

How-to – Media Embed

V1.0-Global Marketing Technology-AEM

Component Name: Media Embed

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1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
12/28/2020	1.0	Initial Draft	Mohammed Muneebuddin	
01/09/2021	1.1	Draft	Mohammed Muneebuddin	
01/20/2021	1.2	Final	Mohammed Muneebuddin	

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2 Introduction

This document provides “How to Instructions” for the component “Media Embed”. This is intended and available to be used on all 2.0 page template(s). wherever any image ,video or data visualization has to be embedded this component can be used .

2.1 Short Description

This component can be used to feature images, videos and data visualization.

Feature Overview

Configuration

- **Media Type** – Media type of either Image/Video or Fathom Visualization can be selected.
- **Image** – Provide the image path to be embedded on the page. This option is enabled when media type is selected as Image.
- **Caption** – The Caption for the image/video is provided here. This field is not available for media type fathom visualization.
- **Author** - The name of the author can be configured here. This field is not available for media type fathom visualization.
- **Duration** - The Duration of the video can be configured here.
- **Video Type** – This field is available when media type is selected as Video. Three video types are available to be configured: Brightcove, YouTube and Basic Video.
- **Brightcove ID** – When Video type is selected as Brightcove this field is made available. The Brightcove ID can be configured here. By logging into Brightcove, we can find the required video details.
- **Brightcove Account** – The Bright cove account details can be configured here.
- **YouTube ID** – If video type is selected as YouTube then this field is made available. The complete you tube URL needs to be configured here. Eg: <https://www.youtube.com/watch?v=CMkeicTX0Tc>
- **Video Source** - If video type is selected as Video source then this option is made available. HTTPS URL of the video has to be provided.
- **Fathom Source URL** – When media type is selected as Fathom Visualization this field is made available. The fathom source URL can be configured here. This would be the URL of a page where the data visualization is already configured.
- **Fathom Height** – The Embedded visualization height can be adjusted/configured by authoring this section.
- **Fathom Width** - The Embedded visualization width can be adjusted/configured by authoring this section.

Correct image, video or Fathom visualization path must be provided in order to configure this component.

