

How-to – Data Insight Display

V1.0-Global Marketing Technology-AEM

Component Name: Data Insight Display

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Version: [\[1.0\]](#)

1 Document History

The following important changes have been made to this document:

Date	Version #	Description of Changes Made	Author	Approved By
10/18/2019	1.0	Initial Draft	Anthony Harris	

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2 Introduction

This document provides “How to Instructions” for the component “Data Insight Display”. This component is intended to be used on Home page only

2.1 Short Description

Data Insight display is used to highlight Data Insight to enhance global reach and brand experience. It includes Image, Supporting Copy, and Data Number Headline display.

Feature Overview

Variations – Includes 2 variations – one variation just displays Data Numbers and the other variation includes Option to include Symbol along with Data Numbers

Left Item – Includes options to provide Background Image, Supporting Copy, and CTAs

Right Item – Includes options to provide Background Image, Supporting Copy, and CTAs

Following rules are enforced:

Variation 1

- Recommended Desktop Image 725px width
- Recommended Tablet Image 555px width

Variation 2

- Recommended Desktop Image 480px width

Mobile/Tablet

If Supporting Copy (8 on annotation) is exposed, position of photo in mobile will be determined based on copy character count - padding between image and copy should stay consistent

2.2 AEM Component Data Model

Tab	Field Name	Field Group	Field Type	Validation	Accepted values	
Configuration	Variation	None	Dropdown	Mandatory	Variation 1 Variation 2	
	Left/Right					
	Image	Left/Right	Browse	Mandatory	Image from Dam	
	Alt Text	Left/Right	Browse	Optional	Alphanumeric	
	Data Number Headline	Left/Right	Number Field	Mandatory Max Char 3	Number	
	Symbol	Configuration	Text Field	Optional Max Char 2	Alphanumeric	
	Supporting Copy	Configuration	Text Field	Mandatory Max Char 60	Alphanumeric	
	Copy	Left/Right	Text Field	Mandatory Max Char 80	Alphanumeric	
	Link Text	Left/Right	Text Field	Optional Max Char 60	Alphanumeric	
	CTA Link	Left/Right	Browse	Mandatory	Valid page path/URL	
	Open In	Left/Right	Dropdown	Optional	Same Window New Window	
	Aria Label	Left/Right	Dropdown	Optional	Alphanumeric	

2.3 *Intended Audience*

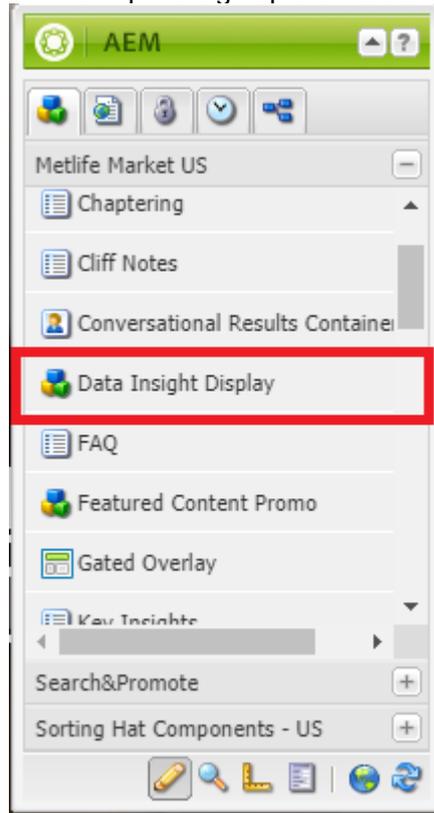
The primary audience of this design is:

- Content Authors
- Agencies
- Marketers

3 How to Enable/Turn-On the Component

This component/feature is available in the sidekick and can be dragged onto any parsys in any standard template

- From Sidekick, select market specific component group then “Data Insight Display”



4 Component Dialog

- Right click the component and click edit to open the dialog and begin editing the component fields.

Configuration Tab

This Tab will contain the overall component configurations and content offerings.

1. Variation – Switches the visual between V1 and V2. Content model stays the same except for the “Symbol” which is only available to V2.
2. Left/Right Items – Dialog Field Set to separate the left and right items.
3. Image – Path field to select the image to display
4. Alt Text – Alt text for image
5. Data Number Headline – Number to portray to user
6. Symbol (V2) – Symbol to appear as SUP tag next to Data Number Headline
7. Supporting Copy – Descriptive information to portray to user
8. Copy – Descriptive information to portray to user
9. Link Text – text for the link that directs user to a specific CTA. Optional, if left blank will show Right Arrow for Link out.
10. CTA Link – Link for Link Text
11. Open In – Option for opening in same window or new tab
12. Aria Label – ADA aria label

Data Insight Display

Configuration

Variation: Variation 1

Left Item

Image*:

Recommended Image Widths: Variation 1 = 725px, Variation 2 = 480px

Alt Text*:

Data Number:

Headline*:

Supporting Copy*:

Copy*:

Link Text:

CTA Link*:

Open in:

Aria Label:

Right Item

Image* 
Recommended Image Widths: Variation 1 = 725px, Variation 2 = 480px

Alt Text*

Data Number

Headline*

Supporting Copy*

U x_2 x^2

MILLION TOWARD FINANCIAL HEALTH

Copy*

U x_2 x^2

MetLife Foundation has provided \$200 million in grants worldwide.

Link Text

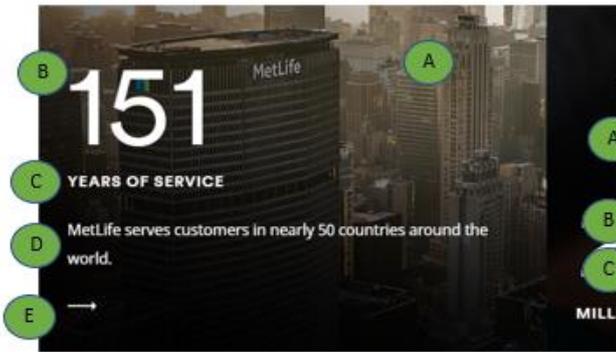
CTA Link* 

Open in 

Aria Label

OK Cancel

Variation 1
Left



Left Item

A Image*

Recommended Image Widths: Variation 1 = 725px, Variation 2 = 480px

Alt Text*

B Data Number

C Supporting Copy*

D Copy*

E Link Text

CTA Link*

Open in

Aria Label

Right

Right Item

A Image* Recommended Image Widths: Variation 1 = 725px, Variation 2 = 480px

B Alt Text*

C Data Number

D Headline*

E Copy*

Link Text

CTA Link*

Open in

Aria Label

200

MILLION TOWARD FINANCIAL HEALTH

MetLife Foundation has provided \$200 million in grants worldwide.

[Learn more >](#)

Variation 2

Left

Left Item

Image* Recommended Image Widths: Variation 1 = 725px, Variation 2 = 480px

Alt Text*

Data Number

Headline*

Symbol

Supporting Copy*

Copy*

Link Text

CTA Link*

Open in

Aria Label

Right

Right Item

A Image* Recommended Image Width: Variation 1 = 725px, Variation 2 = 480px

B Alt Text*

C Data Number

D Headline*

E Supporting Copy*

F Copy*

Link Text

CTA Link*

Open in

Aria Label

Preview: 151^{YR} YEARS OF SERVICE | **A** **B** 200^{ML} **C** **D** MILLION TOWARD FINANCIAL HEALTH **E** MetLife Foundation has provided \$200 million in grants worldwide. **F** Learn more >

