4 Component Dialog

- Press edit to open the dialog and begin editing the component fields.

### Configuration Tab

This Tab will contain the overall component configurations and content offerings.

- Title – title text for the Product Info component
- Active Product Icon – Icon that will show when card is selected
- Products – A Multifield panel that allows you to add a product configuration to the component.
- Headline for Product Card (H2 Tag) – Title for the given card.
- Product Description – description of the product card
- Product Plan Top Content – content for the product
- Product Plan Lower Content – content for the product
- CTA Button Text – Text for the optional CTA button
- CTA Button Path – URL for the optional CTA Button
- CTA Button Open in- Target for the optional CTA Button, options are open in new window or same page
- Phone Link Text – Text for the optional phone number link
- Phone Link Number – actual phone number to call when clicked
- Video Type – dropdown to select video type
- Brightcove Video ID – video ID of Brightcove video
- Brightcove video account – account number of Video
- YouTube video ID – id of the YouTube video
- Video Source – full path of video.

The screenshot shows the 'Product Info' dialog box with the 'Configuration' tab selected. The dialog is organized into several sections:

- Title\***: A text input field.
- Active Product Icon**: A search icon and a text input field with the note 'Icon will display when product tile is selected.'
- Products**: A section containing three rich text editors:
  - Headline for Product Card (H2 Tag)\***: A text input field.
  - Product Description**: A rich text editor with a toolbar and a 'Max Characters 130.' label.
  - Product Plan Top Content**: A rich text editor with a toolbar and a 'Max Characters 205.' label.
  - Product Plan Lower Content**: A rich text editor with a toolbar and a 'Max Characters 300.' label.
- CTA Button Text**: A text input field.
- CTA Button Path**: A text input field with a search icon.
- CTA Button Open in**: A dropdown menu.
- Phone Link Text**: A text input field.
- Phone Link Number**: A text input field.
- Video Type\***: A dropdown menu.

At the bottom right, there are 'OK' and 'Cancel' buttons. A vertical scrollbar is visible on the right side of the dialog.

# 1 Up Variation

## A Product Info



**TakeAlong**

Dental coverage that moves with you as your life - and employment situation - changes.

LEARN MORE

844-569-3607

Comprehensive coverage to protect your health and your wallet, available in select states only. Please note: Dental HMO/Managed Care plans are only available to employees living in CA, FL, NJ, NY and TX.

- Broad network of participating dentists to choose from
- Pre-select a dentist at time of enrollment.
- Hundreds of services/procedures provided at costs that may be lower than typical dental fees.
- No deductibles to meet and no claim forms to submit.
- Ask your employer about MetLife Dental Insurance



Product Info Configuration

Title\* Product Info

Active Product Icon (content/dam/metlife.com/us/en/education/content/hub/img/metlife-with-image/\_auto\_bundled/save\_bot\_120p\_HLR.png)

Product Description

Headline for Product Card (No Tag)

Product Description

Product Plan Top Content

Product Plan Lower Content

CTA Button Text

CTA Button Path

CTA Button Open in

Phone Link Text

Phone Link Number

Video Type\*

Brightcove video ID

Brightcove video account#



## 2+ Variation

### A Product Info



**TakeAlong**

Dental coverage that moves with you as your life - and employment situation - changes.

#### PPO

A PPO gives you flexibility - choose from our large network of dentists or see an out-of-network dental care provider.

#### HMO

Save on out-of-pocket costs with the comprehensive coverage our HMO network brings. Only available in CA, FL, NJ, NY, and TX.

#### VADIP

Our dental plan creates for veterans who are US military and their f.

Comprehensive coverage to protect your health and your wallet, available in select states only. Please note: Dental HMO/Managed Care plans are only available to employees living in CA, FL, NJ, NY and TX.

- Broad network of participating dentists to choose from
- Pre-select a dentist at time of enrollment.
- Hundreds of services/procedures provided at costs that may be lower than typical dental fees.
- No deductibles to meet and no claim forms to submit.
- Ask your employer about MetLife Dental Insurance

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