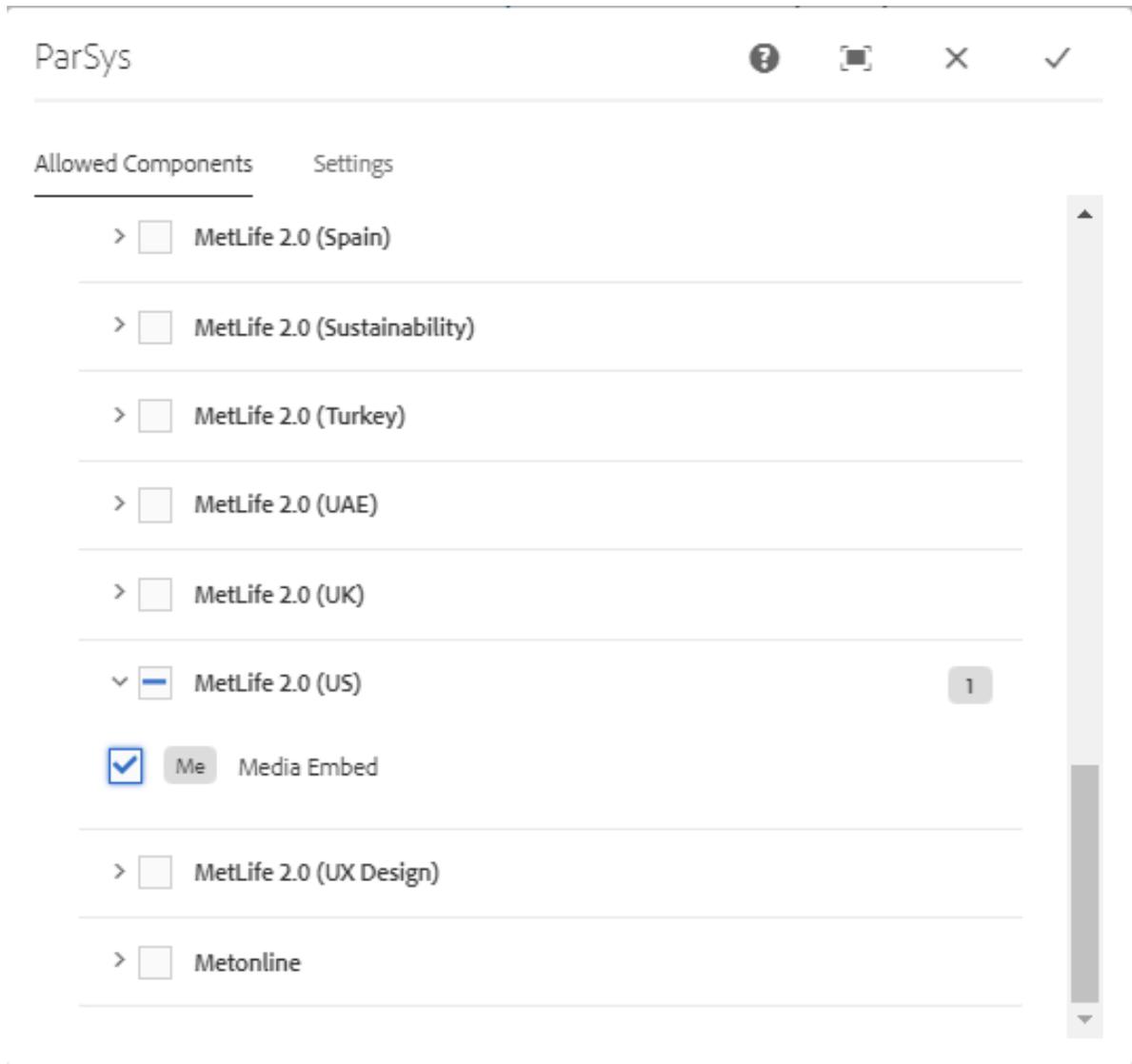
2.2 Intended Audience

The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component should be available by default when the Evolution set up is enabled on a page. If it is still not available, then it can be enabled by going to the *Design mode* of the page and click *Configure* button on any prays and select from the list of available components (MetLife 2.0 based on the market) and click on ✓ symbol to complete the selection.



4 Component Dialog

- Press edit to open the dialog and begin editing the component fields.

Embed Type: Image

Select Embed Type as 'Image' and configure required fields to embed image on a page.

The image shows a 'Media Embed' dialog box and the resulting image component on a page. The dialog box is titled 'Media Embed' and has tabs for 'Configuration' and 'Accessibility'. Under 'Configuration', the 'Media Type' is set to 'Image'. Below this, there is a section for 'Image' with a text input field containing the URL '/content/dam/metlife.com/us/revolution-content-hub/img/category-images/future/fu' and a checkbox. Below the URL field is an 'Alt Text' field containing the text 'Old people'. Below the alt text field is a 'Caption' field containing the text 'Jonathan and his family'. Below the caption field is an 'Author' field containing the text 'John Doe'. The dialog box is overlaid on a page that displays a photograph of a woman, a young girl, and a man sitting together on a couch. Below the photograph, there is a caption 'Jonathan and his family' and an author name 'John Doe'. Green callout boxes with letters A, B, and C are placed over the dialog and the page to indicate specific fields.

Embed Type: Video

Select Embed Type as 'Video' and configure required fields to embed video on a page.

The screenshot displays a 'Media Embed' configuration window. On the left, there is a configuration panel with the following sections:

- Configuration:** Accessibility
- Media Type:** Video
- Video:** Includes a dropdown menu set to 'Video', a 'Video Type' dropdown set to 'Employee', and two 'Employee video ID' input fields containing the values '10012710001' and '10012710001'.
- Caption:** A text field containing 'Jonathan and his family'.
- Duration:** A text field containing '1:30'.
- Author:** A text field containing 'John Doe'.

On the right side of the window is a video player. The video shows a man and a woman sitting on a couch in a living room. A play button is centered over the video. Below the video player, there are three green circular icons with corresponding labels: 'Jonathan and his family', '1:30', and 'John Doe'. The video player also has standard window controls (minimize, maximize, close) in the top right corner.

Embed Type: Fathom Visualization

Select Embed Type as 'Fathom Visualization' and provide appropriate fathom source URL to display data as below.

Media Embed

Configuration Accessibility

Media Type

Fathom Visualization

Fathom Source

Fathom Source URL

/content/metlife/us/homepage/iframe-fathom.gig

Fathom Height

Mobile Height (in pixels)

1000

Tablet Height (in pixels)

620

Desktop Height (in pixels)

620

Regularly accomplishing work tasks 79%

Creating value for my company/employer 72%

Doing work I'm passionate about 71%

Doing work that adds meaning to my life 69%

Contributing to the greater good 64%

Doing work relevant to the community 64%

0% 100%

% of employees that said the following contributes the most to their sense of purpose at work.

Employees feel that **regularly accomplishing their daily work tasks** contributes the most to their sense of purpose at work.

Company Filters

Industry

Company Size

Region

Employee Filters

Gender

Generation

Employee Role