

# Jump Link

## How-to Guide

### Global Marketing Technology

**AEM Feature: Jump Link**

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## 1 Document History

The following important changes have been made to this document:

| Date       | Version # | Description of Changes Made | Author                              | Approved By |
|------------|-----------|-----------------------------|-------------------------------------|-------------|
| 09/14/2021 | 0.1       | Initial                     | Mohammed<br>Muneebuddin<br>Tajuddin |             |
| 09/22/2021 | 0.1       | Final                       | Mohammed<br>Muneebuddin<br>Tajuddin | Syed Faheem |

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## 2 Introduction

This document provides “How to Instructions” for creating **Jump Link**. This is intended and available to be used on all 2.0-page template(s).

### ***2.1 Short Description***

This module can be used to highlight a piece of content that would lead the users to that content.

The **Jump Link** is a feature by which the user can navigate to a particular section of a page upon clicking on the link.

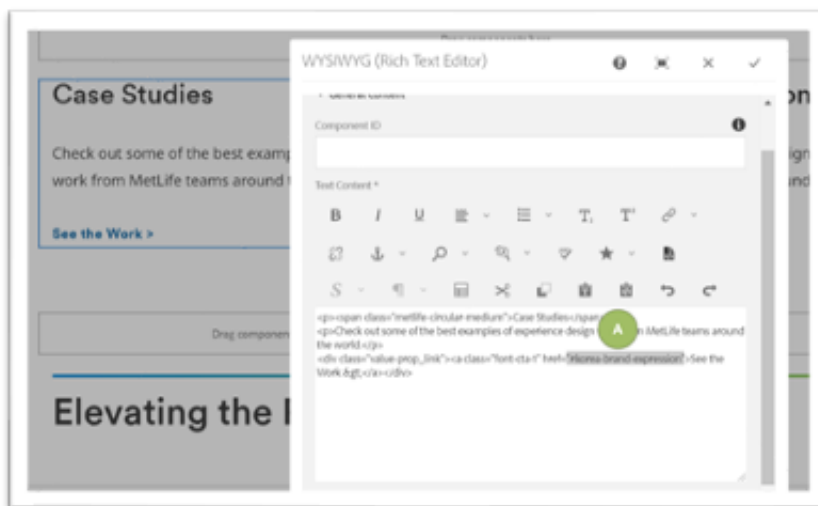
## 2.2 Intended Audience

The primary audience of this design is:

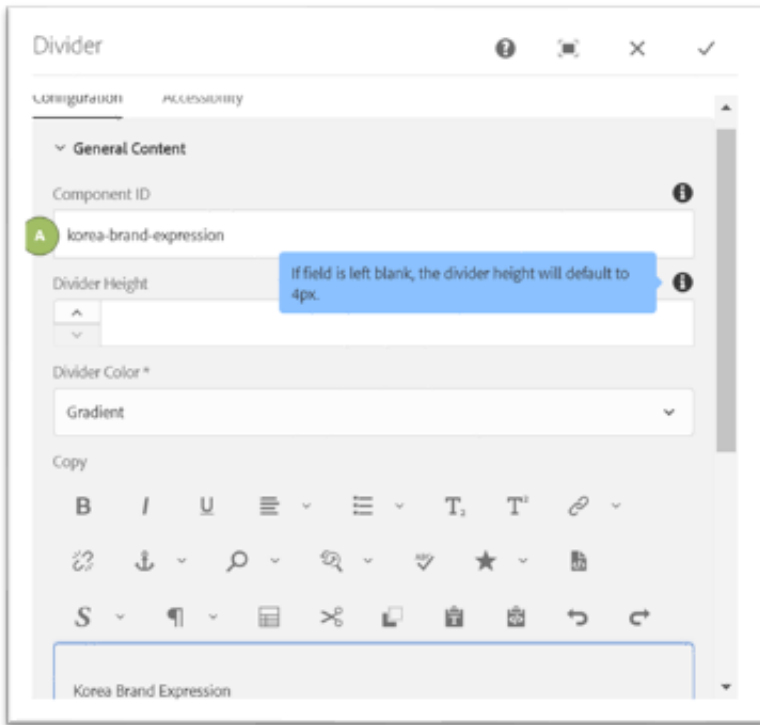
- Content Authors
- Agencies
- Marketers

## 3 How to Enable Jump Link

To enable **Jump Link** we need to add a Component ID as part of the *href* of that link. This Component ID can be alphanumeric. On the click of this hyperlink the user will be taken to the section of the page where the Component ID of a component matches with this hyperlink. All the components are provided with a text field by name '**Component ID**' for this purpose.



Korea Brand Expression



For example: When the user clicks on the 'See the Work' link, the user will be taken to the corresponding section of the page:

